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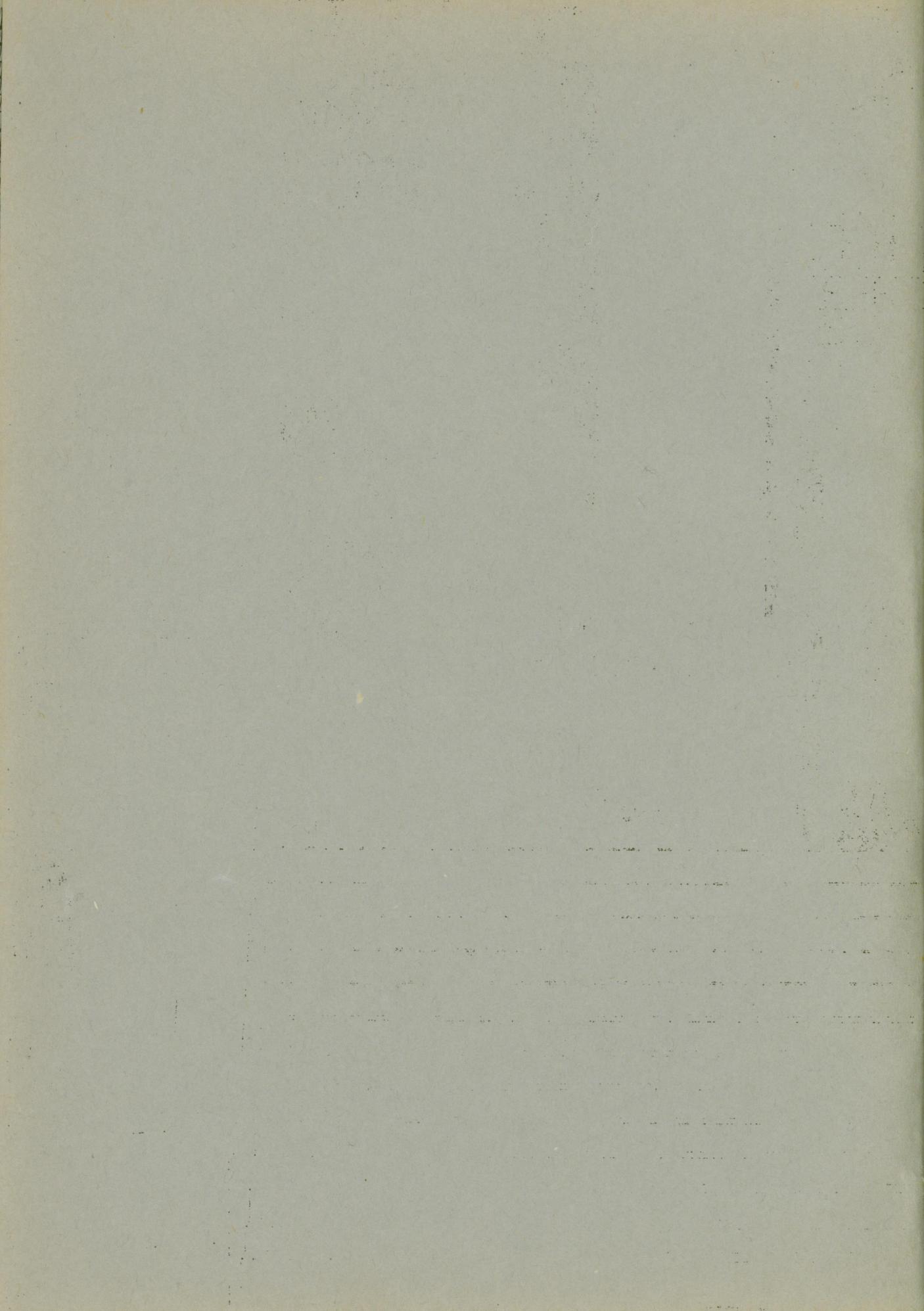
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19-THE BRAND-30

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THE BRAND

1930

THE YEAR BOOK

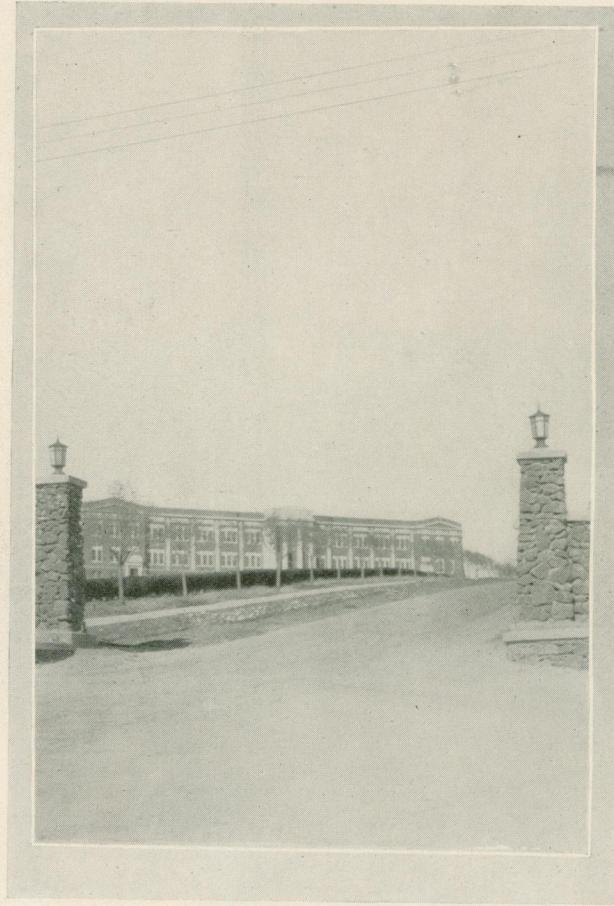
OF

Sul Ross State Teachers College

PUBLISHED BY

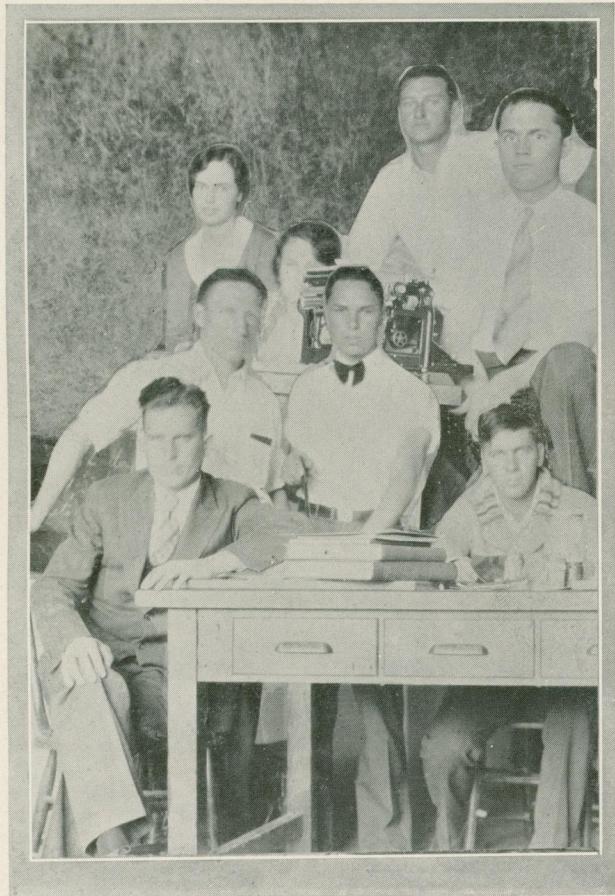
THE STUDENT BODY

VOLUME TEN



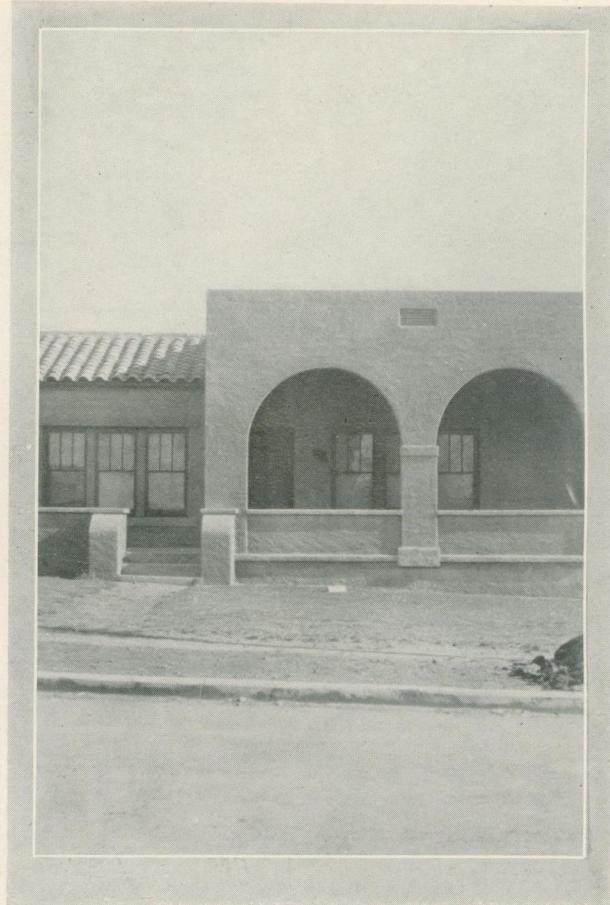
FOREWORD

TEN years ago, in the summer of 1920, SUL ROSS opened its doors to seventy-seven students. To those students and to all who have come since that time the BRAND of 1930 extends greetings. Through these years we have endeavored to keep the faith; we have perpetuated the traditions and the organizations you began, adding to them others worthy of your approval. This year it has been our purpose to unfold in our stories and pictures a panorama of life, on and off the campus, that will recall happy memories, not only to the students of 1930 but also to those of preceding years, and thus will strengthen that bond which unites all SUL ROSS students.



Brand Staff

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| FLOYD BOWEN | - - - - - | Typist |



WE happily dedicate this, the tenth volume
of the BRAND, to the first graduate of SUL
Ross, a man who caught and held the rug-
ged spirit of our pioneer college, one who has
inspired us by his faithful service and his
patience and who exemplifies in its highest
meaning a college education —

J. C. COLEMAN



Preface

THE year 1930 marks the tenth anniversary of Sul Ross College; it witnesses also the publication of the tenth Brand. The yearbook has grown up with the college. The aim of the motif of the Brand from year to year has been to emphasize the tradition and the legend of Southwest Texas. We have presented the cowboy life with its suggestion of romance and adventure, the Indian culture as we have found it in pictographs and folklore, and the natural, ever-changing beauty of the Mexican border.

This year, after some period of wandering afield, we have come home and by way of taking stock and measuring our progress have turned a critical eye upon our own campus. The swimming pool back of the main building, Jackson Field, our steel grandstand, numerous tennis courts cut out of the hillside, the picturesque rock campus wall and gates, campus drives and parkways, spacious college apartments and numerous college cottages, the new gymnasium completed last year, the new library building and auditorium under construction, the acquisition of Kokernot Springs and the scenic drive connecting it with the campus—these, all of which are shown in our snapshots and views, are material evidences of how far we have traveled in ten years.

But the picnic spots, the caverns and the canyons and the hills that are shown here, many of them the same that have appeared in other Brands, are unchanged. And the spirit of Sul Ross remains unchanged. That audacity and courage that made a student body of 111 in 1920-21 dare to publish a Brand, the friendliness that gathers into a common family all who come, the belief that opportunities extended demand service in return, these things abide.



Kokernot Springs



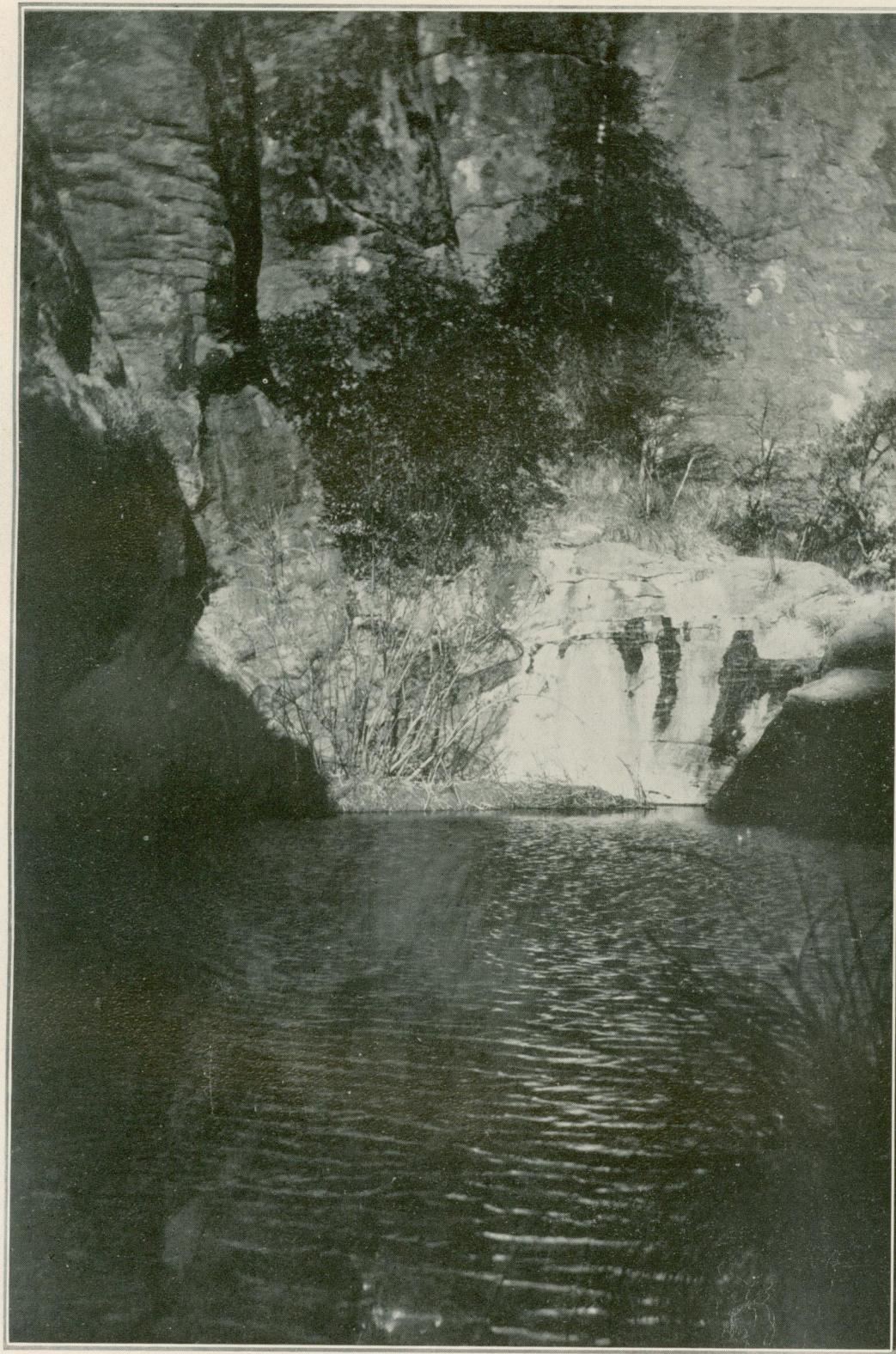
Road Through Paradise



Musquiz Canyon



Poplars at Kokernot Springs



Fern Canyon Pool



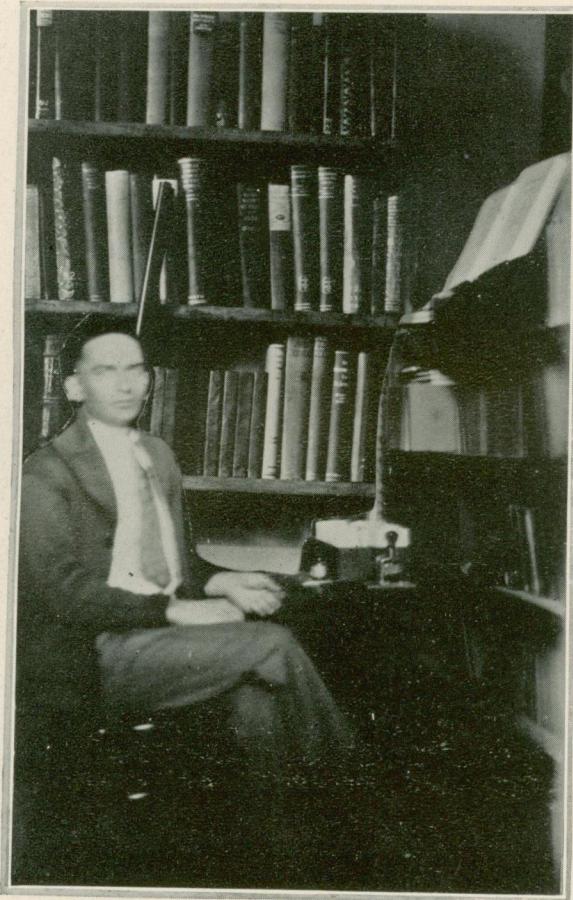
West Entrance



Administration Building



Corridor of the Administration Building



ORDER OF BOOKS

The College

Activities

Athletics

Organizations

Campus Queens

Branding Iron

Sul Ross Chant

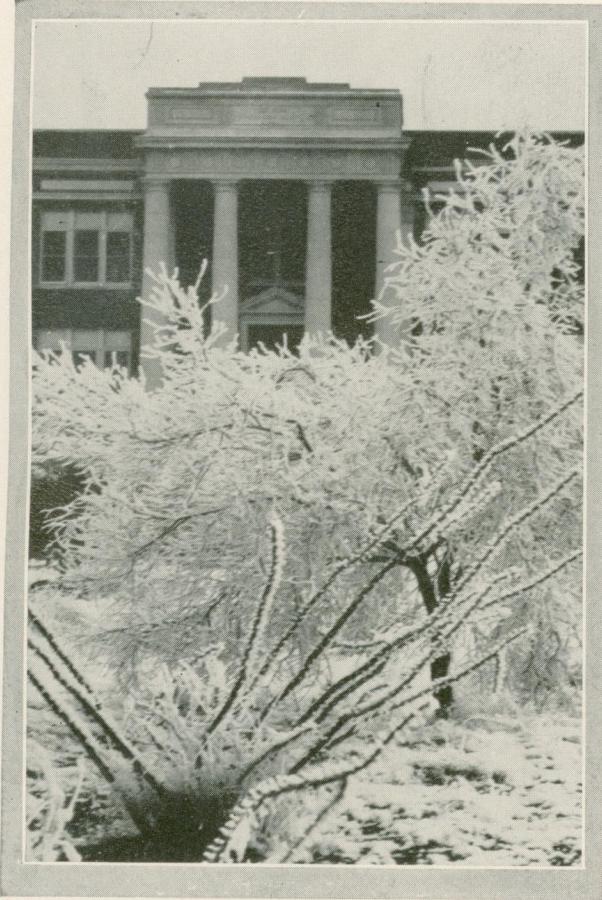
Words by
CLASS OF '27

Music by
M. GUENTHER

Handwritten musical notation for the first line of the Sul Ross Chant. The music is in common time (indicated by '2') and consists of two measures. The first measure contains the words 'BAR S. R' and the second measure contains 'BAR BRAND IT DEEP'. The notation uses a treble clef and a bass clef, with various note heads and stems.

Handwritten musical notation for the second line of the Sul Ross Chant. The music is in common time (indicated by '2') and consists of three measures. The first measure contains 'SCAR LET AND', the second measure contains 'GRAY WE', and the third measure contains 'PLEDGE TO KEEP'. The notation uses a treble clef and a bass clef, with various note heads and stems.

Handwritten musical notation for the third line of the Sul Ross Chant. The music is in common time (indicated by '2') and consists of four measures. The first measure contains 'OUR FAITH WITH', the second measure contains 'YOU FOR AYE', the third measure contains 'FOR AYE', and the fourth measure contains 'AYE'. The notation uses a treble clef and a bass clef, with various note heads and stems.



The College



Administration

Visions

IT IS natural for youth to indulge in dreams, and for seers to idealize in visions. Both live in the realm of practical reality, provided they sense life's real values in terms of individual and race possibilities. Poets, musicians, painters, sculptors—all artists, in moments of inspiration, point the way for culture and spiritual uplift of the race through ideals belabored in moments of intense solitude.

Ambitious college boys and girls visualize the future through the rainbow cloud of a glorious present. They are prone to omit the mountain peaks from the contour of life's landscape, and to contemplate only the glow back of and beyond their immediate objective. And yet all races that have made world-history and all individuals who have achieved enduring fame have felt and thought and lived on the mountain peaks of a great vision. The chief trouble with our visions is that they, like most of our good intentions, never issue in action because of lack of a definite purpose controlled by intelligent effort. I would not rob youth of its dreams; I would not close my eyes to those visions which come through the open windows of the soul to the men and women who awaken within us the diviner side of life. But I would counsel that we employ the practical about us for translating our dreams and visions into useful realities.

To college boys and girls I would say, Go on dreaming dreams and clarifying your visions. The outlook on life is all important. Some day that dream which harmonizes best with your ability and preparation, that vision which realizes in its image the greatest need of your day and generation, may recognize you as the prophet of the finest possibilities of your race.

Sincerely yours,

H. W. Morelock



President H. W. MORELOCK



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Professor of Latin
and Spanish*



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*Dean of Men and Professor
of Mathematics*



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Professor of English



V. J. SMITH
*Professor of Industrial
Arts*



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Librarian



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for Women*



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*Professor of Chemistry
and Physics*



CHARLES LA MOTTE
*Professor of Agriculture
and Biology*



BERNICE C. GRAVES
*Professor of Physical
Education for Men*



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*Associate Professor of
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Speaking*



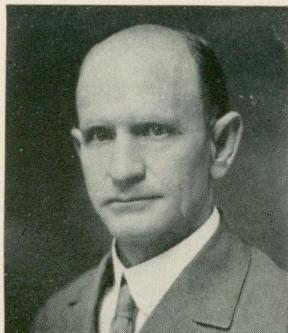
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*Professor of Spanish
and French*



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Critic Teacher and Supervisor of Practice Teaching in Primary Grades



ETHEL BOATRIGHT
Associate Professor of Primary and Intermediate Grade Education



J. H. HEAD
Superintendent of Alpine Public Schools and Professor of Education



MYRTLE LEE VOULES
Critic Teacher and Supervisor of Practice Teaching in the Intermediate Grades



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Professor of History and Government



FLORA L. DAUGHERTY
Secretary and Auditor



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*Professor of Education
and Director of Training
School*



H. J. COTTLE
*Professor of Agriculture
and Biology*



ALTON P. THOMASON
*Assistant Professor of
Spanish and Education*



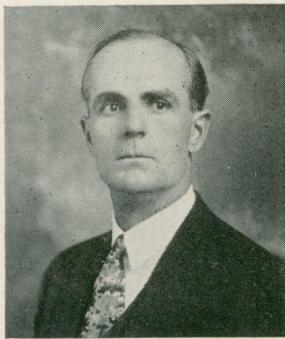
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Registrar



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English*



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*Associate Professor of
Music*



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*Associate Professor of
Education*



IRMA LEE BATEY
*Associate Professor of
Music*



RUSSELL DUNCAN
*Assistant Professor of
Science and Mathematics*



P. M. PENROD
*Associate Professor of
Commercial Subjects*



FRANCES PENDLEY
*Associate Professor of
English and History, and
Dean of Sub-College
Division*



ELIZABETH KEEFER
Professor of Art



Seniors



MERRITT WITHERS..... Hamlin, Texas
History, B.S.

Football '26, '27, '28, '29; Captain Football Team '27; Baseball '26, '30; Tennis '28, '30; T Club; President Sophomore Class '28; President Senior Class '30; Skyline Staff '30; Mask and Slipper; Student Council '28, '30; Historical Club.

RUTH ANDERSON..... Alpine, Texas
Music, B.S.

Attended University of California; Sachems; Glee Club '28, '30; Orchestra; Vice-President Senior Class '30; W.A.A., "Miss Alpine" '28; Letter in Handball; Letter in Tennis.

MELBURN GLASS..... Sterling City, Texas
History, B.S.

Hiking Manager '26, '27; Sachems; President Sachems '30; President W.A.A. '27-'28; Secretary-Treasurer Junior Class '28-'29; Secretary Scholarship Society '28-'29; Beauty page '27, '29.

JOHN CALDWELL..... Peacock, Texas
History, B.S.

Attended Simmons University; Vice-President History Club; Baseball '30.





CLEMMIE V. MIZE..... Rotan, Texas
Mathematics, B.A.
 Scholarship Society; Sachems; W.A.A.

FREEDIS L. MIZE..... Rotan, Texas
Mathematics, B.A.
 Scholarship Society '30; President Scholarship Society '30; Orchestra '30; Band '29; Regents' Scholarship '29.

GENE McCULLOUGH..... Seagraves, Texas
History, B.A.

Business Manager Brand '29; Editor Brand '30; Football '29; Mask and Slipper; Historical Club; Business Manager Skyline '28; Psi Sigma Delta; Press Club; Los Tertulianos; Pres. Junior Class '29; Baseball '27.

BESSIE CHYLE LEATH..... Alpine, Texas
Spanish, B.A.

W.A.A.; Letter in Hiking '28; Letter in Rifle '29; Mask and Slipper; Pioneer Club; Scholarship Society; Los Tertulianos; Sachems; Choral Club; Psi Sigma Delta; Press Club; Literary Editor Brand '30; Orchestra '30.





YORK WILLBERN..... Brackettville, Texas
History, B.A.
 Attended Southwest Texas State Teachers College; Brand Representative of Senior Class '30.

MARJORIE ARNOLD..... Hamburg, Iowa
Education, B.S.
 Attended Nebraska State Teachers College, Peru, Nebraska; Mask and Slipper; Sachems; W.A.A.

ERIE POWELL..... Loma Vista, Texas
Mathematics, B.A.
 Scholarship Society.

KERMIT ALLEN..... Alpine, Texas
History, B.S.
 President Freshman Class '26; Football '25, '27, '28, '29; Basket Ball '25, '28, '29; T Club; Pioneer Club; Mask and Slipper; Business Manager Brand '28; Business Manager Skyline '28; Sports Editor Brand '27, '29; High Point in Track '28.





LOLA EUBANK.....Ballinger, Texas
Art, B.S.

Sachems; Scholarship Society; Art Club.

WILLIAM POWELL.....Loma Vista, Texas
Mathematics, B.A.

Scholarship Society.
Football; T. Club.

ARNOLD DENMAN.....Brackettville, Texas
History, B.S.
Football; T Club.

OPAL CHAFFIN.....Alpine, Texas
English, A.B.

Sachems; Writers' Guild; W.A.A.; Letter in Tennis; Letter in Rifle; Letter in Volley Ball; Skyline Staff '27, '29; Los Tertulianos.





MARTHA AHR.....San Antonio, Texas
History, B.S.
 President Freshman Class '27; Secretary
 W.A.A. '28, '29; Vice-President Junior Class
 '28-'29; Vice-President Sachems '29-'30; Psi
 Sigma Delta; Skyline Staff; Press Club;
 Historical Club.

FLORENCE RYMARK.....Alpine, Texas
Commerce, B.A.
 Sachems; W.A.A.; Glee Club; Girls' Sextet;
 Letter in Rifle; Attended El Paso Junior
 College.

ADRIAN TURNERY.....Alpine, Texas
Home Economics, B.S.
 Sachems; W.A.A.; W.A.A. Council '28.

PATSY KOONCE.....Haskell, Texas
English, B.A.
 Attended North Texas State Teachers Col-
 lege and University of Texas; W.A.A. '30.





ONIS VINEYARD.....Del Rio, Texas
Spanish, B.A.

Attended Southwestern Baptist Seminary; President W.A.A. Summer '28; W.A.A. Council '27-'28, Summer '29, '29-'30; Sachems; Most Popular Girl Summer '28; Los Tertulianos; Secretary Spanish Club '29-'30; Secretary Scholarship Society, '29-'30; W.A.A. Pin; Letter in Hiking; Letter in Volley Ball; Secretary of History Club.

CATHERINE SMITH.....Alpine, Texas
English, B.A.

Mask and Slipper; Letter in Handball; Skyline Staff; W.A.A.; Glee Club '27; Brand Board '28.

LELA WILLIAMSON.....Del Rio, Texas
Home Economics, B.S.

W.A.A.; Sachems; West Texas Historical Society; Skyline Staff '25, '26; Art Club.

VERA MAUDE TOBIAS.....Robstown, Texas
English, B.A.

Sachems; W.A.A. '29; Choral Club '29, '30, Summer '29; Attended Simmons University '27, '28.





HAROLD BYLER.....Brownwood, Texas
Mathematics, B.S.

Attended Howard Payne College; Mask and Slipper; Boys' Glee Club; President Pioneer Club '28; Skyline Staff '27.

VERA MCKAY.....Royston, Texas
Primary Education, B.S.

W.A.A.; Attended South West Texas State Teachers College and Texas Tech.

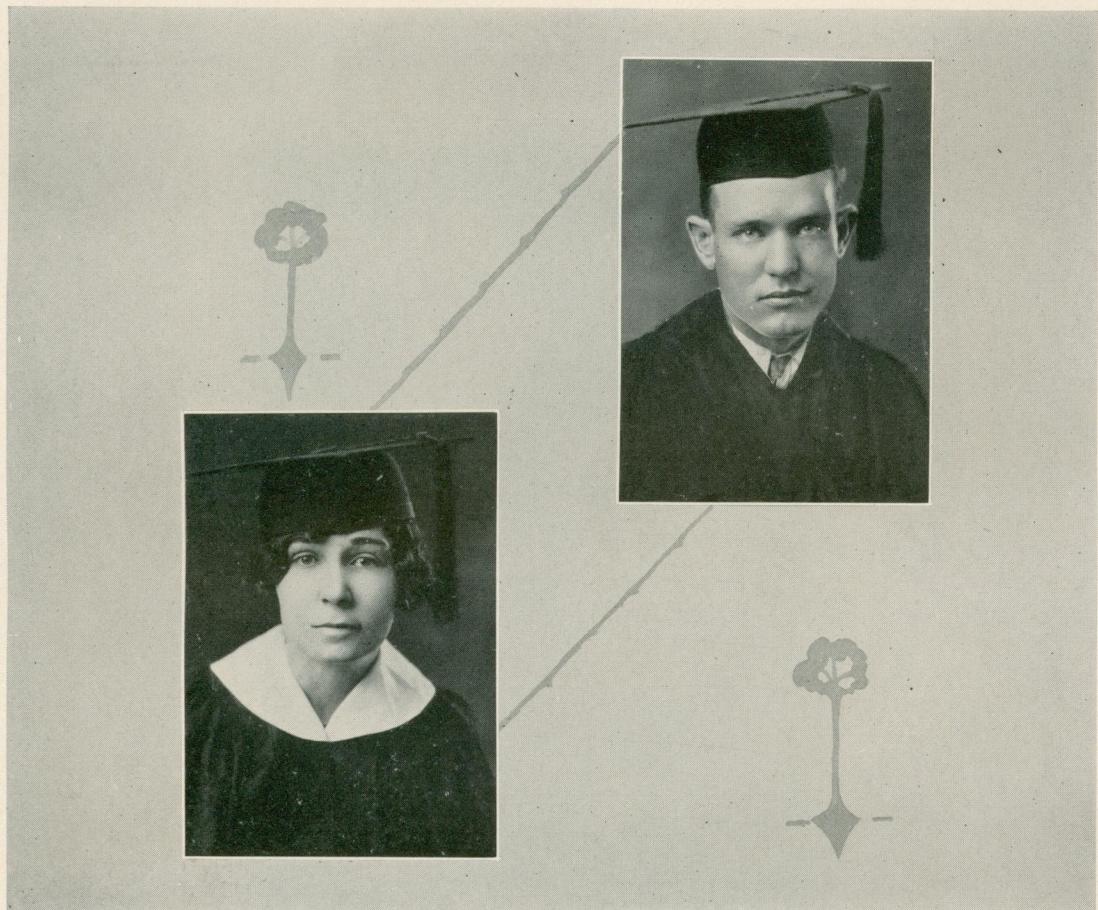
CARRIE MAE VOGT.....Alpine, Texas
History, B.A.

W.A.A.; W.A.A. Council '27, '28; W.A.A. Pin '27; W.A.A. Sweater '28; W.A.A. Blanket '30; Sachems; Treasurer Sachems '30; Vice-President Freshman Class Summer '27; Historical Club '30.

ISABEL YATES.....Marfa, Texas
Spanish, B.A.

Sachems; Secretary of Sachems '28; Mask and Slipper; Scholarship Society; W.A.A.





JOHN KIRKWOOD.....Stratford, Texas
History, A.B.
 Attended Clarndon College and West Texas
 State Teachers College.

MRS. NAOMI MCPHERSON....Alpine, Texas
English, B.A.

Attended Southwestern University, New
 Mexico Normal College, and South West
 Texas State Teachers College; Sachems.



W. D. COWAN.....Sierra Blanca, Texas

History, B.S.

Football '25, '26, '27, '28; Captain Football Team '26; Basket Ball '26; President Sophomore Class '26; President Junior Class '27; President Student Council '26 and '27; President Jeffersonian Literary Society '28; Glee Club '26, '27, '28; Orchestra '26; Band '26; Mask and Slipper; Attended Baylor University.

LOTTIE MAE WALKER.....Bremond, Texas

Mathematics, B.A.

Attended Texas Presbyterian College and University of Texas.

IDA MAE PETTUS.....Charco, Texas

Primary Education, B.S.

Attended Decatur Baptist College, Baylor College, and Baylor University.

MRS. REVIS BRUMLEY BLAKELY
Nadine, New Mexico

English, B.A.

Attended College of Industrial Arts.

IRENE WOULLARD.....Pecos, Texas

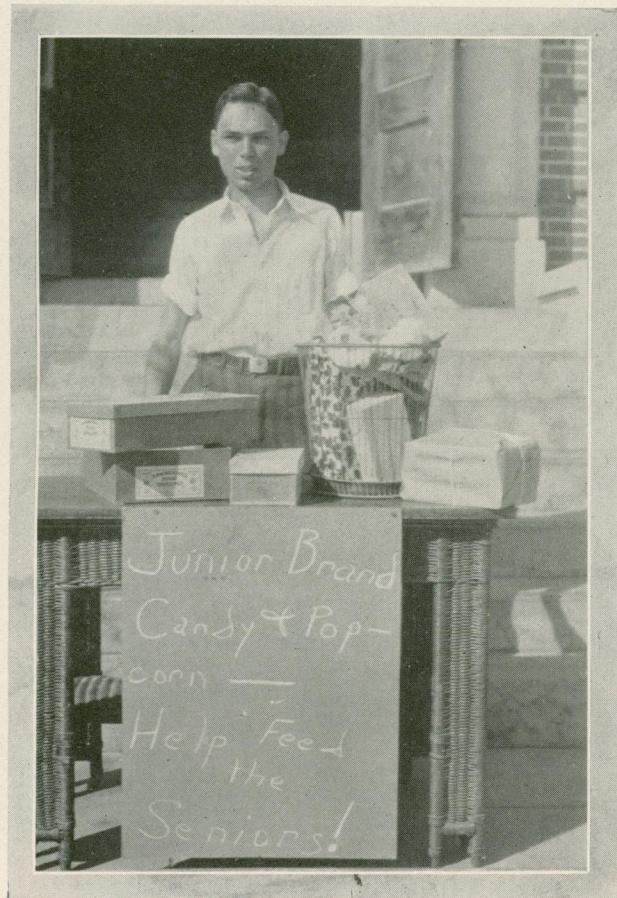
Social Science, B.S.

Mask and Slipper; W.A.A.; Letter in Basket Ball.

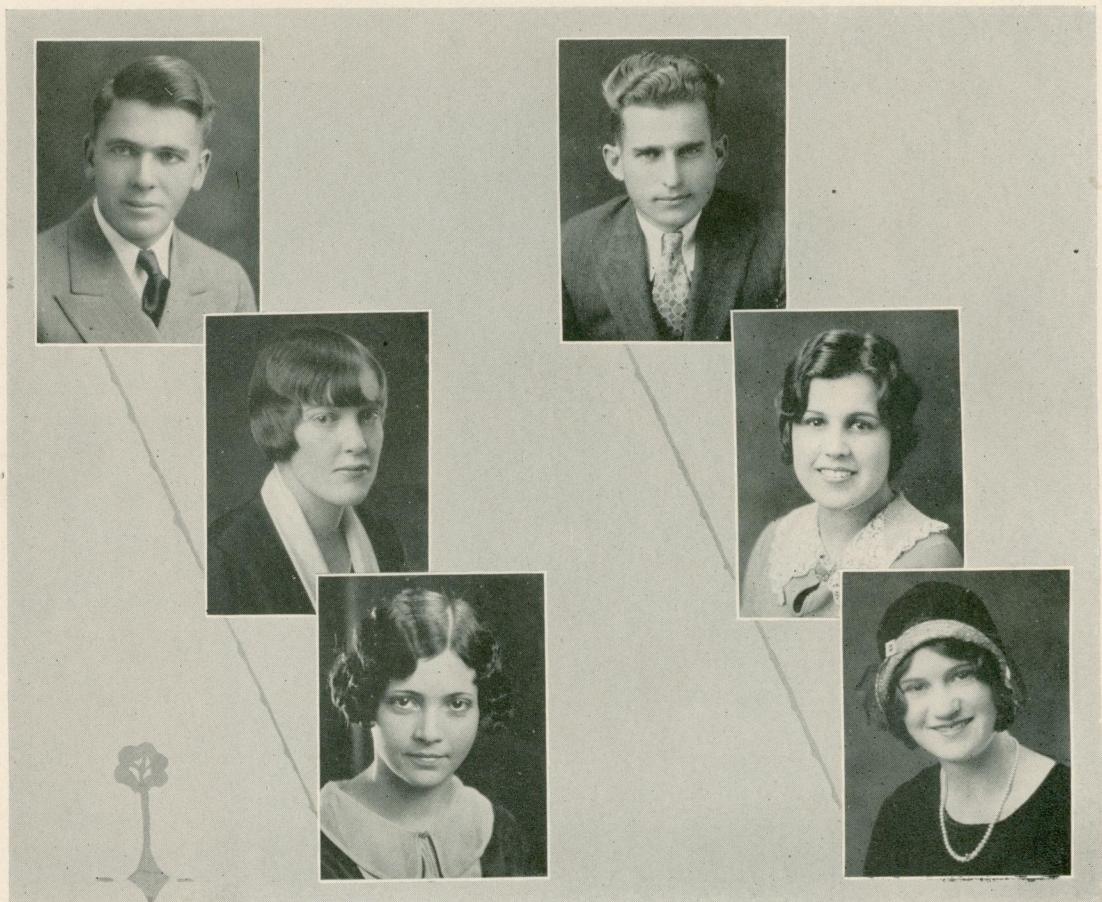
ONNIE MAE O'BRIEN.....Alpine, Texas

Education, B.S.

Mask and Slipper; W.A.A.



Juniors



CALVIN WETZIG
Clint, Texas
Mathematics

CHESTER LE CROY
Bonham, Texas
History

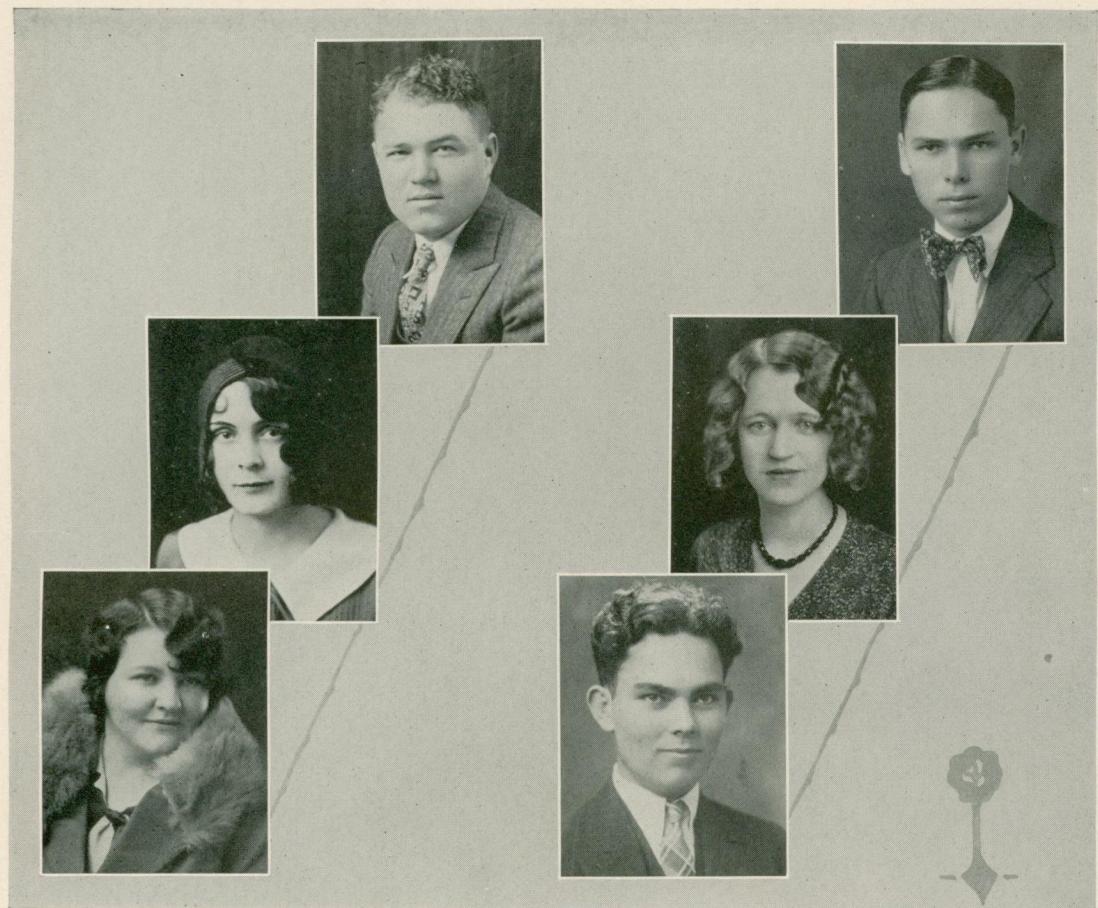
LOMA DISHMAN
Beaumont, Texas
Physical Education

DOLORES TAYLOR
Alpine, Texas
English

PEARL KELLEY
Balmorhea, Texas
English

MARCELLA PENNINGTON
Alpine, Texas
English





PAUL CARROLL
Springhill, Louisiana
Biology

ROY MAY
Alpine, Texas
History

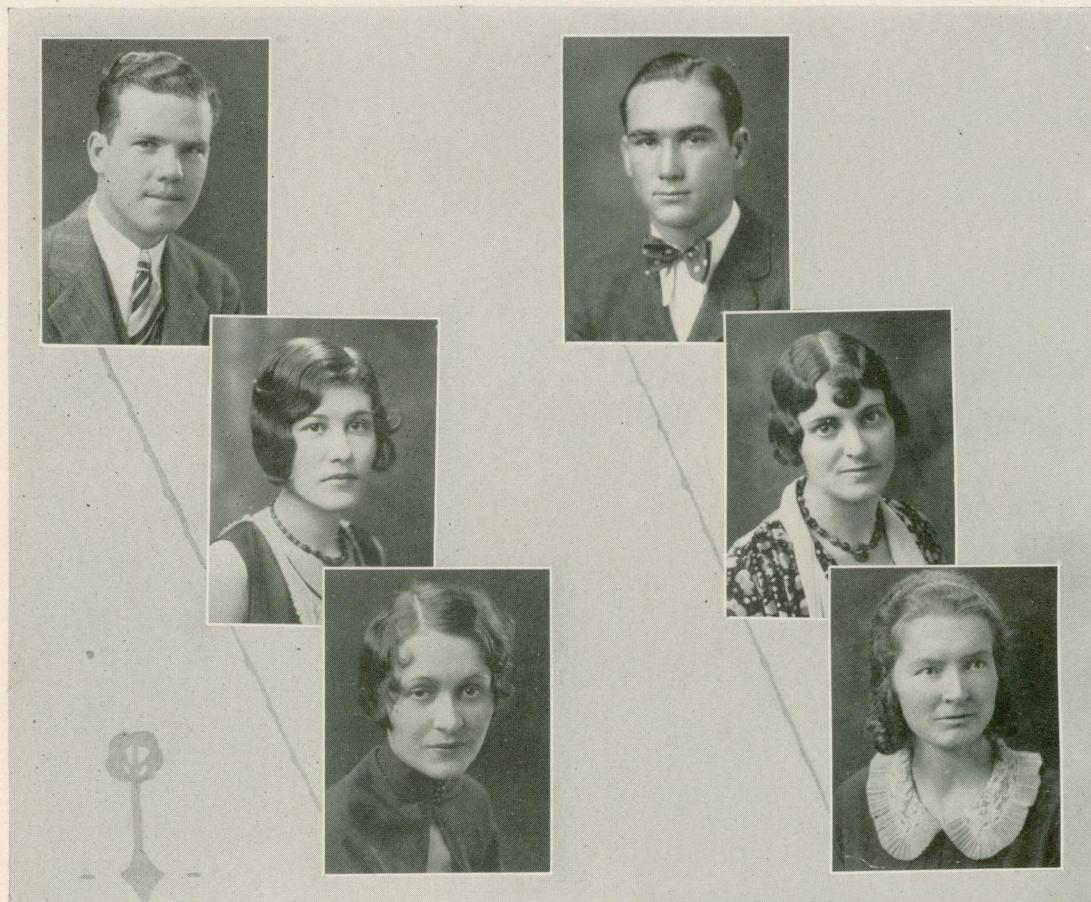
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Alpine, Texas
Home Economics

ONNIE MAE O'BRIEN
Alpine, Texas
Education

VIDA MAE COULSON
Alpine, Texas
Home Economics

IRA HORNE
Benjamin, Texas
Biology





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Bay City, Texas
Biology

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Taylor, Texas
Chemistry

FERN WILKES
Alpine, Texas
Home Economics

MRS. VEDA MURRAY
Alpine, Texas
Home Economics

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Music

THELMA CASEY
Santa Anna, Texas
Home Economics





DARRELL YORK
Alpine, Texas
Biology

ALVA BELL
Del Rio, Texas
Social Science

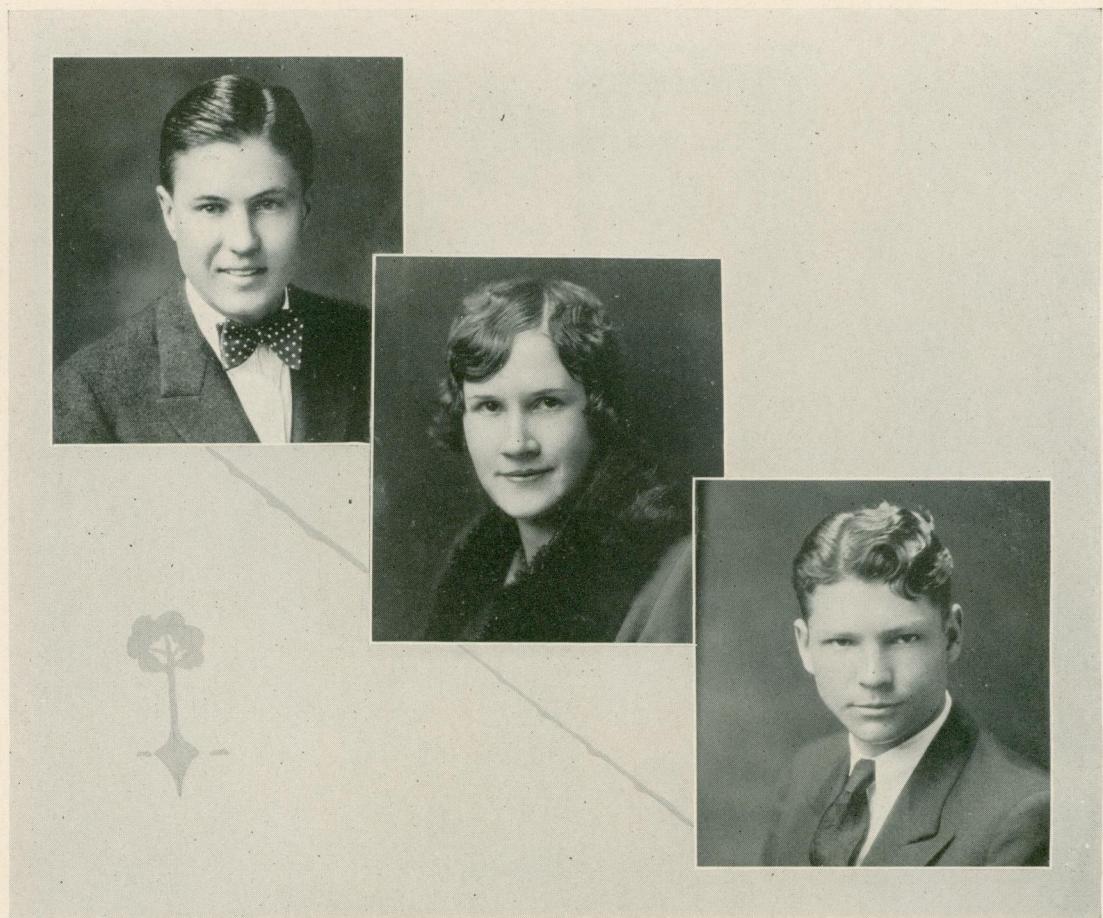
MARY FORTNER
Marfa, Texas
History

IRENE WOULLARD
Pecos, Texas
Social Science

OUIDA CASEY
Santa Anna, Texas
Home Economics

DRAYTON BOUCHER
Springhill, Louisiana
Industrial Education



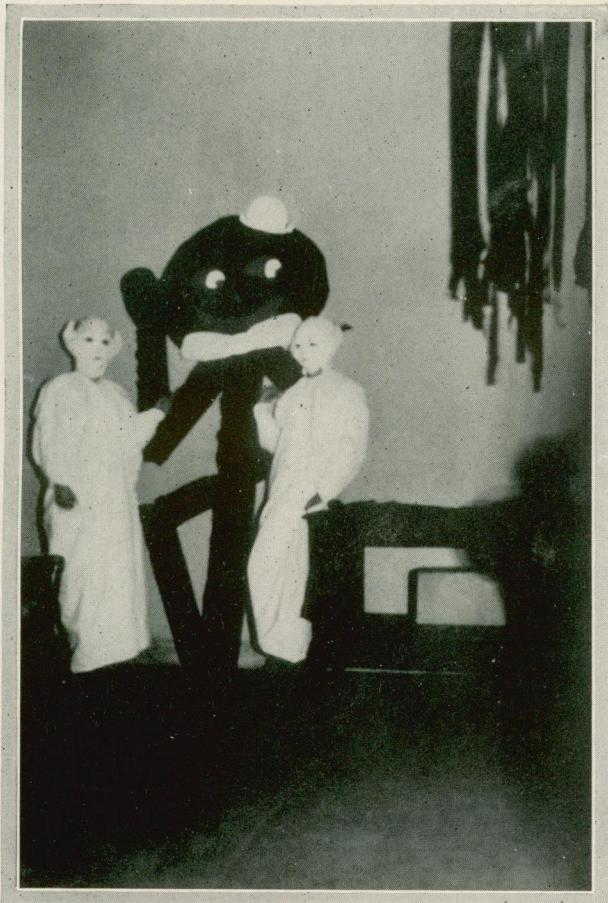


RALPH BARKER
Taylor, Texas
Spanish

LAURA LOTT
Brinkman, Oklahoma
Education

BURGESS SEALY
Santa Anna, Texas
Science





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President

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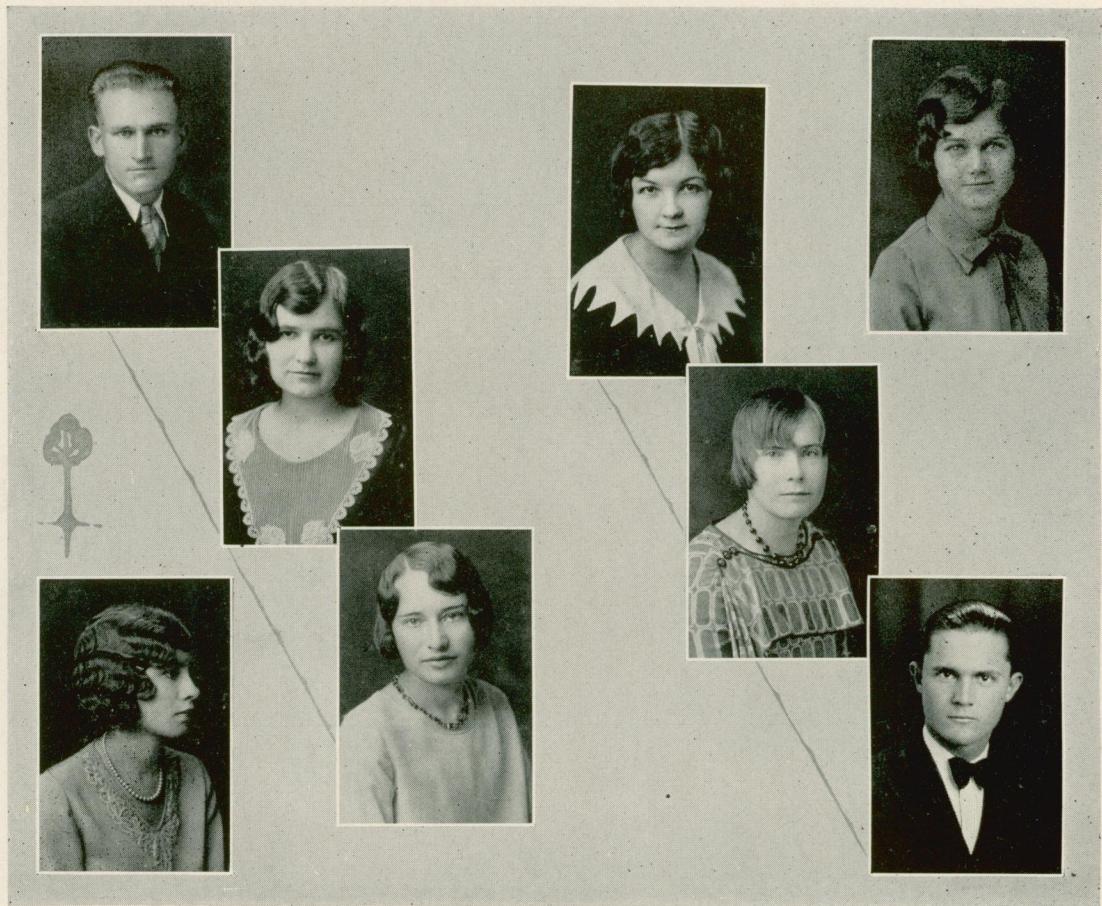
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IVAN NEWTON
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MORENE FISHER
McCamey, Texas





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CELESTE CARLL
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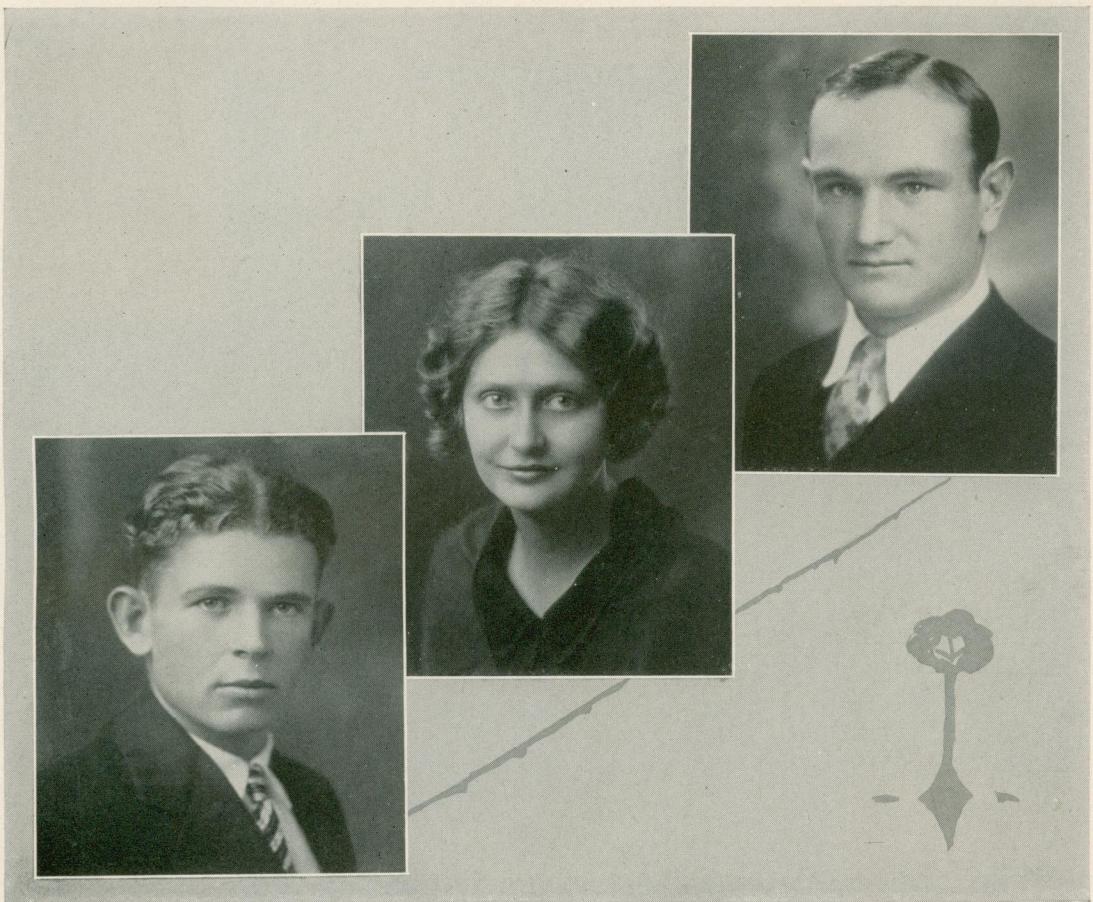
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Sanderson, Texas

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Sterling City, Texas

FLOYD BOWEN
Sabinal, Texas



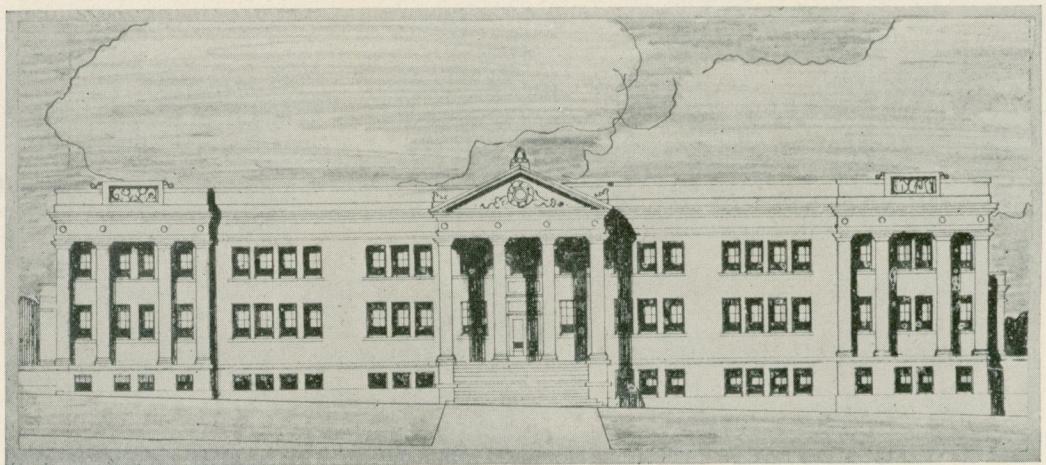


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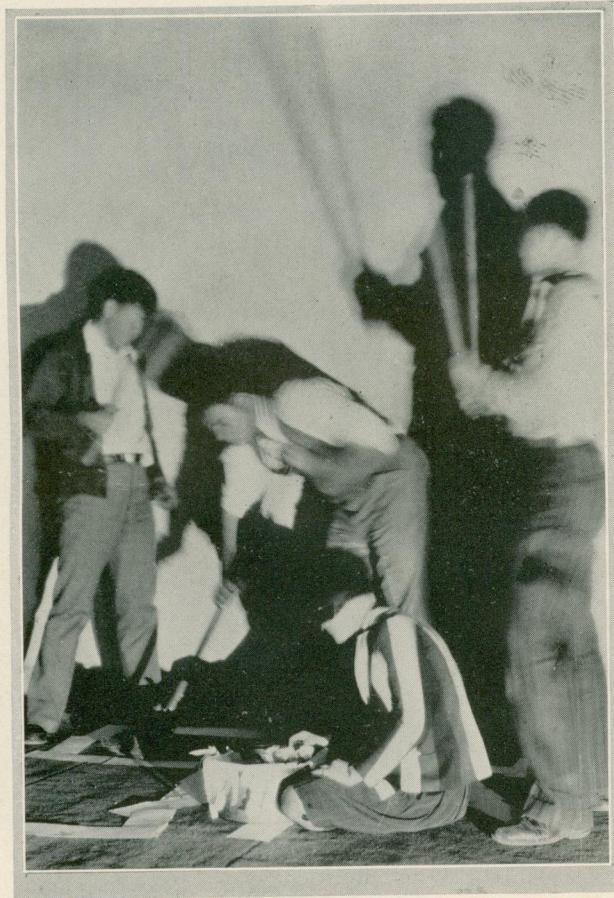
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MARCUS HALE
Christoval, Texas





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Sterling City, Texas

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Sinton, Texas

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Alpine, Texas

JACK MORROW
Sinton, Texas

CATHERINE HENDERSON
Alpine, Texas





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Alpine, Texas

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Valentine, Texas

CECIL McCCLATCHY
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BOWEN SMITH
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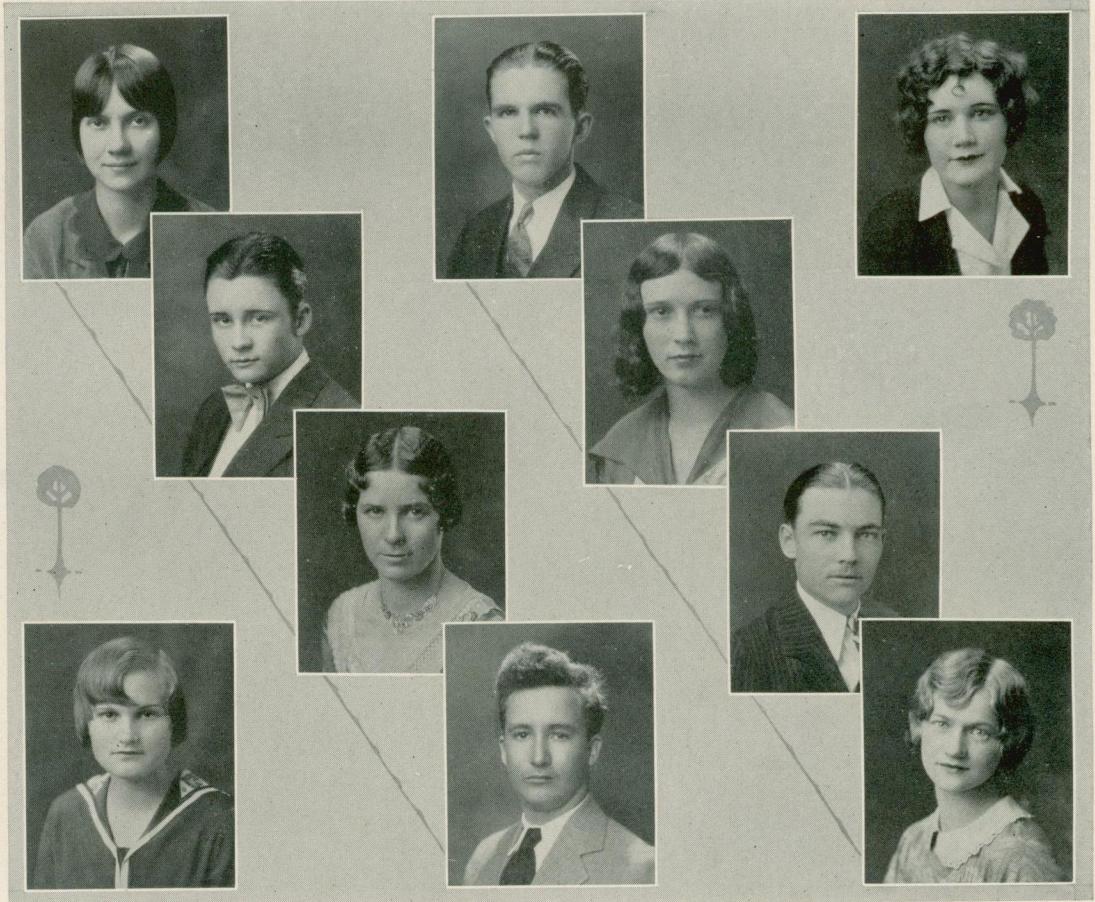
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Eldorado, Texas

EDITH STEVENS
Hermleigh, Texas

CARVER MOORE
Marfa, Texas

LOUISE GARRETT
McCamey, Texas





LAURA TISDALE
San Angelo, Texas

MAURICE DOSSEY
Jourdanton, Texas

OPAL ROBBINS
Roby, Texas

OLLIE H. McDONALD
Uvalde, Texas

MABEL McCCLATCHY
Eldorado, Texas

LINNA PARKER
Eldorado, Texas

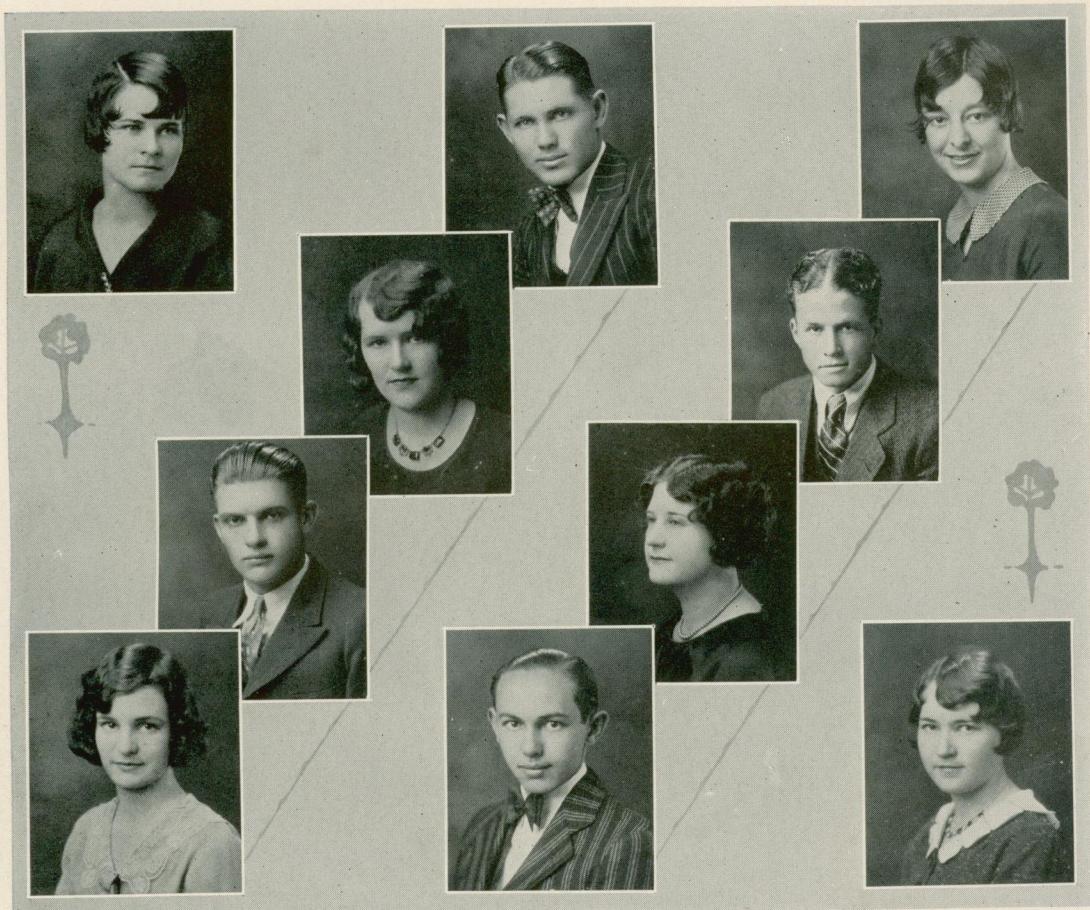
CHARLES OGLE
Ft. Stockton, Texas

BARBARA SCHOLZ
San Antonio, Texas

WALTER MILLINGTON
Presidio, Texas

RUTH WHITE
Alpine, Texas





THELMA COX
Canutillo, Texas

LESLIE ACKER
Knox City, Texas

ROSE BREEDLOVE
Alba, Texas

HELEN PERKINS
Fabens, Texas

BURT MOULDEN
McKinney, Texas

JAMES TERRELL
Roby, Texas

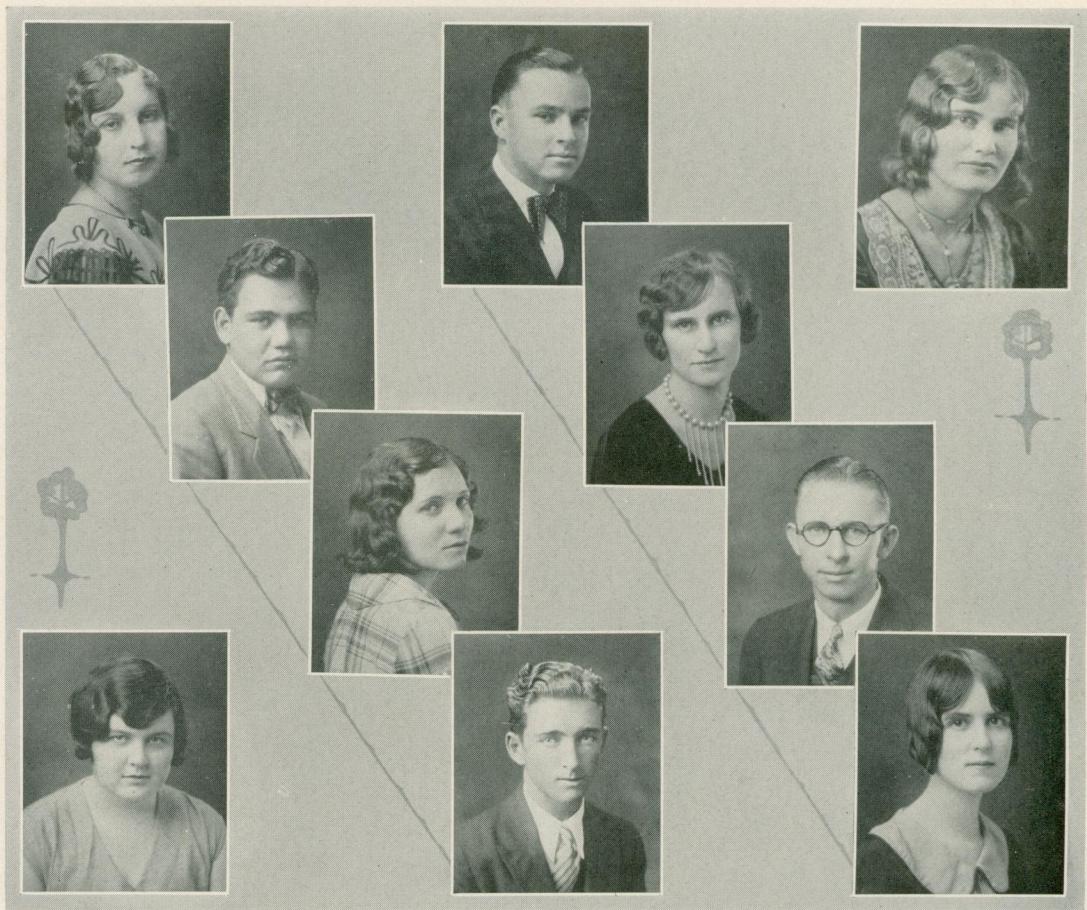
MADGE CONGER
McCamey, Texas

FLORINE BEANE
Presidio, Texas

ALVIN HAMM
Knox City, Texas

KATHERINE TURNERY
Alpine, Texas





JOHNYE DEATON
Comstock, Texas

EDMUND MCCARSON
Comstock, Texas

MRS. FLORENCE POLLITT
Toyah, Texas

NOWLIN WILLIAMS
Roby, Texas

MARY EVELYN HEARD
Midland, Texas

ELSIE LOU HILL
Sylvester, Texas

NACE CLIFFORD
Alpine, Texas

NUEL MITCHELL
Seminole, Texas

ROSCOE PARKER
Eldorado, Texas

LOIS LEE LANE
San Saba, Texas





LILLIAN SONNIER
Alpine, Texas

LORRAINE WILLIAMSON
Del Rio, Texas

ESTER MEDINA
Shafter, Texas

MARY FRANCES WILSON
Marfa, Texas

ARA SMITH
Fort Stockton, Texas

CLARA GRUBB
Fort Davis, Texas

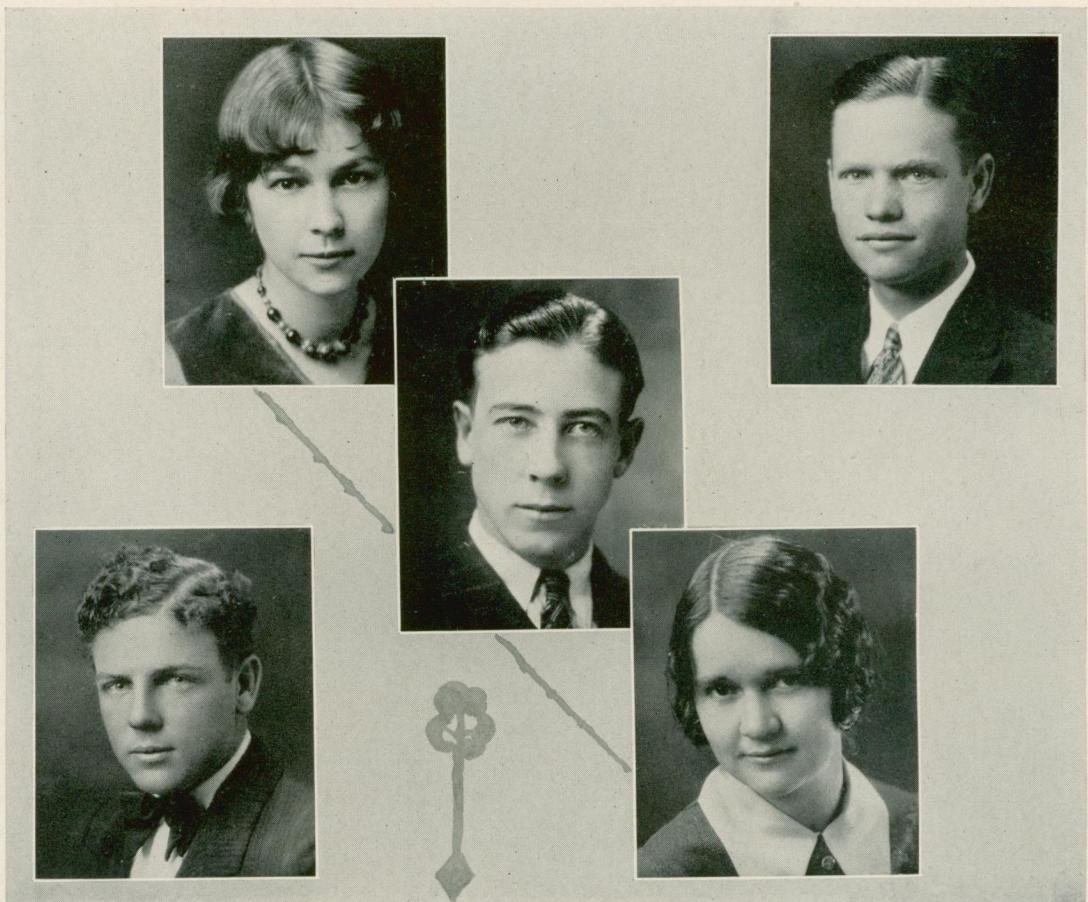
THELMA ANDERSON
Presidio, Texas

LUCILE SLACK
Marfa, Texas

HELEN EZELL
Alpine, Texas

FRED SCHAFFNER
Sealy, Texas





RUTH SHORT
Knox City, Texas

JIM HEAD
Alpine, Texas

WOODWARD YOUNG
Alpine, Texas
President

CURTIS BOZARTH
Taylor, Texas

THELMA LYNCH
Hondo, Texas





Sub-College



WILEY HUDMAN
President

LOUISE TAYLOR

EARLINE FIELDER

RAYMAN POUNCEY

R. G. DUNLAP

HALLIE BRISTOW

GERALDINE SULLIVAN

FINIS BENNETT





KLYDIE BALLARD

ALFRED NEIL BROWN

ERIC BYMARK

MAE GRAHAM

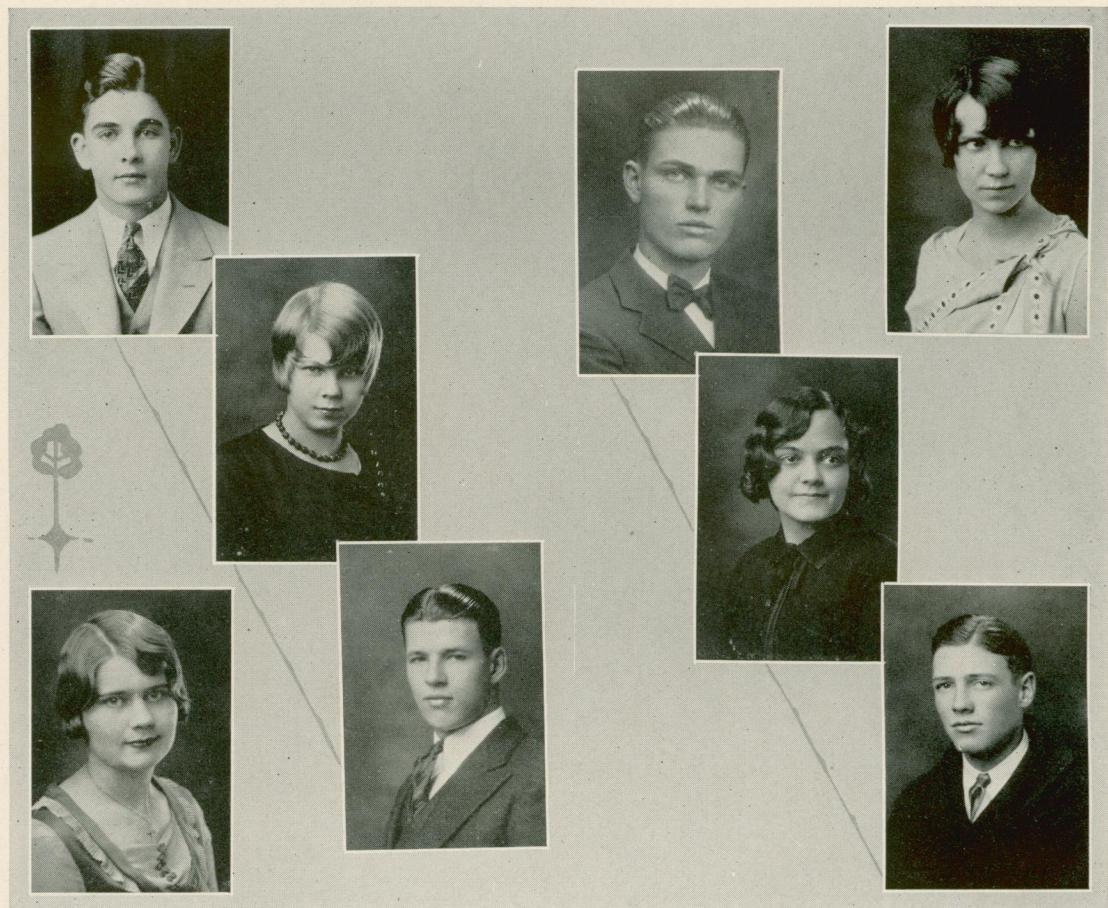
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WESLEY MAY

ELDON McGONAGILL

VICKIE HUNTER





JOEL WRIGHT

JOSEPHINE COTTER

LUCILLE PERRY

FRED DAUGHERTY

CLARENCE SMITH

NIDA BELLE BERRY

HENRIETTA GOEGLEIN

GEORGE SKEVINGTON





ANJA WILSON

JOHN COPE

ETHEL SKEVINGTON

LOLA BESS MCCOLLUM

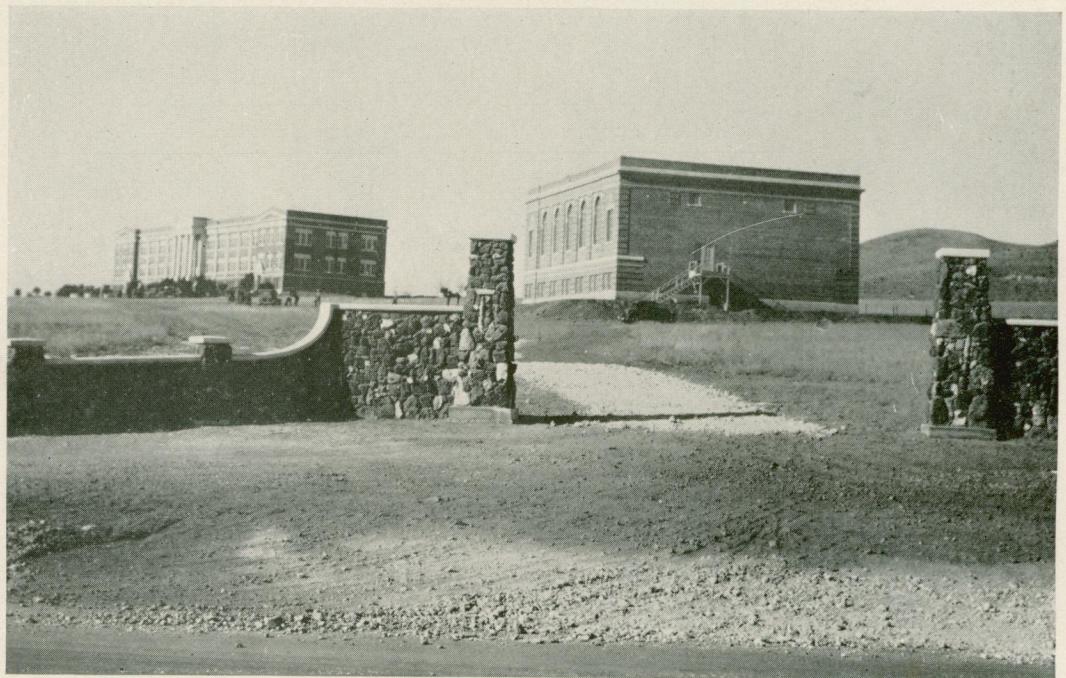
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PAULINE HEARST

LAURIE MILLER

ELIZABETH SPENCE

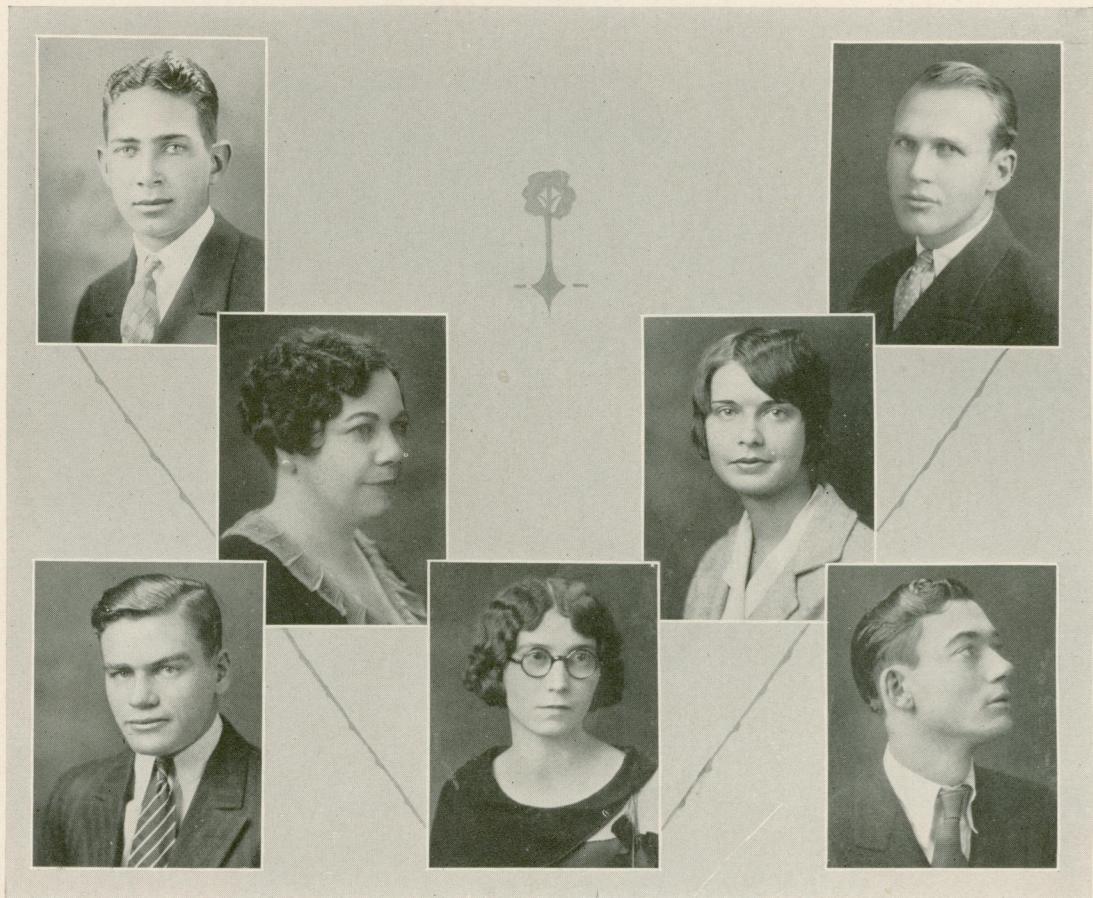




South Entrance



Specials



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Augusta, Kansas

FRANK POLLITT

Ft. Worth, Texas

MRS. HAZEL TYLER

El Paso, Texas

OLLIE COSTON

Hermleigh, Texas

ELMER SHORTES

Stanton, Texas

HALLIE REA

Hermleigh, Texas

GLEN GARTMAN

Pine Bluff, Arkansas





CLIMATE

Summer School



J. CHESTER COCHRAN.....Del Rio, Texas
History, B.S.

Attended University of Texas and Columbia University; Associate Professor of Mathematics Sul Ross, Summer '29.

MRS. JULIA C. SUTHERLAND..Cuero, Texas
History, B.A.

Attended Southwest Texas Teachers College; University of Chicago; University of Texas.

HELEN POOL.....Beaumont, Texas
History, B.A.

Attended Sam Houston Teachers College; University of Texas; University of California.

CHARLES B. BREEDLOVE....Haskell, Texas
History, B.S.

President Senior Class, Summer '29; Assistant in Education, Summer '29.





EVA CHAFFIN..... Alpine, Texas
Commerce, B.S.

W.A.A.; Writers' Guild; Sachems; Vice-President Sachems, '28, '29; Corresponding Secretary of Sul Ross Scholarship Society '28 and '29; Skyline '27.

THOMAS HAMILTON..... Eden, Texas
History, B.S.

Graduate Cherokee Junior College; Attended Southwestern University, Southern Methodist University, Abilene Christian College; Student Assistant Sul Ross Sub-College '28, '29; Vice-President Senior Class Summer '29.

THOMAS E. TERRY..... Moore, Texas
History, B.A.

Attended North Texas State Teachers College; West Texas State Teachers College.

MARRY E. CAROLL... Corpus Christi, Texas
Spanish B.A.
 Attended University of Texas





MRS. CHARLOTTE SAVAGE HACKLER

Corpus Christi, Texas

Spanish, B.A.

Attended Mary Baldwin Seminary, Virginia; El Paso Junior College; University of Texas; University of Chicago; South Texas State Teachers College.

MRS. SARAH ALICE TERRY.....Moore, Texas

History, B.S.

Attended North Texas State Teachers College and West Texas State Teachers College.

MABEL PARTLOW.....Del Rio, Texas

History, B.A.

Attended Oklahoma University and North Texas State Teachers College.





GLADYS ARTHUR.....San Antonio, Texas
History, B.S.

Attended Incarnate Word College, San Antonio Junior College, Southwest Texas State Teachers College; W.A.A. Council '23, '24; Sachems.

LEAH EDWARDS.....Sweetwater, Texas

History, B.S.

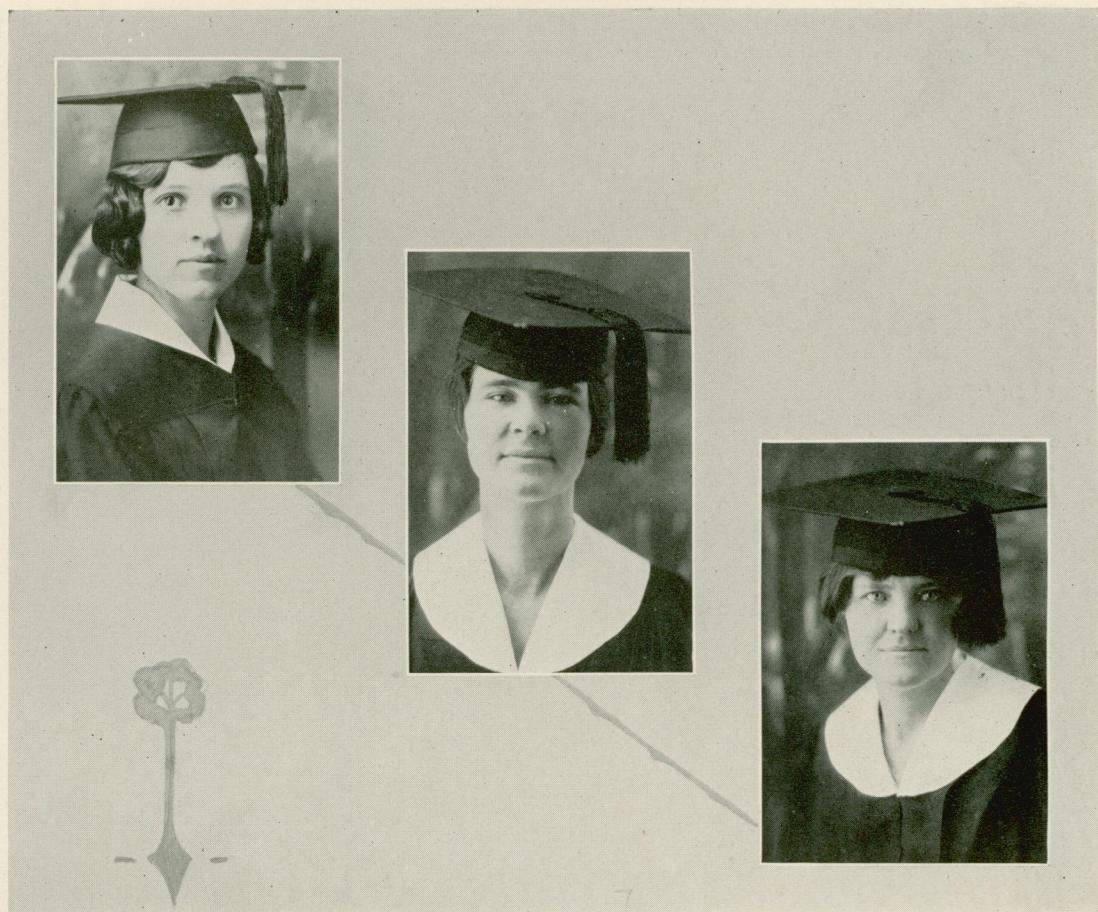
Sachems; Pioneer Club Summers '28, '29; Glee Club '27, '28, Summer '29.

JASON MORGAN.....McLean, Texas

History, A.B.

Attended Clarendon College; Pioneer Club.





MRS. LOIS WOOTTON LINCEUM... Ft. Stockton, Texas

English, B.A.

Attended Baylor College; Glee Club Summers '26, '28, '29; Photograph Editor Brand Summer '29.

ADELE ROUNTREE..... Beeville, Texas

Mathematics, B.A.

W.A.A. Council '28; Sachems; SR Pin '28; SR Sweater '29; Brand Staff '27, '28, '29; Treasurer Scholarship Society '29; Secretary Senior Class Summer '29.

SUE COVINGTON MAYFIELD..... El Paso, Texas

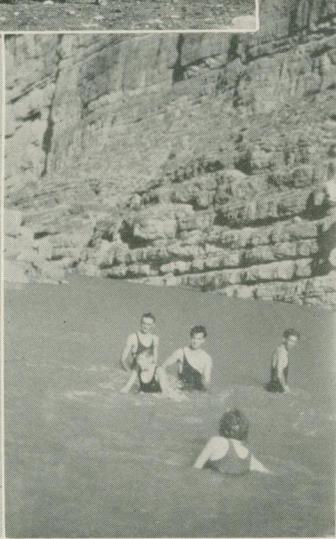
Spanish, B.A.

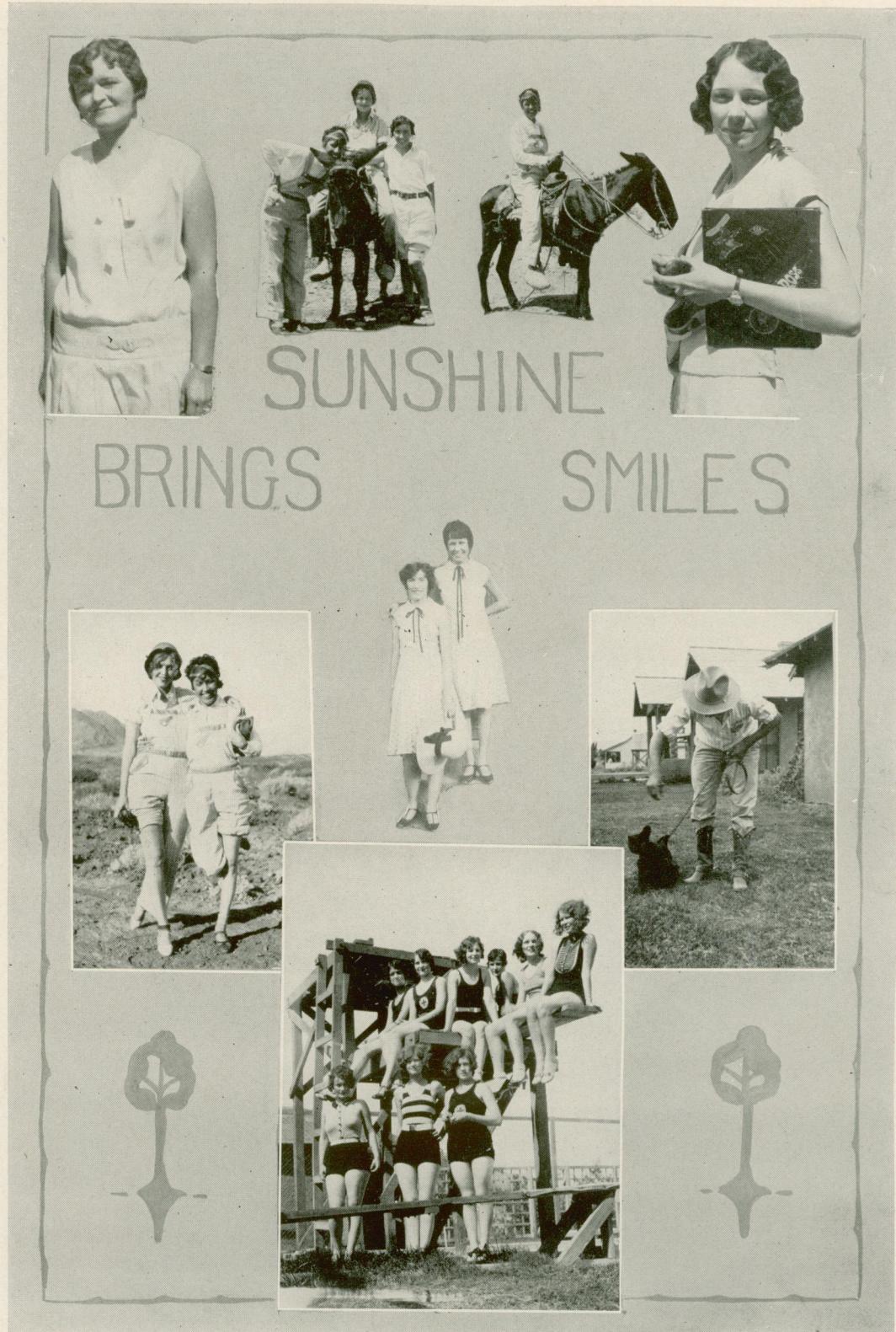
Kindergarten Graduate of Baylor College.





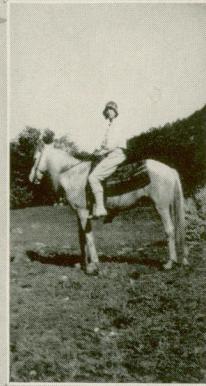
S U M M E R O U T I N G S





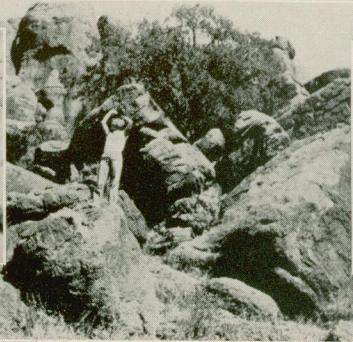


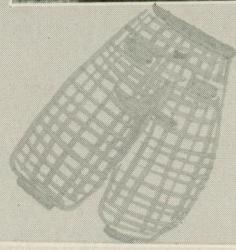
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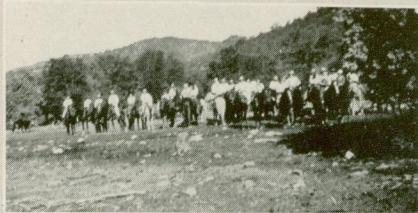
After Books







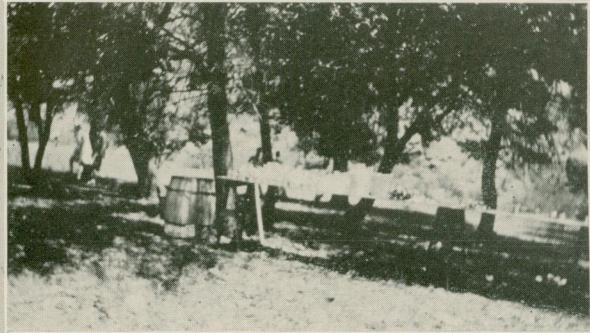
On To Livermore



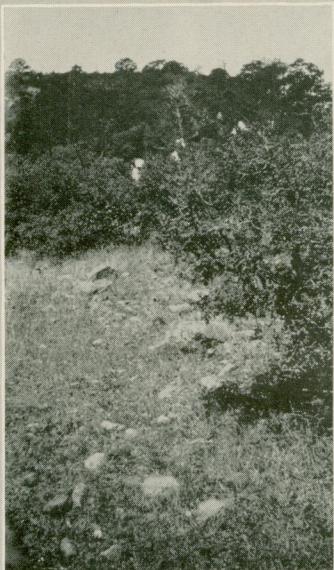


Carlsbad Crusaders





The annual scenic drive
takes us past boulders,
around still pools,
and through canyons,
until at last we
find a green grove—
food.





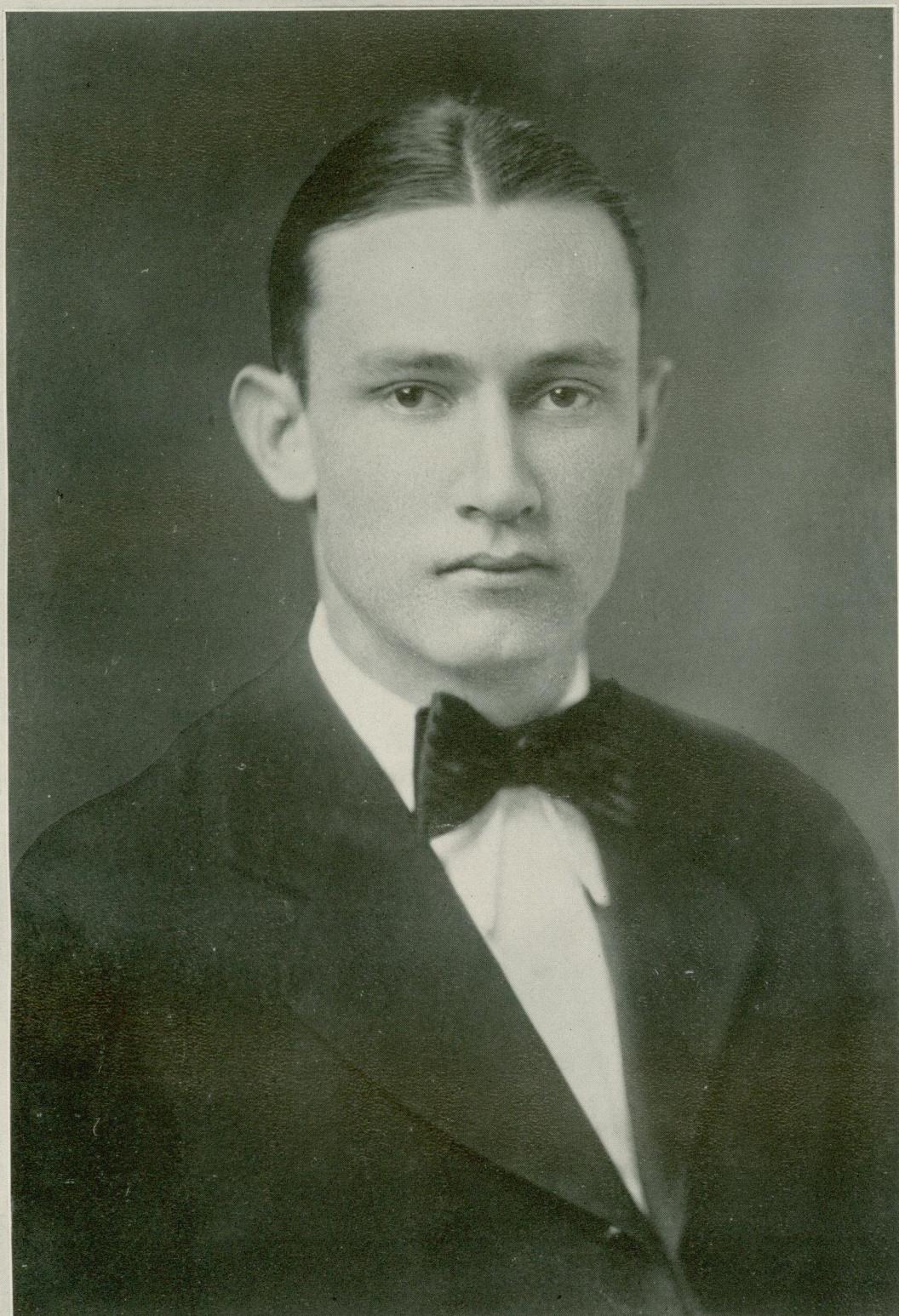
EDNA POER

Most BEAUTIFUL GIRL



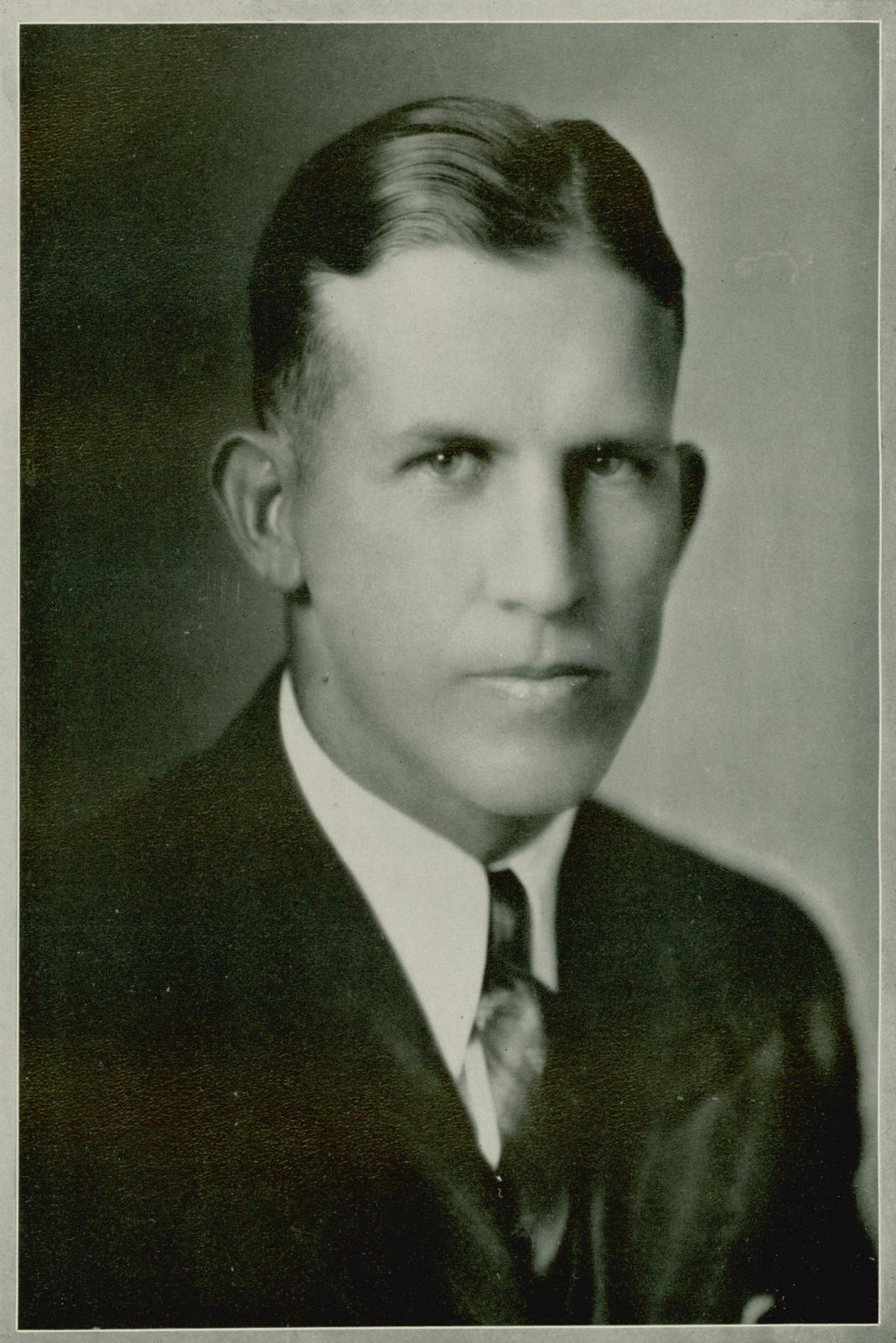
KATHRYN D. SMITH

Most Popular Girl



DRAYTON POUCHER

Most Popular Man



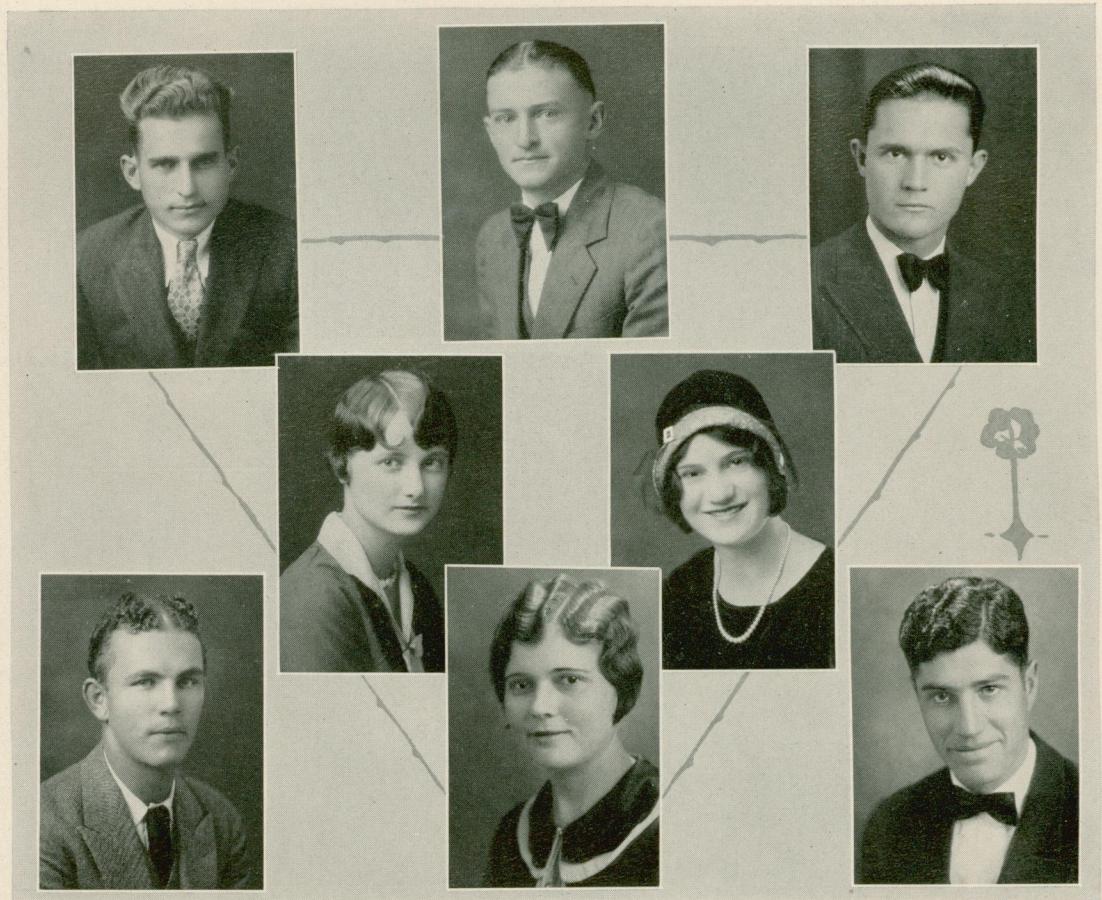
GORDON DENMAN
Most All-round Man



Activities



Publications



THE SKYLINE

CHESTER LE CROY
Sport Editor

GILBERT MIZE
Business Manager

FLOYD BOWEN
Circulation Manager

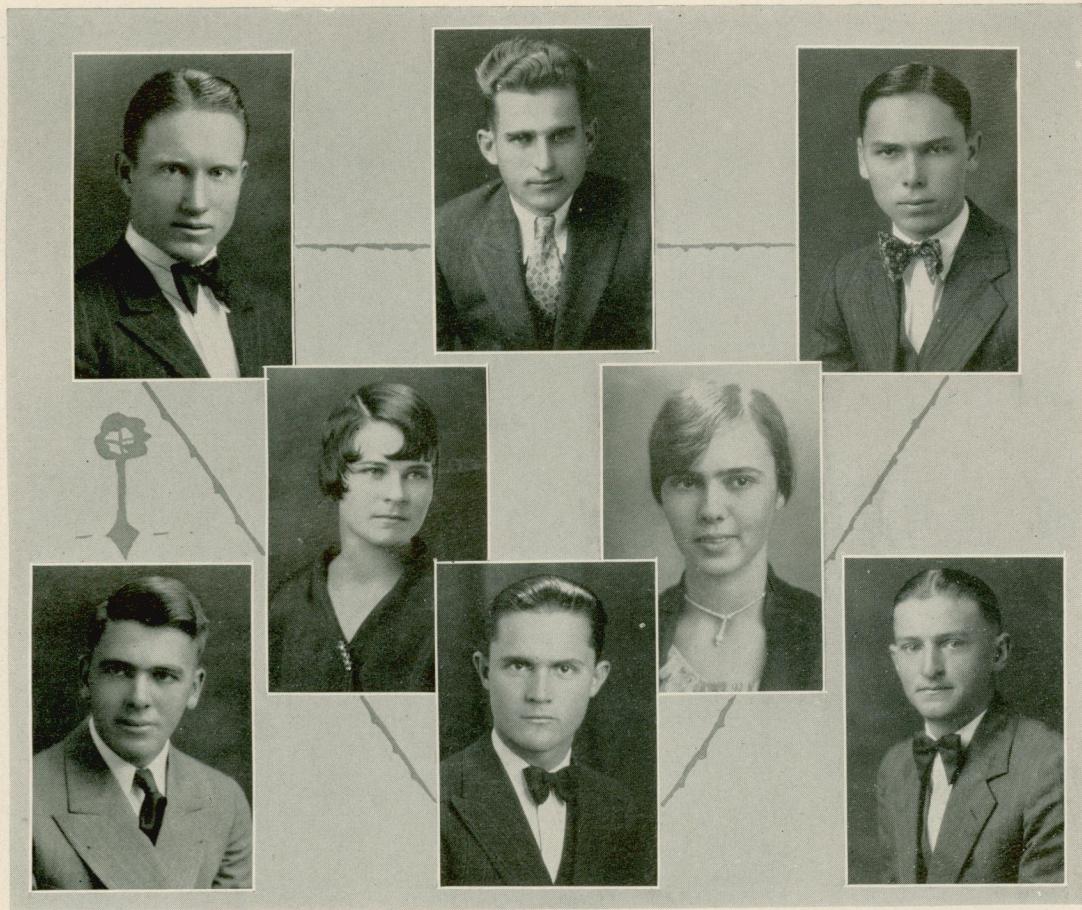
GEORGIA LEE SMITHER
Columnist MARCELLA PENNINGTON
News Editor

BARNEY BOOKER
Editor

MARTHA AHR
Proof Reader

MERRITT WITHERS
Associate Sport Editor





BRAND STAFF

EUGENE McCULLOUGH
Editor-in-Chief

CHESTER LE CROY
Snapshot Editor

ROY MAY
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THELMA COX
Art Editor

BESSIE CHYLE LEATH
Literary Editor

CALVIN WETZIG
Photograph Editor

FLOYD BOWEN
Typist

GILBERT MIZE
Business Manager

THE BOARD

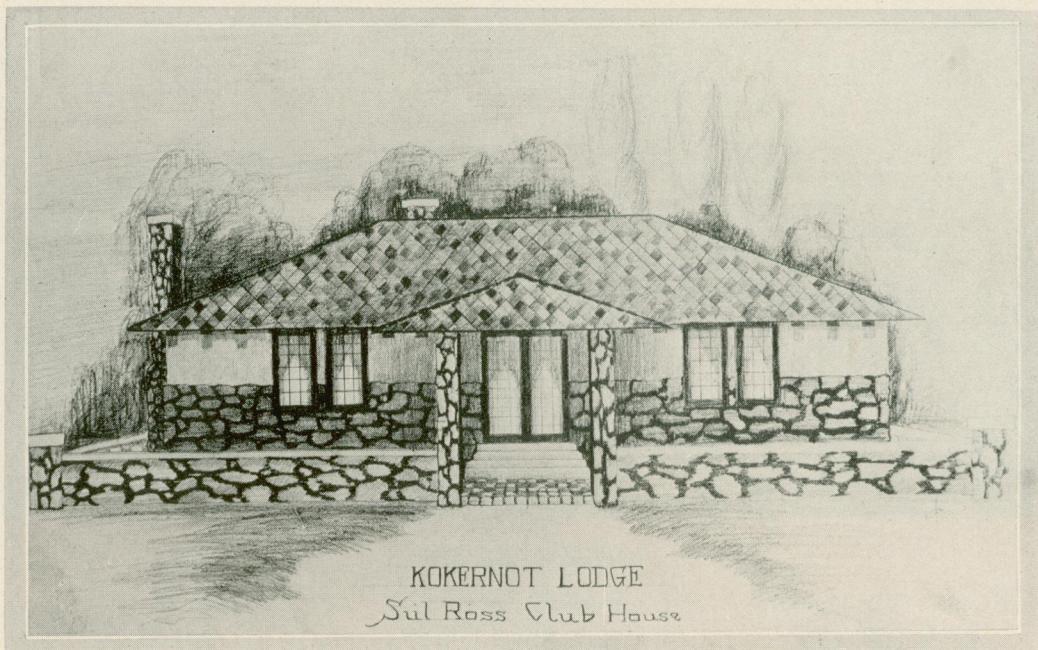
Ruth Short
Mrs. Berta Clark Lassiter
Mrs. Billie Agatha White
Florence Bymark
Loma Dishman
Frank Nevans

Nace Clifford
Frances Wilkins
Blanton McLean
Manie Aynesworth
Charlie Ogle
Florine Kitts

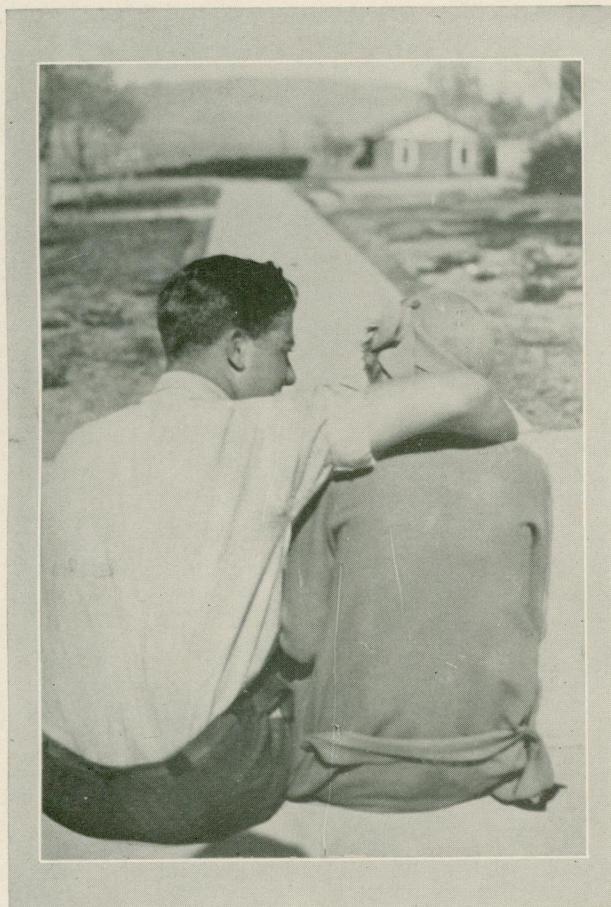
Helen Baines
York Willbern
Mrs. Lois W. Linneceum
Marcella Pennington
Georgia Lee Smither
Martha Ahr

Buddy Withers
Edwina Bynum
Holder Brock
Sarah Beecroft
Helen Perkins
Tubby Lease et al of the P.O.





KOKERNOT LODGE
Sul Ross Club House



Campus Life



SULROSS IN THE MAKIN'





Species Piscatorial





Yeah! Sophs!



JUVENILE RANKS

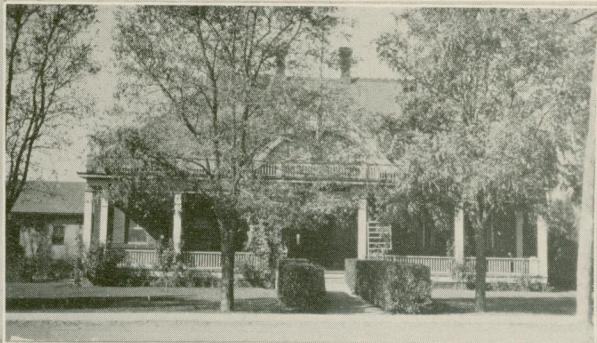




UPPER-CRUSTS



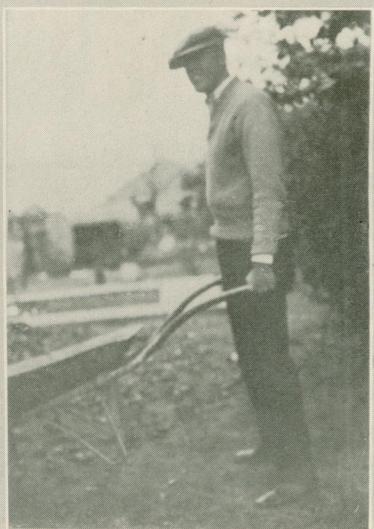




Berkeley Hall

19

30



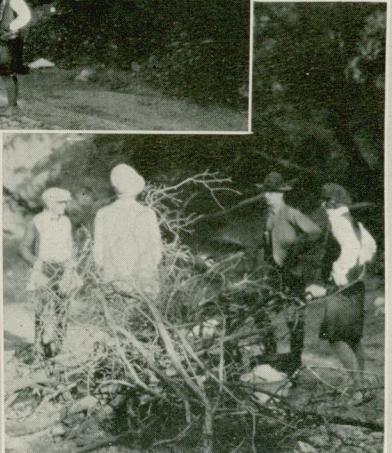


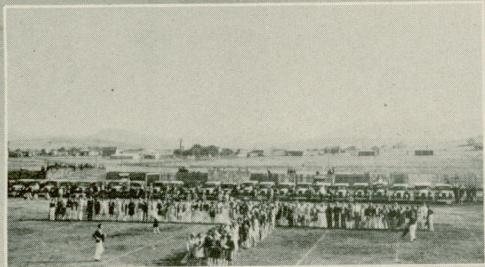
NO MAN'S LAND



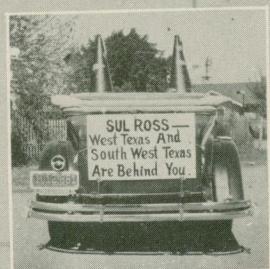
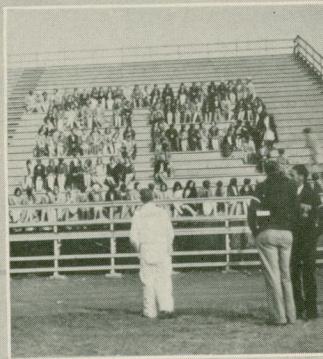
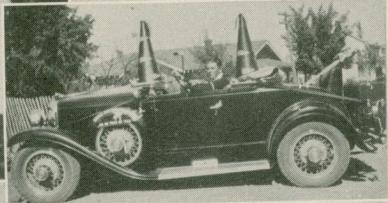
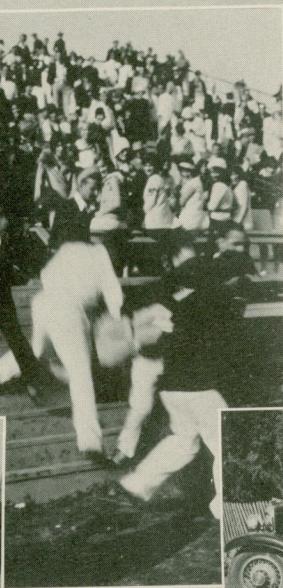
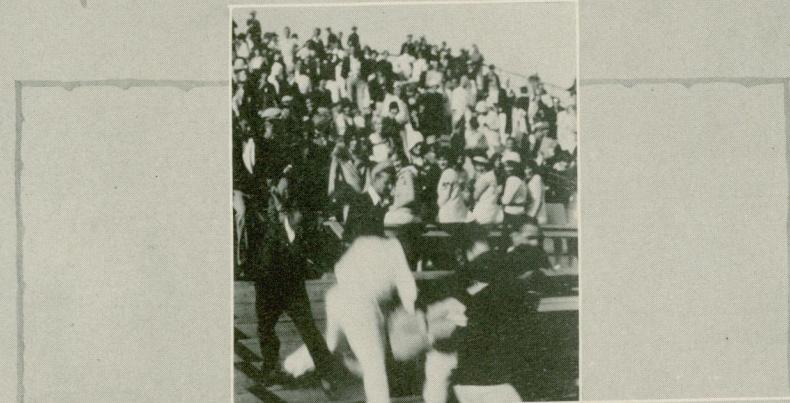


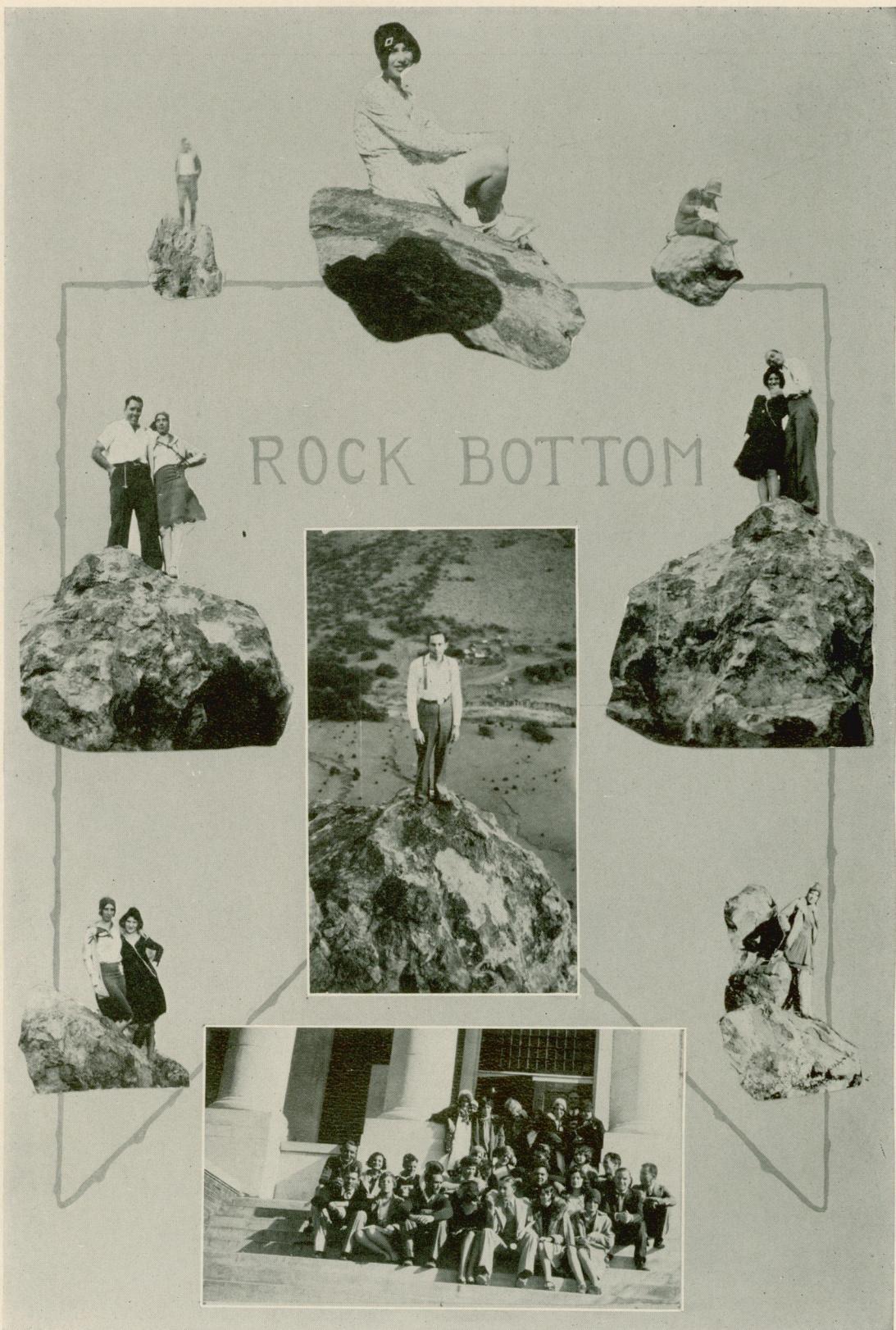
TEXAS
EXES





WHOOP E!!





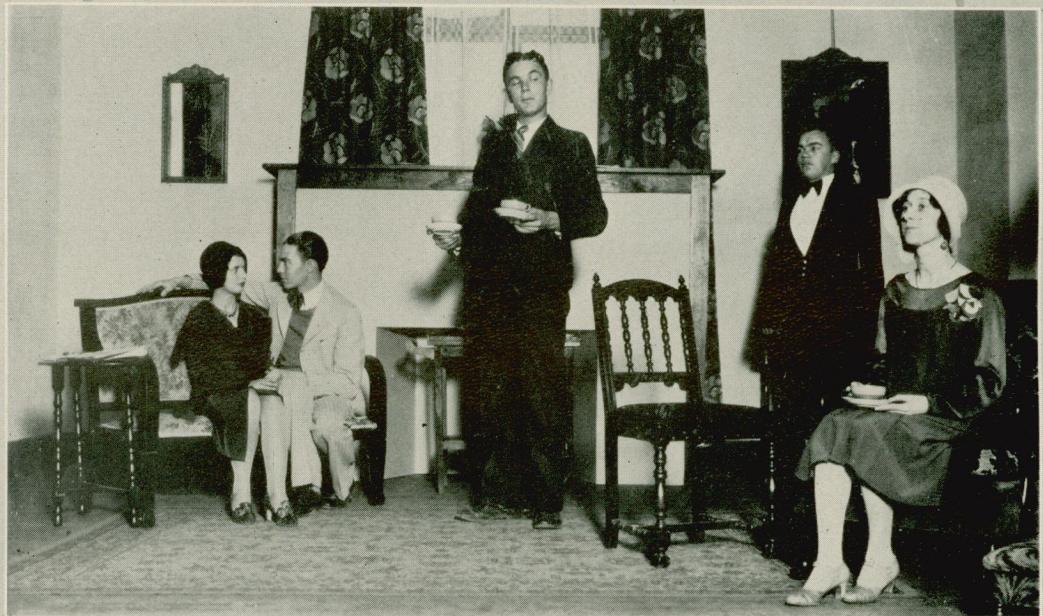


CHILBLAINS





The
Importance of
Being Earnest





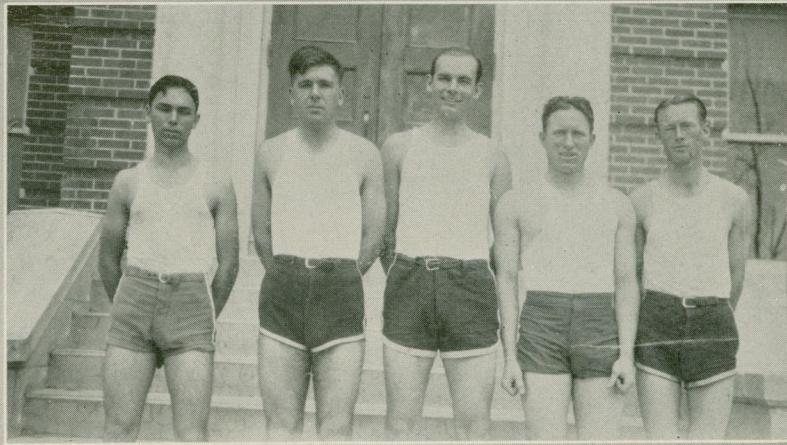
ICE BOUND







ANNUAL SACHEM BANQUET



JUNIORS AND SENIORS



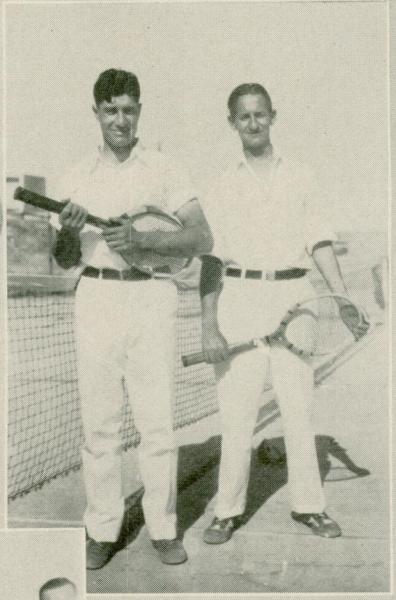
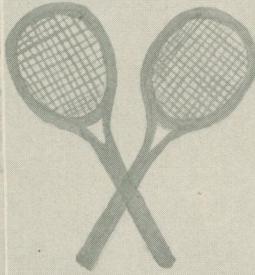
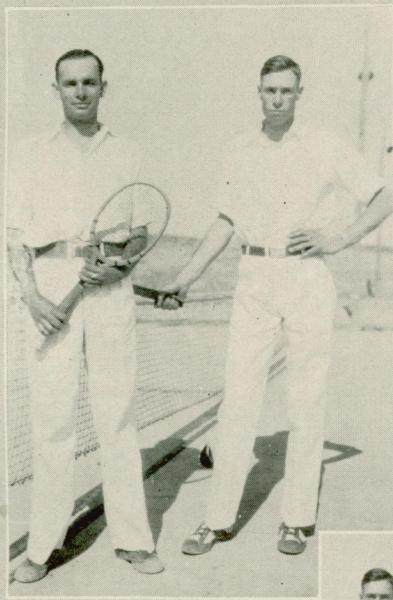
SOPHS



FISH



SUB-COLLEGE



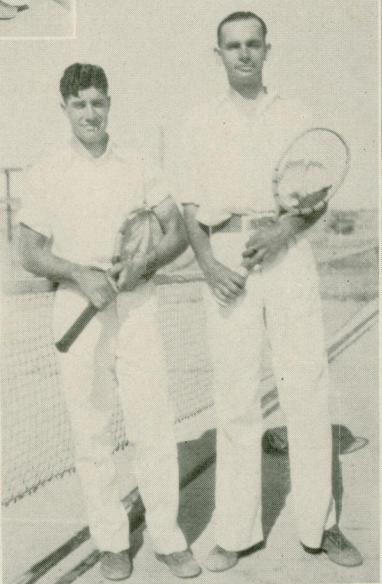
SUL ROSS



TENNIS SQUAD

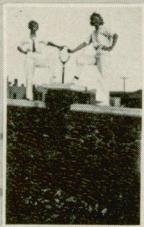


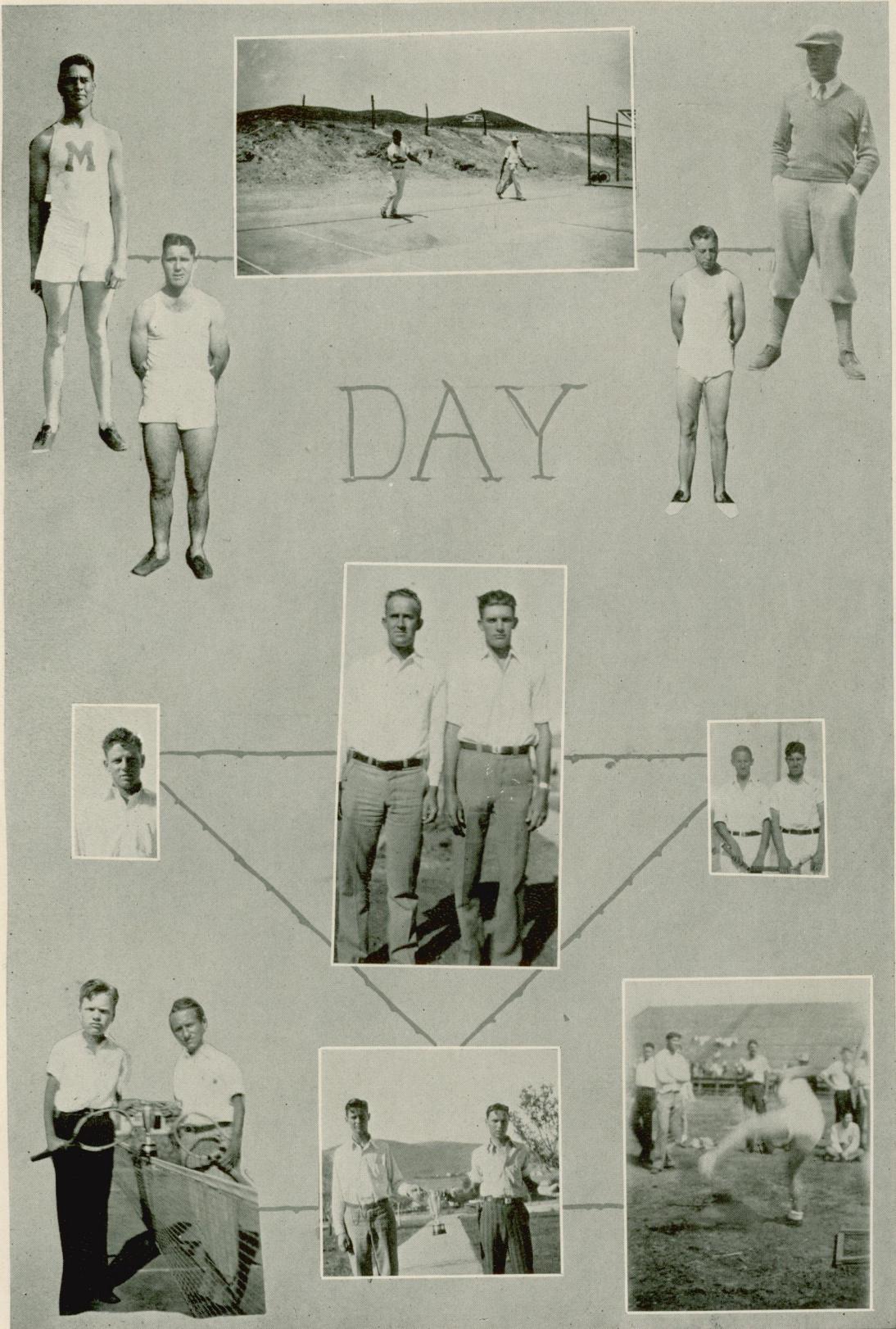
CAPT. YORK

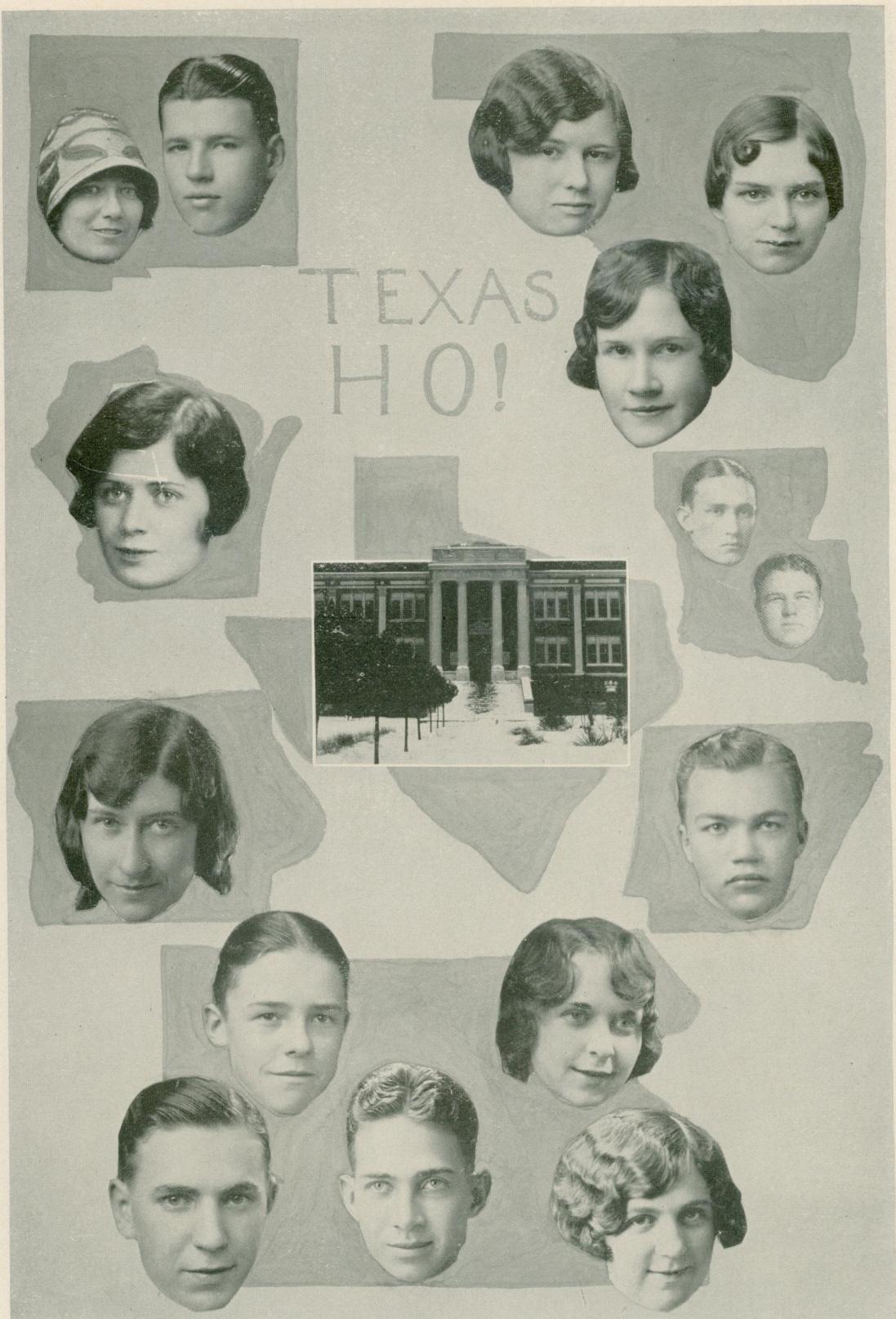


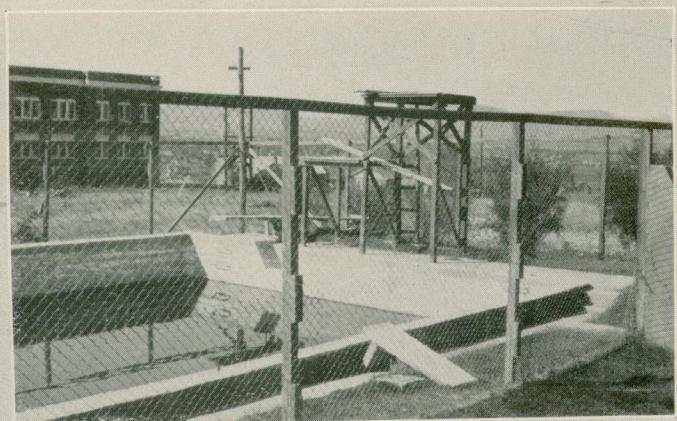
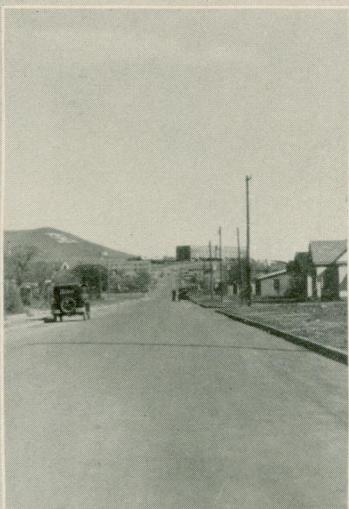


MAY

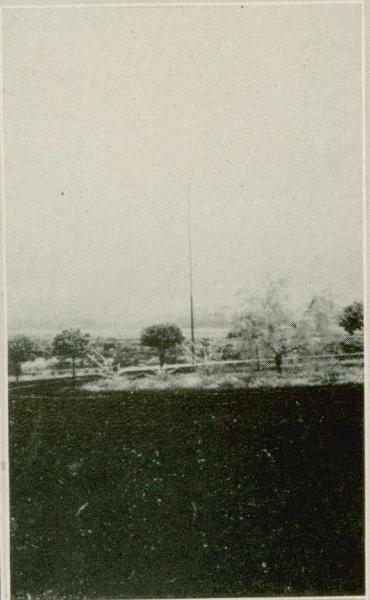


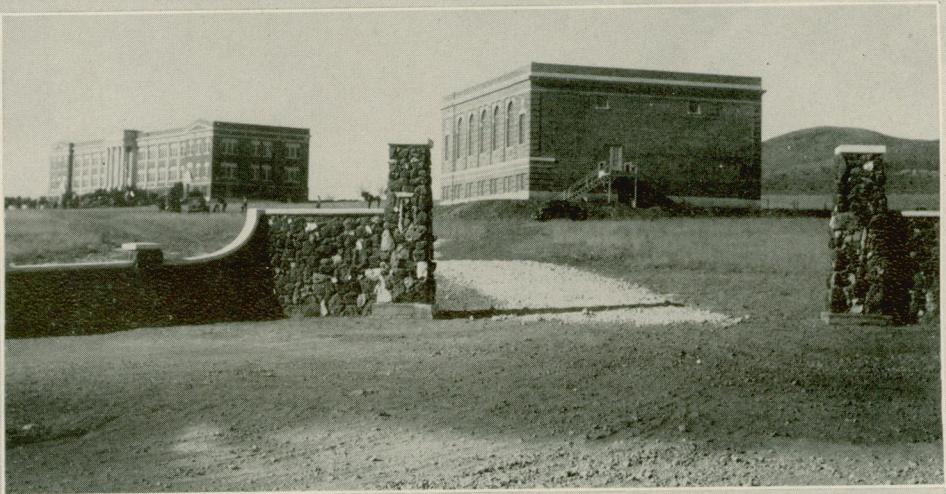
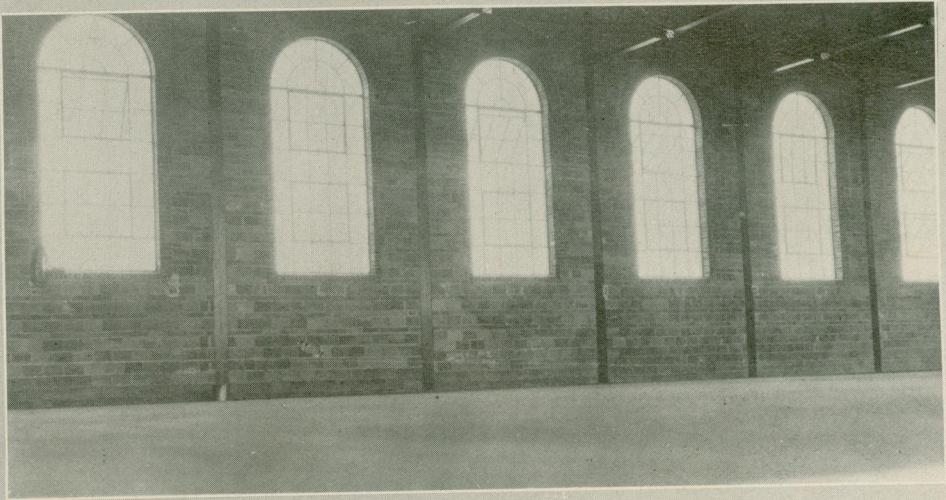


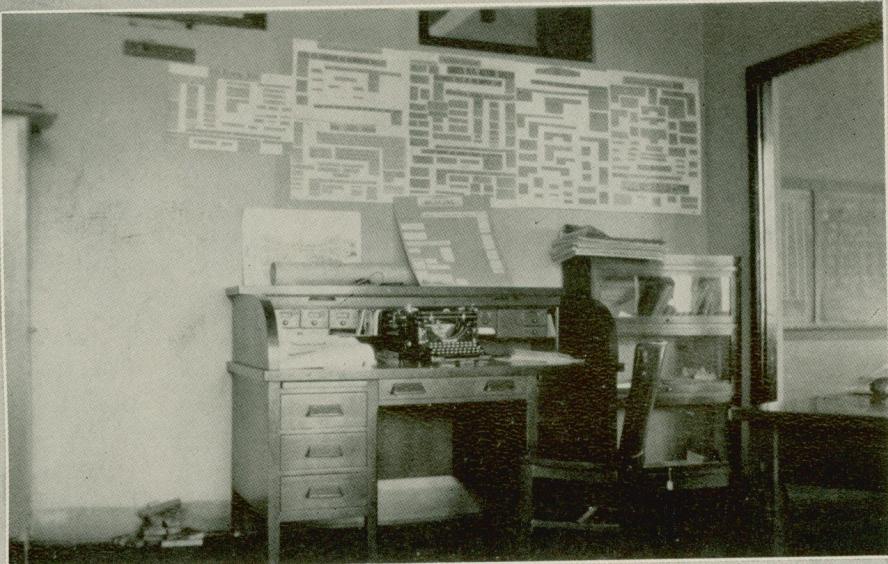


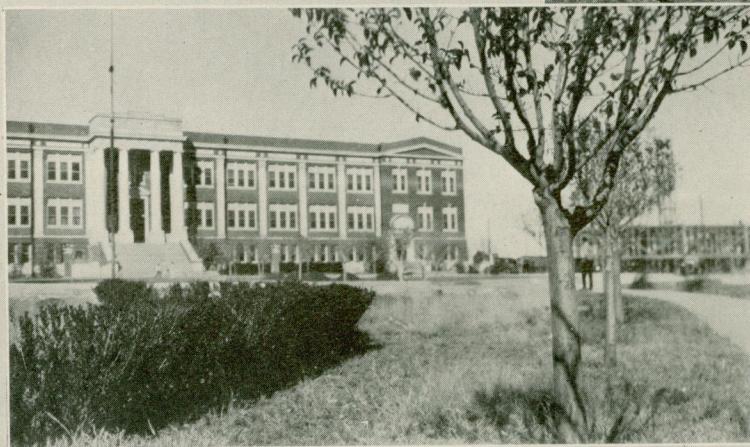
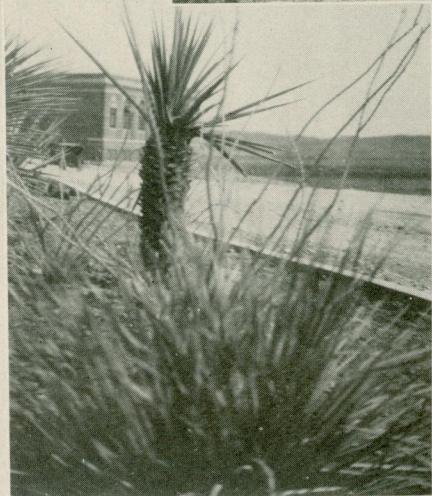


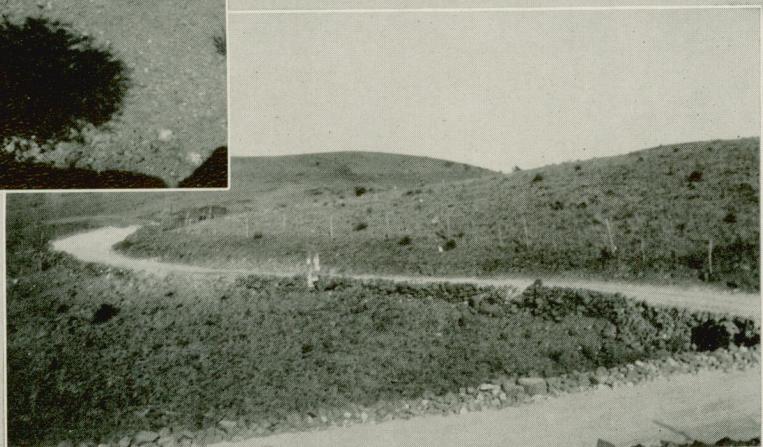
Long after we have left Sul Ross
these will linger in our
memory—the new en-
trance, the swimming
pool, the 'first stake of
the new building.





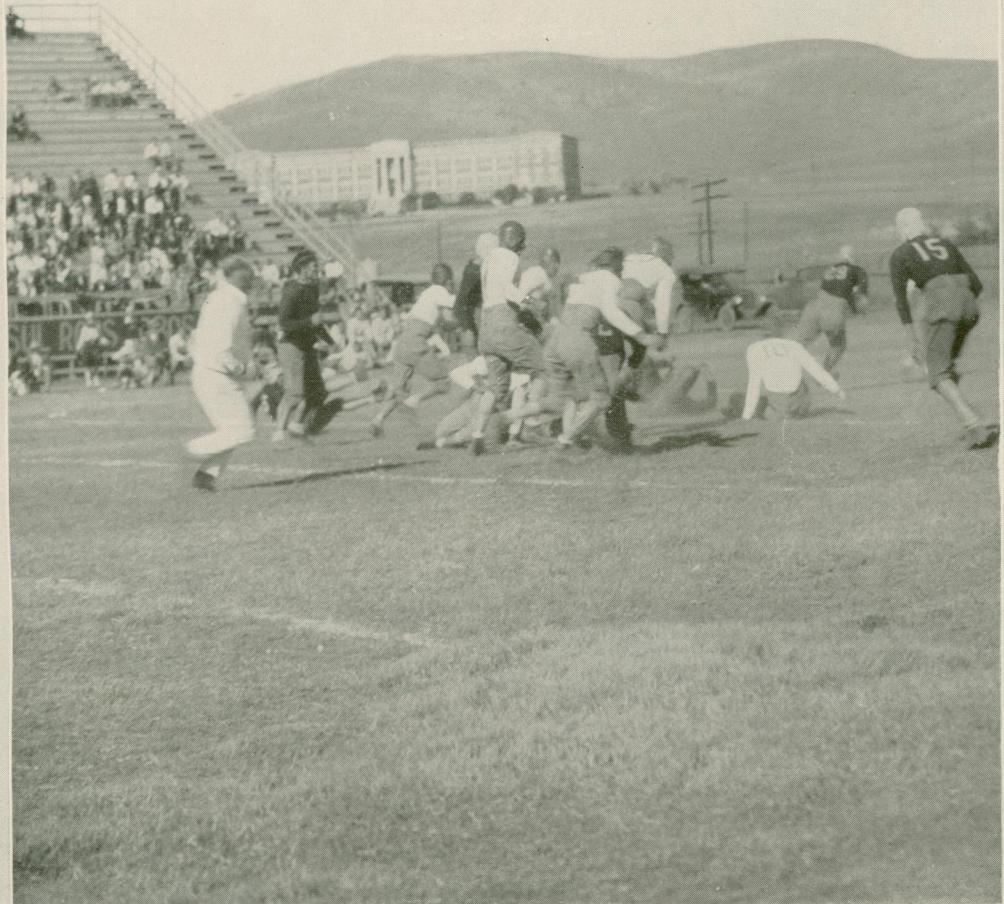




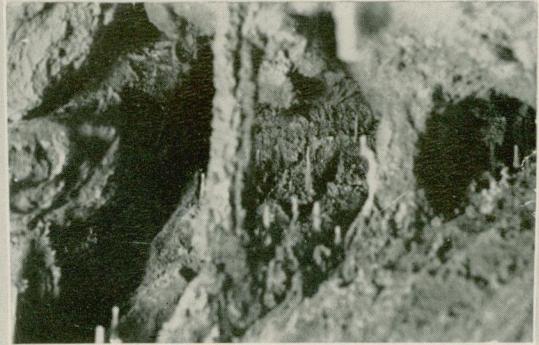




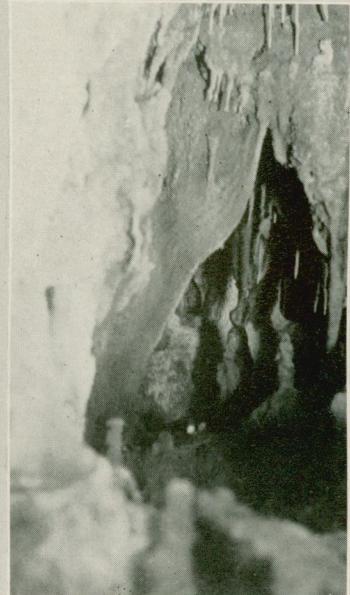
JACKSON FIELD



THE GRANDSTAND



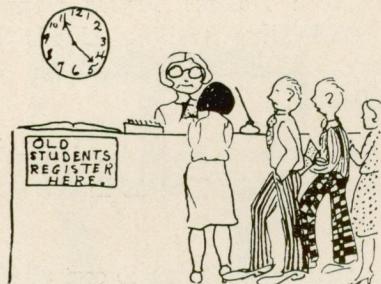
Just ten miles from Sul Ross is a cave a quarter of a mile in length which promises to be of considerable interest to those who are fond of the unusual.



The Calendar

SEPTEMBER:

22—Editor-in-Chief Eugene McCullough installs himself comfortably at Mrs. Reid's.
 23—Registration—forged grades in brown books hopelessly presented to the Registrar.



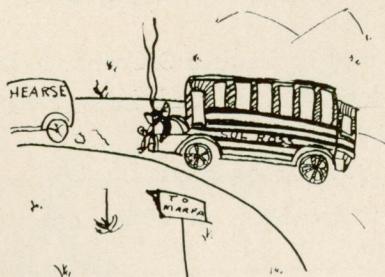
24—Ninety-nine old students arrive at Miss Flora's office at 4:55 to save a dollar.
 25—Prexy introduces the proud, blushing faculty and sweetly offers his shoulder for nostalgic students to weep on.
 27—Coy little freshwomen, especially the blondes, collect their coteries of big bold men.

30—College night — Amid the glow of footlights, surrounded by admiring court ladies, His Majesty King Pep Purina Wheatena Farina Terlingua Tamale Tomassa Tasaussa Tequila Teniblick, King of the Cannibal Isles, makes his bow to the audience —but we all know it is Prexy.



OCTOBER:

1—The Honorable Eugene McCullough moves his place of abode to a deserted college cottage, and the art editor makes one drawing.
 2—The blood-thirsty pack howls with glee over the oncoming trip to Marfa with the Lobos.
 3—A lonely Soph is powdered and used for whitewash as the Fish smear the Bar SR Bar.
 4—Prexy eats Pep, gets peped up and peppily declaims to us all about the benefits of pepping up the Step—Spef—Spep-Cod.



5—The lonely bus sits by the side of the road and is a friend to man while the hearse conveys the Fish to the football game.
 7—The Sub-College dramatic Club quite correctly name themselves the Tormentors.

OCTOBER—Continued:

- 10—The juniors, like tortoises, finally get around to organizing themselves with Dean as the first of the line of ill-fated presidents.
- 11—Faculty feasts fat, fine, and foolishly far in forest of famed fools' Paradise.
- 12—Fritz accompanies the Lobos to New Mexico as guest of the S. P. Railroad.
- 13—Fairy-like Sul Ross co-eds take flight in a Ford Tri-Motor Plane.

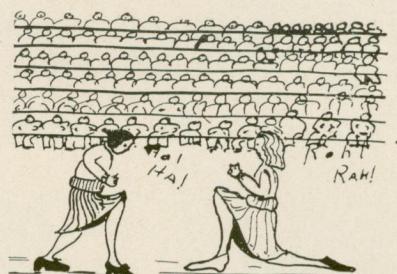
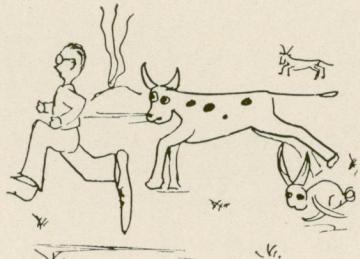


- 14—La Señorita Dolores Taylor returns from Chihuahua trailing clouds of glamour—a natural aftermath of aguardiente.
- 15—Miss Batey tries to make loyal Southerners of us by leading us in the soft strains of *Dixie*.

- 16—Psi Sigma Delta hits upon get-rich-quick scheme—initiation to cost \$5.00.
- 17—The Sophs spring a picnic after much announcing.
- 18—Mr. Casey is pinched—hard—for speeding.
- 19—W.A.A. gets hot—as hot as the chili at supper.
- 21—Popular Sachems arrive at gruesome initiation in evening dress while their swains await without.
- 23—The college babies go play in Sunny Glen.
- 25—Snow! All the freshmen write home for flannel gowns.
- 29—The Sophs in spooky college corridors throw their first legitimate necking party of the year.
- 31—Two Sul Ross couples throng to free dance—music by new radio-vietrola. The rest of us confetti at the carnival.

NOVEMBER:

- 1—Gene moves slightly, and the art editor quits.
- 2—Miner game—two beautiful young orange and white girls are the star players.
- 4—Macaroni features at Mask and Slipper orgy.



- 5—Animal wild life entices O'Connor to become a denizen of the roads in the creepy hours of the night.
- 8—Pride and joy of the Biology department elopes. "Oh where, oh where, can my Gila be?"

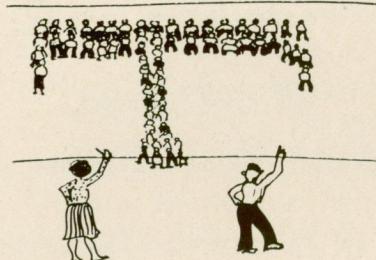
11—Sul Ross emerges in a blaze of glory from terrific struggle with Randolph College!

16—Everybody struts for Dr. Battle.

17—Who can give a corridor course in French now? Ralph withdraws.

20—Choral Club performs—chords and discords.

22—Miss Batey blossoms out behind a 'cello.



25—Kindergarten lesson in letter-making—Barney and Aileen, T specialists.

26—Home Economics Department provides for the faculty its one square meal of the season.

27—Pep rally. Nobody hurt. Extreme disappointment.

28—See Hilliard for exhibition—"Football and Dancing Made Easy—in one lesson."

DECEMBER:

1—Gene moves. New art editor elected.

3—"Los Tertulianos" organize. See them for particulars.

5—Seniors invest in lbs.—and lbs.—of Gold.

6—Men's Glee Club makes its bow and falls flat.

7—Starving Seniors rustle a snack in the cafeteria.

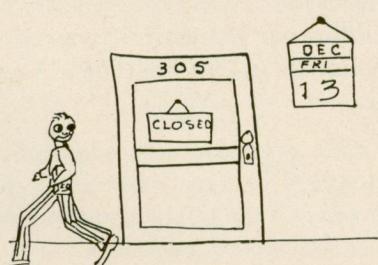
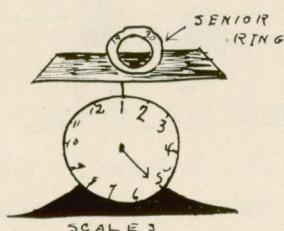
8—By lowering rates Bob fills his magic house with a Mexican audience.

9—Beautiful football boys take advantage of bargain sale—and break the camera.

10—Terrible talkers talk talkies to death.

11—Term themes—another device for the display of ignorance.

12—Silent week. Everybody babbling.



13—Friday. Mr. Ratliff turns out his classes and rushes home for his rabbit's foot.

14—Prodigal Ralph returns. Fatted dogies flee.

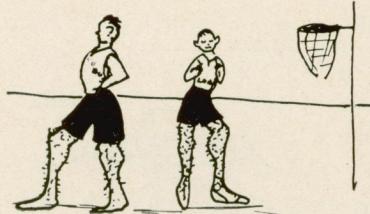
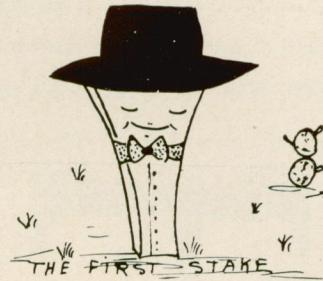
16—Master Minds highbrow us.

18—And the last flunker flunks.

20—Home to mamma and Santa Claus.

JANUARY:

- 1—Gene readjusts himself. The art editor flees to Mexico.
- 3—4—Registration. The football heroes hero at home.
- 5—The new building sprouts its first stake.
- 7—We learn something new. This is *our Program*.
- 10—Freshman Clark organizes Junior Candy sale. Liabilities nineteen cents.
- 12—Our angel unawares: John W. O'Connor proclaimed novelist of the great Southwest.
- 14—The Brand breaks its back and heart, clearing out precious scraps of worthless paper.
- 15—The first stake inspires the workmen to dig up the ground looking for more of its kind.
- 16—A second Sarah Bernhardt, John Drew, Ethel Barrymore, and Maude Adams are discovered in Mask and Slipper's Wilde production of *The Importance of Being Earnest*.
- 18—The Lobos make ends meet—the new basket ball suits arrive.
- 21—Timid Thelma, pajama-clad, toddles down stairs at 3 A. M. to see her friends. Freshmen overhearing Dean and Matron, flock to College physician for somnambulism antitoxin.
- 24—The Lobos and the Javelinas have a fierce encounter.
- 28—The Sul Ross studes, meek as lambs, leave the Lion's Club dance at 12 sharp.
- 30—Another gem displays its ray serene: Elizabeth Keefer discloses election to Chicago Society of Etchers.



FEBRUARY:

- 1—Gene moves close to town, and a new art editor is elected.
- 5—The Honorable Paul Squatty Carroll, fire chief of our thriving city, receives a formal invite to the Fire Chiefs' Convention.
- 7—Three girls, overcome with admiration for Squatty's bravery and fame, endure the fire of the public stare to ride with the courageous gentleman.



8—Disappointed sob-song lovers slink away from the depot deeply dejected because Al Jolson was not on the train.

9—Lured by the hidden Spirits that might await them on the other side, Ozzie and Mr. Casey swim the turbulent Rio Grande.

11—A couple of soft, white, lovable and loving little dogs come from the everywhere into the here and lie in patent heroine-worship at our librarian's feet—what time they aren't somewhere else.

12—The W.A.A. council cruelly initiates its new members who, clad only in scant bathing suits, are made to undergo the most grilling torture.

14—There ain't no dance.

17—Gene pronounces anathemas on the stubborn faculty who persist in retaining the blush of youth—even if only in a Brand picture. Prexy leaves for Atlantic City where the blush is real—or painted.

20—Sub-College goes on the war-path. Children will be children. The Fish array the town in a green as flagrant as their own. More children.



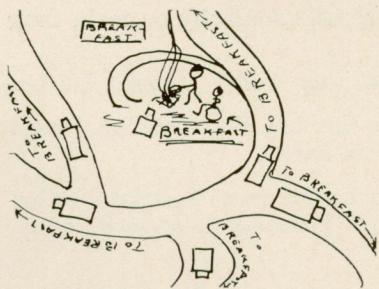
25—The Dorm girls late-date with the manly Indians.

26—The Indians are seen at rest as they wrest Sul Ross co-eds from Sul Ross boys.

28—We discover to our amazement that there are seventy-five beautiful dames in Sul Ross.

MARCH:

1—Gene stirs and an extra art editor is elected. Texas Exes picnic and watch Prexy stand comfortably on his head. Miss Britt enrolls him in her tumbling class.

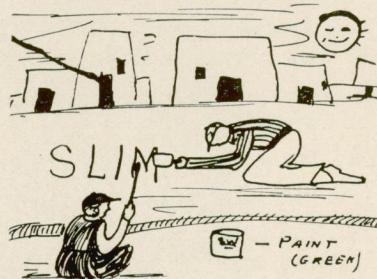


2—The Fish have a marvelous sunrise breakfast some hours after the sun rises—you see Jim went one way and Viehy another.

3—A few of the beauties are run off.

4—Mask and Slipper starts National Drama Week off with a bang, a few weeks late, as *Icebound* is presented.

5—Some more beauties run off. The president of Trinity visits us.



Ex-President Cal says Ugh at the depot, and we say Ugh as we hand in term themes.

- 6—Silent week opens with a gala night at the Carnival
- 7—They Showoff Pink and Patches before our rapt gazes.
- 8—The Girl comes to the Granada and takes it by pistol-shot.
- 9—The last beauties are run off.
- 11—The Shakespeare class, greeting with a howl the announcement that the Ben Greet Players are to be in El Paso during Exam Week, call a special session of the faculty to pass on a wild theatre party.
- 12—Fire! Squatty to the rescue.
- 13—Twenty Sul Ross Shakespearites, dusty and travel-worn, sob and sigh before the tragic tragedy of Hamlet, but manage to partake of an after-theatre supper and then start forth on the 225-mile moonlight ride that takes them back—to exams.
- 14—Shakespeare class, reviewing the play, agree that “Ophelia sure went hay-wire.”
- 16—We begin a long holiday between terms.
- 17—The holiday ends; the new term begins. One new boy and two new girls.
- 18—The Library, being fond of bright colors, adds more red tape to its regime and cries for our blood if we should violate one inch of that tape.
- 19—Psi Sigma Delta picnics. Gene tries to show his brute strength tossing pebbles at a bunny.
- 21—Babe leaves, and Reggie is desolate.
- 22—Broiled and blistered, blue and broken, the hikers straggle in from Fort Davis.
- 23—Celebrity deigns to let us plow thru its clouds of dust—and glory. Jack Hoxie rodeos in Davis.
- 27—Babe returns. Reggie recuperates.
- 29—W.A.A. Council gives itself a banquet—nobody else will.

APRIL:

- 1—Gene installs himself in the mule-barn. The new extra art editor quits. Skyline proof is burned, but it's not “April fool.”
- 3—Seniors ostracize themselves by eating onion. Three upstanding young ladies slide under a circus tent to see the monkey climb a string.
- 4—The Freshmen dine and go to the balcony.
- 5—The Mulvaney Chorus breaks our hearts with the plaintive appeal of the Desert Song.
- 6—The unlucky business manager of the Brand toils manfully on main drag trying to pump up a flat tire.
- 7—Why do Vivian and Marjorie creak so when they walk? Horses, Horses.
- 10—Miss Mamie's timely refreshments reform the fast degenerating Brand Staff. It stages a clean-up—even washes its hands.
- 11—Four foolish freshwomen climb boyishly over the fence to take a swim. One modestly yells at the top of her voice, “I wonder if anybody's seeing us?”
- 12—The Brand goes to press, and the Staff passes out—just like Lottie's eye.



Athletics



The Athletic Council

TO the four men who, as members of the Athletic Council, through their careful planning and unselfish service have made it possible for us to see games at home, have arranged for the transportation of the teams when games were scheduled hundreds of miles from home, and have by their kindly advice and help proved themselves the friends of the individual Lobos, we, the student body of Sul Ross, do gratefully dedicate the Athletic Section of the 1930 Brand.



B. C. GRAVES
Coach

AS head Coach at Sul Ross, B. C. Graves has put the school ahead in athletics. To him goes the honor of having coached the Lobos through their first year as a member of the T.I.A.A. One of Coach's greatest hobbies is taking an aggregation of green football material and building up a fast-charging, ground-gaining team that fights as an individual. This could be accomplished only by a man with a personality that gets into the men. High ideals and clean living are the virtues of Coach Graves. His between-half speeches have caused many a veteran and many a first-year man to go back into the game with renewed vigor and spirit.



RUSSELL W. DUNCAN
Assistant Coach

RUSSELL DUNCAN has made one of the best assistants Graves has ever had on his staff. He came to Sul Ross directly from East Texas Teachers College, where he had made a splendid record for himself. The spirit and fight that he can put into the forward wall, explains his election as captain of his basket ball and football teams at East Texas. And when you see Speedy in action, directing the linemen in their duties, you can not wonder at his being selected as an all-conference end.

Alma Mater, Dear Sul Ross

TUNE: AMICI

1

Where the rolling plains of Texas
End in mountains high,
There's a land where glorious sunsets
Flame in peerless sky.

CHORUS

Ring, ye Alpine hills, with music!
Joyous songs we'll raise.
Hail to thee, O Sul Ross College,
Thee we gladly praise.

2

'Tis a land of pioneer spirit,
Free as bracing air,
Where a handelasp means a welcome,
Friendship glad to share.

3

There our Texas youths do gather,
Heeding wisdom's call,
Learn to love thee, Sul Ross College,
Love thee best of all.

—*Rose Sharp Brewer.*



CHARLES DYER, *Captain*

Football



WITH the stiffest schedule in the history of the team before them, Coaches Graves and Duncan opened the football training camp ten days before the opening of the fall term. Some fifty candidates reported for the various positions, and in two days the boys were down to hard work. The first team to line up opposite the scrapping Lobos was that of the highly touted Matadores from Texas Tech. The game was played at Marfa during the Highland Fair. As in all early-season games, fumbles were frequent, but on both sides the fighting was hard and clean throughout the game. Bob Clark gave the

BOB CLARK

Half

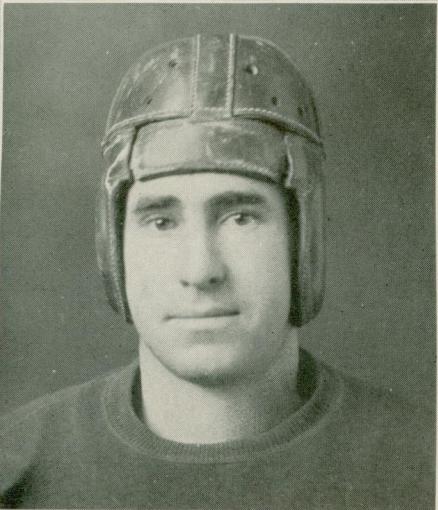
Bob played some great football this year. His speed and ability to get by a tackler made him one of the best halfs in this part of the country. He is a hard tackler and a good open-field runner. He shines on end runs.

IVAN NEWTON

Guard, Center, Tackle

Newt was a reserve from last year. He is an all-round player, having played at guard, center, and tackle. It seemed that he played each position better than the other. Newt was hustling all the time. He was next to Captain Dyer in the number of quarters played.





fans a thrill when he carried the oval for fifty yards, only to be stopped a few yards short of the goal line. The first half ended 0-0, but the second half had its thrills in store. Before three minutes had passed, a Tech half got loose and carried the ball sixty-five yards for a touchdown. The Lobos, not to be outdone, staged a comeback and carried the ball down the field. A thirty-two yard run by Clark placed the ball on Tech's two yard line. Wicker, Lobo full, went over for the touchdown. Clark carried the ball over for the extra point. The game ended in a 7-7 tie.

MARCUS CONNALLY

End

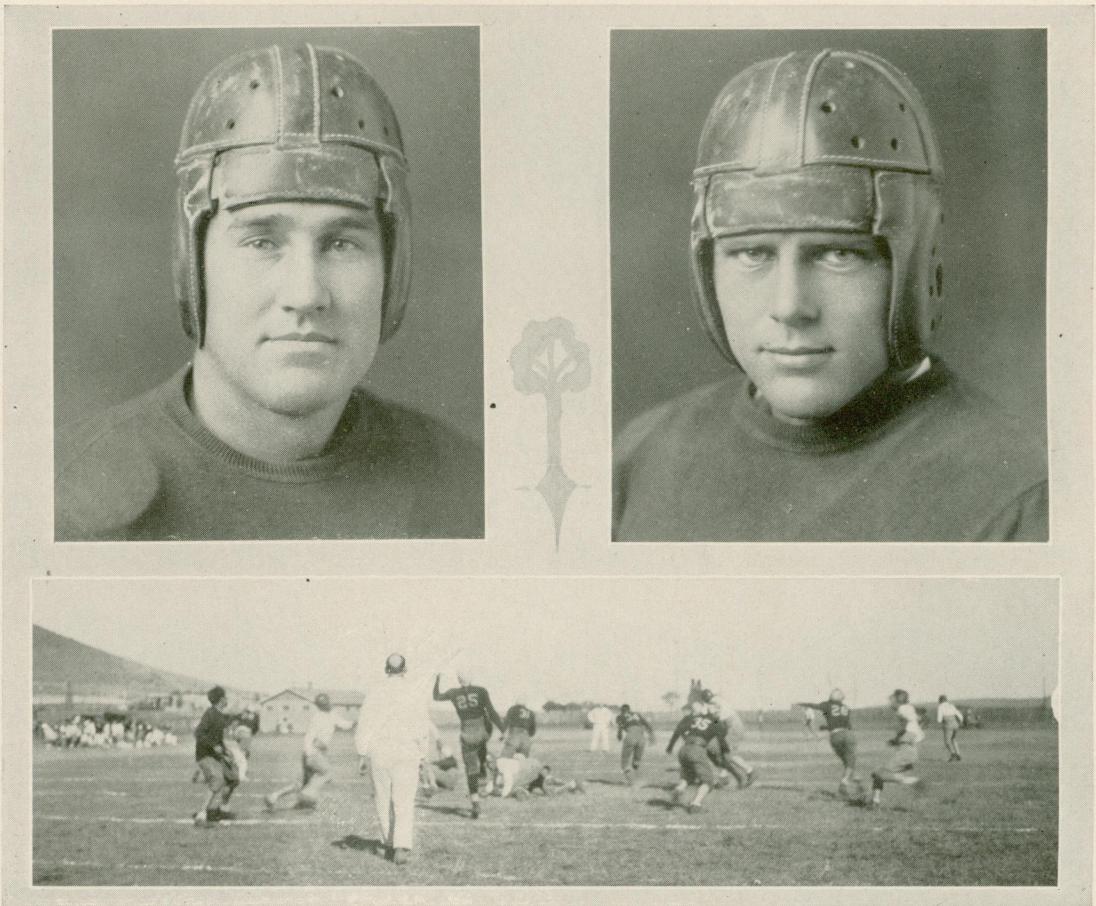
Red, or "Apple-Knocker," was new to the game. He played his first football last spring against Simmons. Connally is big and promises to make a good end. He is exceptionally good at catching passes. Next year he will probably see a good deal of service.

BERT MOULDEN

Center

Bert filled the pivot position for the first part of the season. Appendicitis kept him out of the last games. He is a fighting center and has what it takes to make a ball player.





SUL ROSS 0—NEW MEXICO AGGIES 6

The week after playing Tech, the Lobos journeyed to Las Cruces and met defeat at the hands of the Aggies for the first time in the history of relations between the two teams. The Lobos fought hard, but were unable to get their attack started. The Aggies scored their touchdown in the first few minutes of the second half. The Lobos threatened the Aggie line once when Swanson, Lobo end, completed a pass, but they were unable to carry the ball the remaining distance to the goal. The Lobo passing attack, with Swanson usually on the receiving end, was a big feature in the second half.

BOOKER CONNALLY *Guard and Tackle*

Booker played at both guard and tackle. He had regulars for competition, but he never quit trying. He saw service in nearly every game. With the benefit of this year's training, he will be a valuable man in years to come.

MAURICE PORTER *Full*

Porter relieved Wicker at the full back position. He is a fast player, a hard tackler, and an all-round man. With another year's experience he will be an outstanding player.





SUL ROSS 6—SOUTHWEST TEXAS 15

After losing to the Aggies, the Lobos started a two-week training period in preparation for their contest with the San Marcos Bobcats, and incidentally their first T.I.A.A. game of the season. To have won the game would have meant much to the Lobos, since the Bobcats were one of the strongest teams in the conference and finally won the championship. The two teams tangled at Uvalde in one of the hardest fought games of the season. In spite of the fact that the Lobos had their fighting blood up, they failed to work effectively except for a short time, in the second half. Through long gains by Acker and Clark, the

MERRITT WITHERS

Half

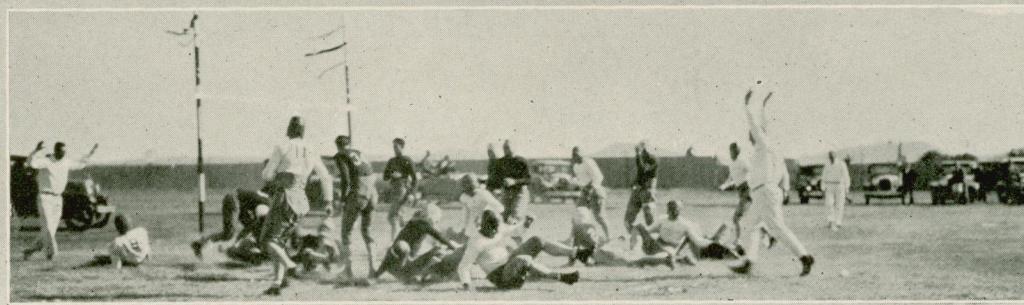
Buddy played his last game with the Lobos. He has fought for the scarlet and gray for four years and worn the colors nobly both on the gridiron and in the class room. He is a consistent fighter and player. He is liked by all, and his place will be hard to fill.

NOWLIN WILLIAMS

Guard

Tiny filled up a large hole in the line. He was not afraid to mix it up, and he got through an opponent's line more than once to break up a play. He will be remembered for his defensive work.





Lobos scored their only touchdown. The Bobcats scored a touchdown in the first half on a long pass and tackled a Lobo punter behind the line for a safety. In the second half, the Bobcat safety returned a punt forty-five yards for another touchdown, giving them the heavy end of a 15-6 score.

LOBOS 0—MINERS 0

For the first time in four years, the Lobos and Miners played in Alpine. The Miners, who had not defeated a Lobo football team since '24, the first time the two teams played,

CECIL McCCLATCHY

End and Half

McClatchy came to us from Eldorado. He played the first half of the season at half and then switched to end. He is fast and steady. He gives promise of developing into an exceptional player.

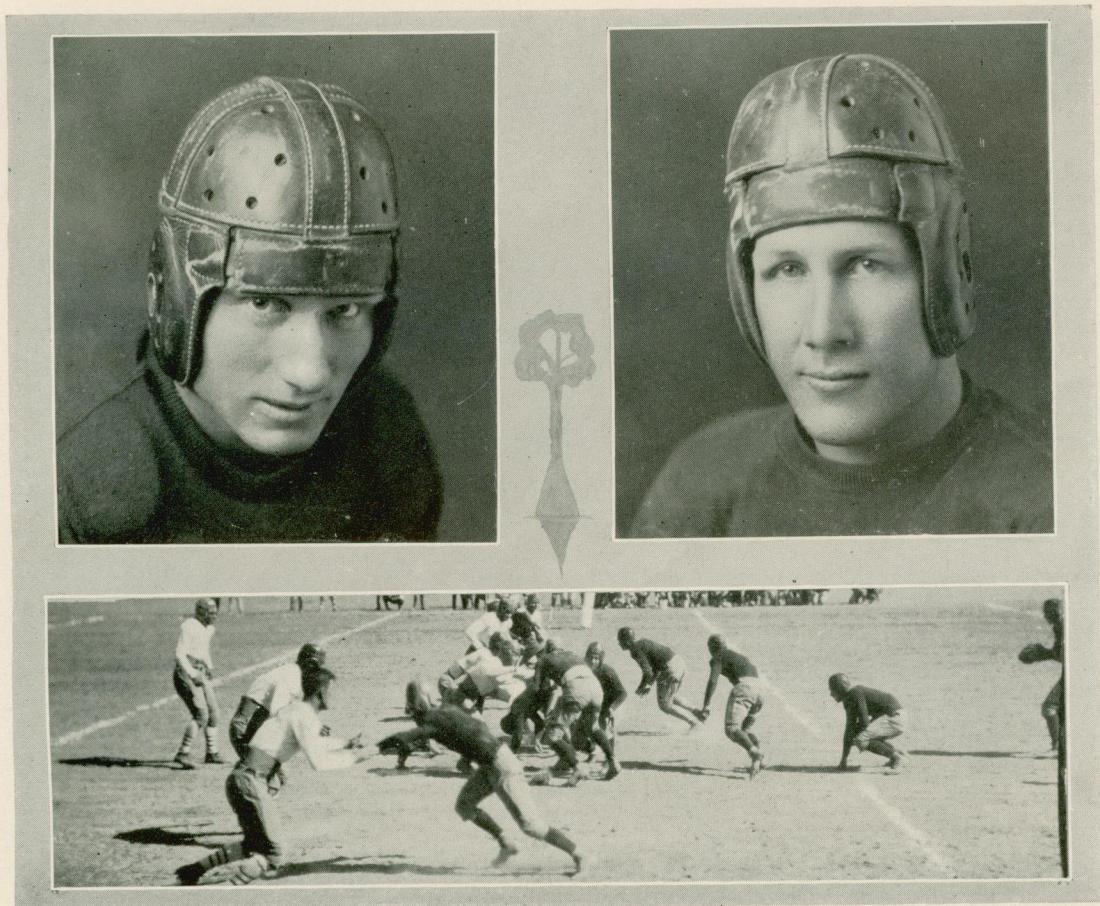
ROY MAY

End

Buckshot battles with all of his 142 pounds. He is always hustling, and he never quits, no matter how tough the going is.

Buck is the type of player who makes the best coach. He would inspire his men to keep fighting.





came down fully determined to win, but the Lobos were just as determined. The Miners made more first downs, but they were kept in defensive territory most of the time, threatening the Lobo goal only once. "Iron Man" McNeill, who made his local debut as a quarter, was, perhaps, the outstanding performer of the game. His long punts, passes, and ball-carrying were of great aid to the Lobos. In the first half Wicker scooped up a fumbled lateral pass and raced across the goal line, but after a short argument it was ruled that the play was a forward pass, and therefore the touchdown failed to count.

GENE McCULLOUGH

Half

Gene also played his last game for Sul Ross. He has a spirit that never loses, and his presence meant much to the team. Red always grinned no matter how hard they hit him.

ARNOLD DENMAN

Guard

Little Denny was kept out of the first part of the season by an early injury. He was a good defensive worker and fast on running interference. He could block well, and often broke through the line to throw the opponent for a loss.





The Lobos threatened to score again in the second half after Porter had carried the ball down the field by means of several plunges and off-tackle plays, but they were held for downs still several yards short of a counter. The game was hard fought by both sides.

SUL ROSS 48—RANDOLPH 0

The Lobos and the Badgers tangled this year for the first time since '26, when they played a 0-0 tie on Jackson Field with the Badgers having a slight advantage. The Lobos, having lost every game of the season thus far, were determined to win. After the first

LAURENCE STEVENS

Half

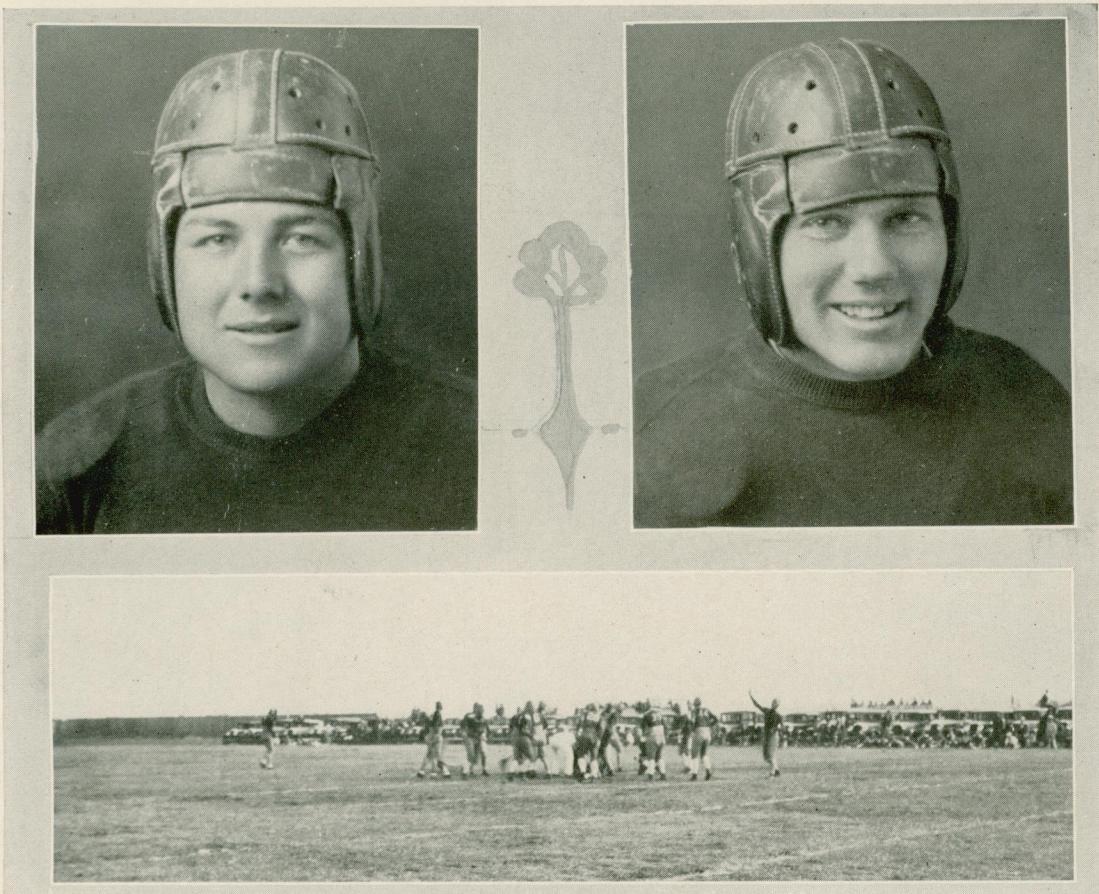
Pokey is still a little light for a college team, but his speed and fighting spirit make up for his lack in weight. Next year he will be a valuable man since he knows the system and is a consistent player and fighter.

CURTIS BOZARTH

Quarter

"Little Bo" was another first-year man. He was light, but he managed the team well. He is a smart quarter and should make his mark in the T.I.A.A.





few minutes of the game, there was no doubt about the outcome. It was only a question of how fast the Lobos could pile up the score. The regulars scored 24 points in the first half while the reserves, not to be outdone, scored 24 more in the last half. Every man on the squad got into action. The much lighter and somewhat crippled Badgers never let up scrapping, but they were unable to hold the faster and heavier Lobo team.

MARION COOPER

Guard—Tackle

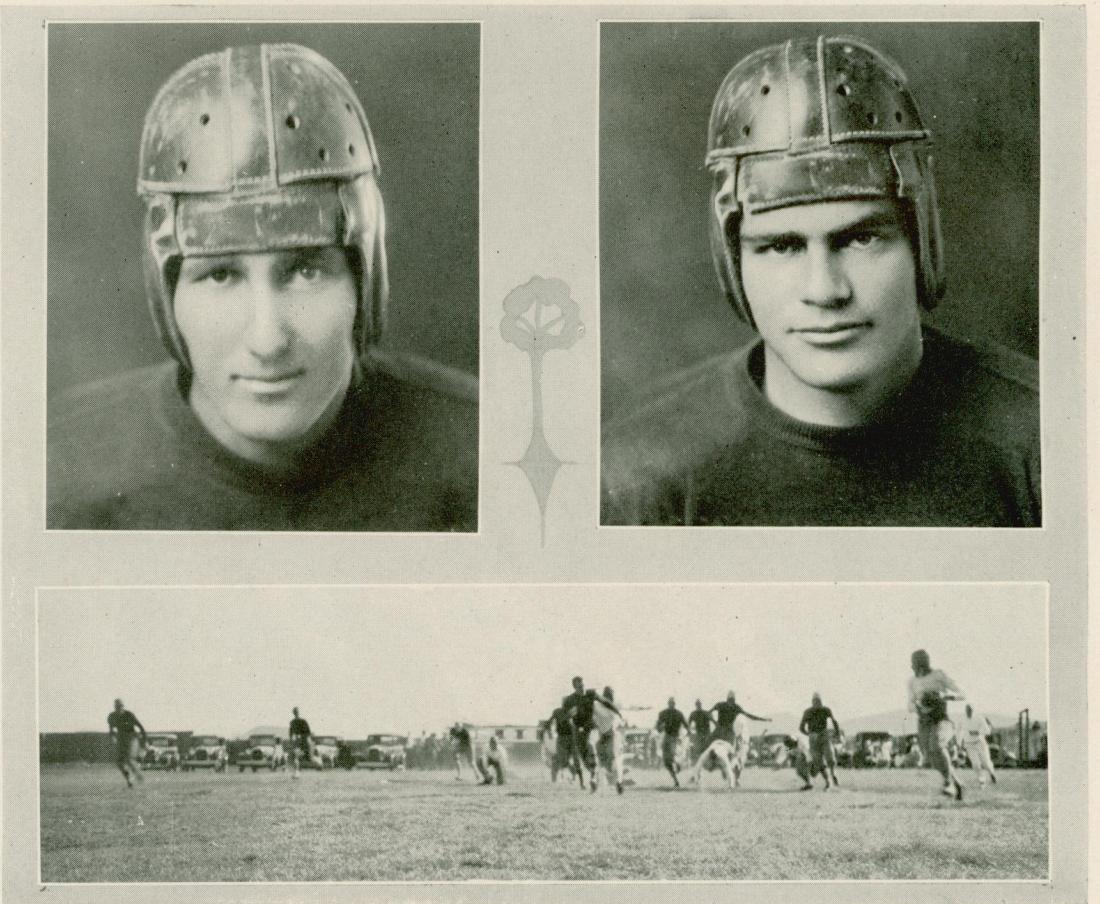
Cooper played his second year with the team. He played both guard and tackle and was adept at each. His skill and size make him a valuable lineman. He will make some one hustle for honors on an all T.I.A.A. team.

LESLIE ACKER

Half

Acker is a fast, shifty half who is good on end runs and quick opening plays. He played a consistent brand of football throughout the whole season. His speed and love for the game make him an asset to the team.





SUL ROSS 0—McMURRY 0

Going into the McMurry game as the underdogs, the badly crippled Lobo team fought the Indians toe to toe in a sea of mud. It was the second T.I.A.A. game of the season for the Lobos, and it was also a chance to avenge their last year's one-point defeat by the Indians. Although they were unable to score, their defense kept the Indians from crossing the goal line. The Lobos rose to every occasion; twice they held the Redskins for downs within the ten-yard line. Because of the muddy field, the game was rather slow. Sen-

BLANTON MCLEAN

End

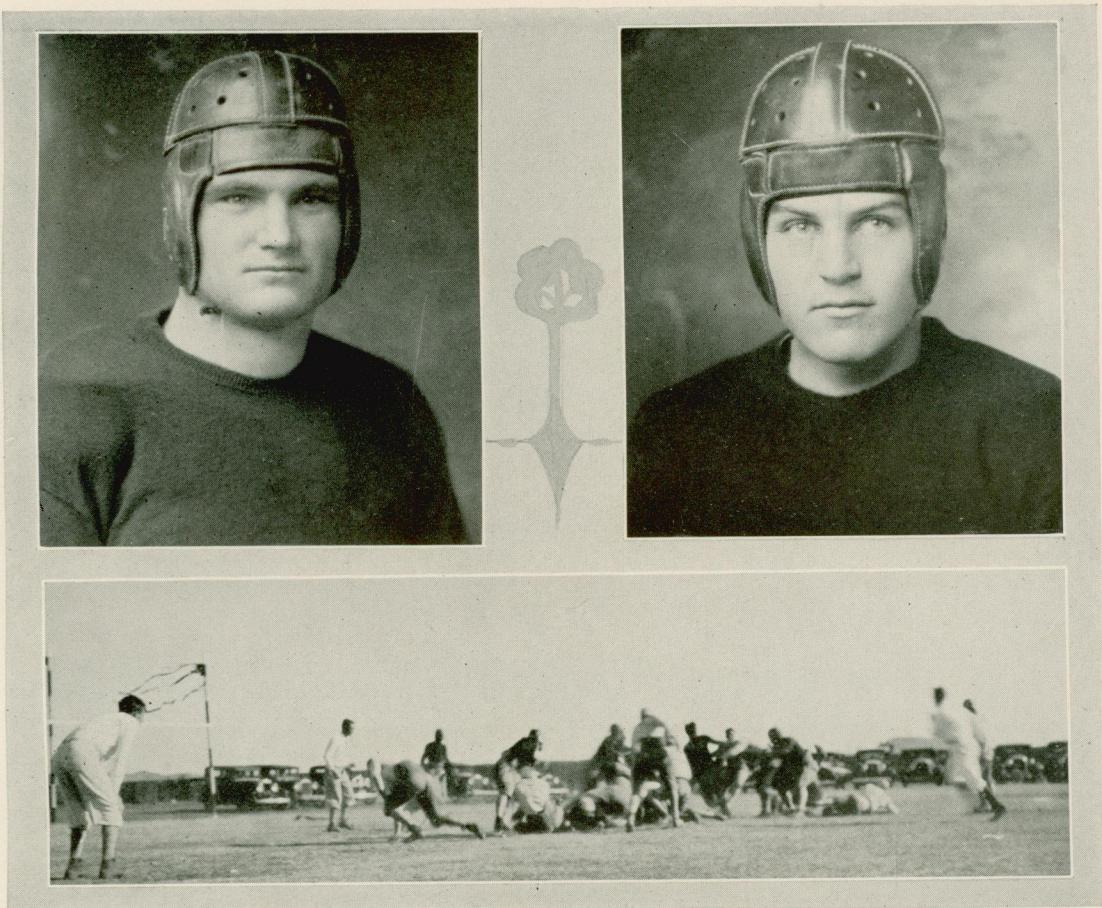
Mc played his second season with the Lobos. He is small for an end, but few runs get around him. He is fast in getting down on punts, and expert in receiving passes; he is a sure tackler and a good blocker. He will give any one a race for football honors.

ELMER SHORTES

Guard

Shortes was a relief man at the guard position. He is a good blocker and defensive worker. Experience will make him a valuable man. He will probably see regular service next year.





sational runs were impossible. The Lobos' only threat was stopped short of a touchdown by the timer's gun. The game, though scoreless, was a hard, clean fight throughout.

SUL ROSS 13—SCHREINER 37

On Turkey Day, for the first time in five years, the Lobos met Schreiner on Jackson Field. The Mountaineers are one of the three teams that can boast of having defeated the Lobos on their own field. For some unknown reason, the Lobos did not play the brand of football they were capable of playing. In the second period, Hilliard, fast

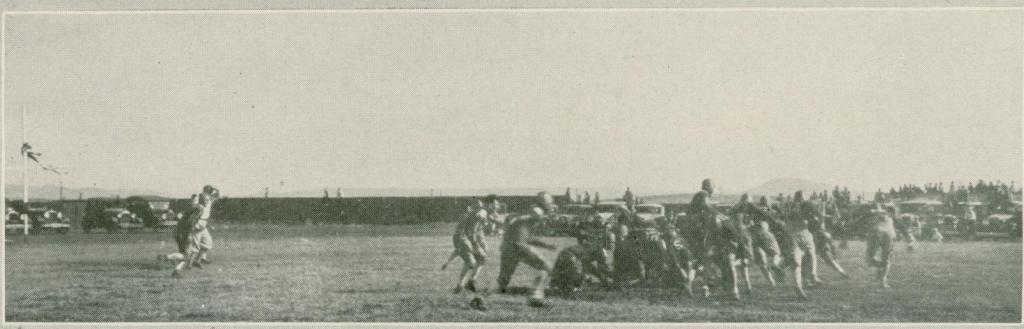
CHARLES DYER, *Captain* *Tackle*

Charlie finished his career as a football player. He has made a record which will be hard to beat. As captain he steered the Lobos through two seasons and made a good leader. His knowledge of the game and his ability to play good football made him one of the best tackles in this part of the state.

RAY MCNEILL *Half Back*

Ray lived up to his nickname of "Iron Man," playing almost every minute of each game. A change was made in the backfield, and Ray took the quarter position. He found himself early in the season on his punts, and several yards were gained by his booting.





Schreiner half—one of the best ever seen in this part of the country—caught a perfect pass and raced the remaining distance for a touchdown. In the third quarter, Hilliard scored three times. In the last minutes of the same period, Young entered the game for the Lobos and carried the ball within a yard of the goal. Wicker carried the ball over for a touchdown. The last quarter was played by the reserves of both teams. Schreiner scored

EARL WICKER

Full

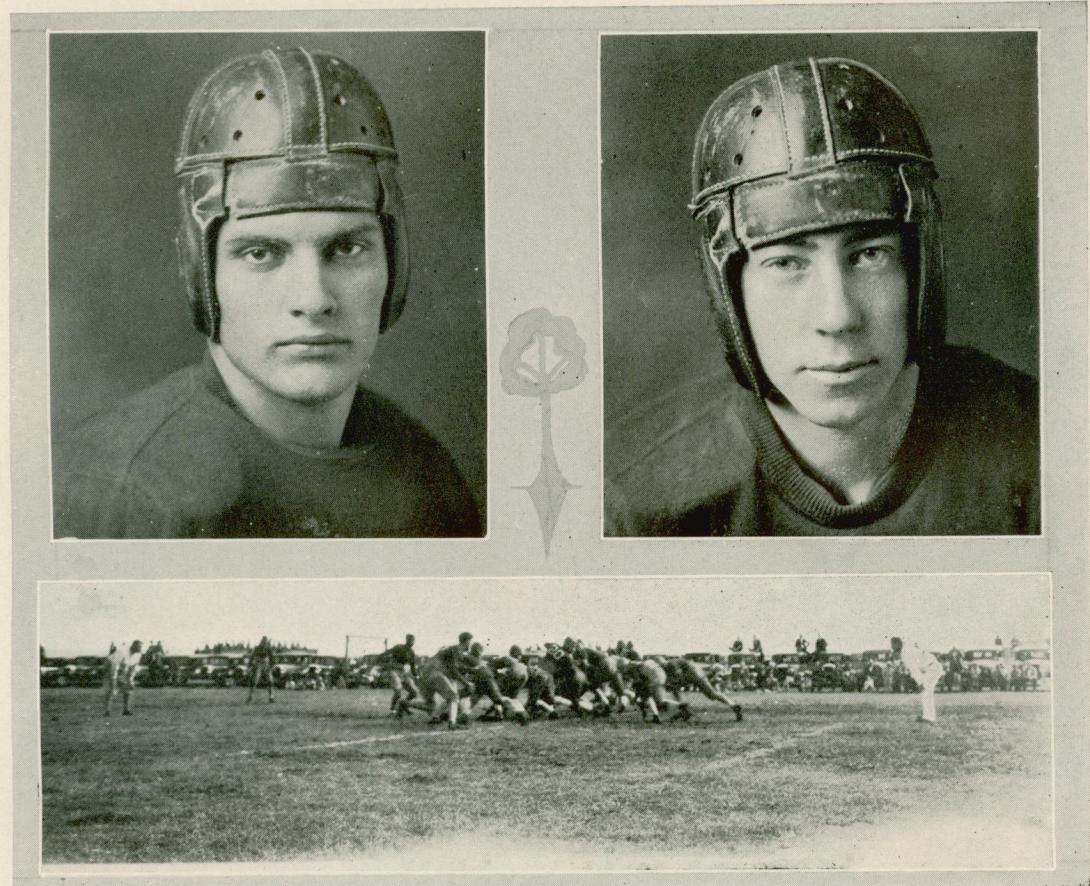
Wick saw regular service at the full back position. Big and fairly fast, he is a hard tackler, and good on defense. He was a consistent gainer as is shown by the number of touchdowns he made. When he hit the line, he did not stop for any one.

KERMIT ALLEN

Guard, End

Red has played his last year with the Lobos. During his years with the team he has played guard, end, half, and quarter. This year he played guard and end. Red's football history will not end with the close of his four years as a Lobo, for he has the ability to succeed in coaching as well as in playing.





twice while the Lobos scored once. The Lobos opened up a passing attack that carried them to their second touchdown. A pass was made to a Lobo end. The ball was fumbled, but because of interference by a Schreiner back the pass was ruled complete. From the one-yard line, Wicker plunged across for the score. The game had ended, but the Lobos were allowed to kick goal. The final score was 13-37—the worst defeat the Lobos had had for two years.

JAMES TERRELL

Guard—Tackle

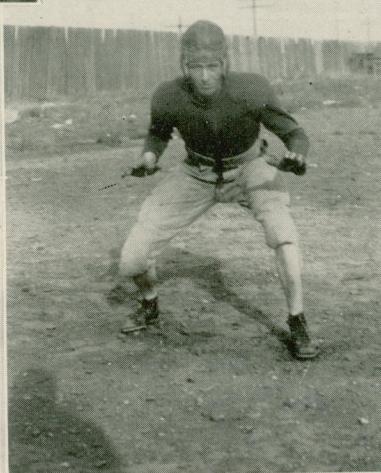
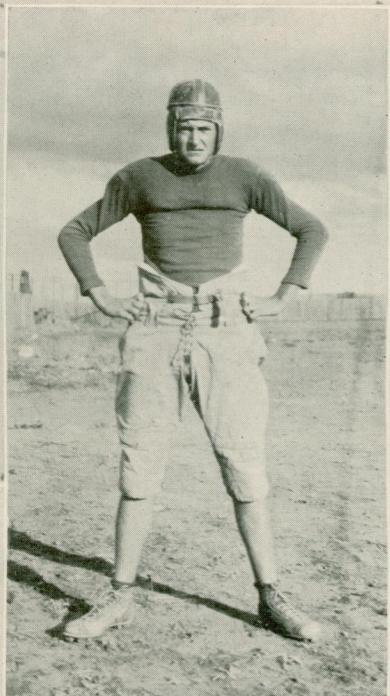
Jim played tackle and guard this year. He is a good player and has the Sul Ross Spirit. A little more experience will make him an all-round man. He still has three years to show his stuff.

WOODWARD YOUNG

Full and Half

Vitchy played his first season with the Lobos. He worked hard for his place, for he had a lot of competition. Vitchy plays hard and will be a valuable man next year. He will be remembered for his work in the Schreiner game.



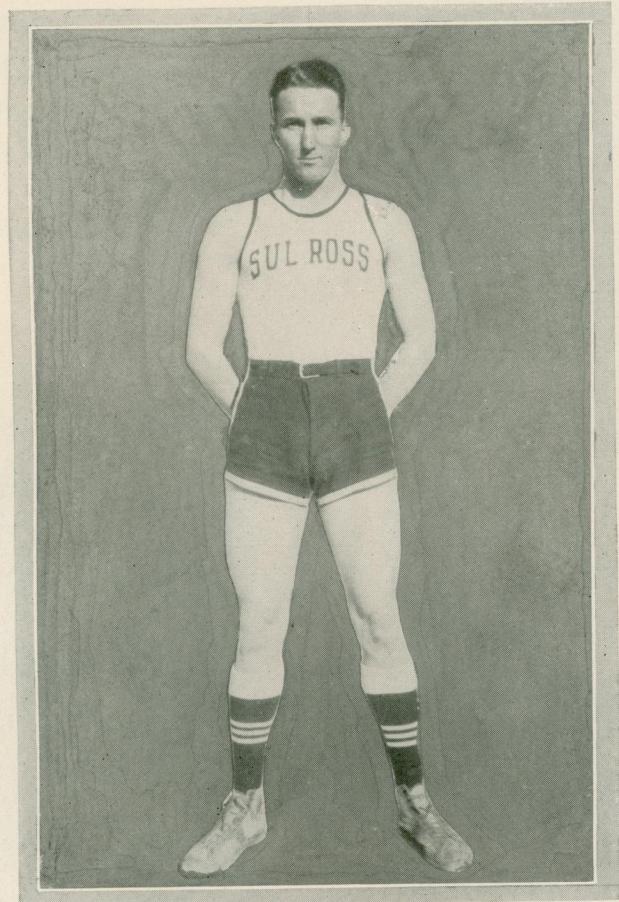


Reserves

HARRY WATSON
JIM HEAD

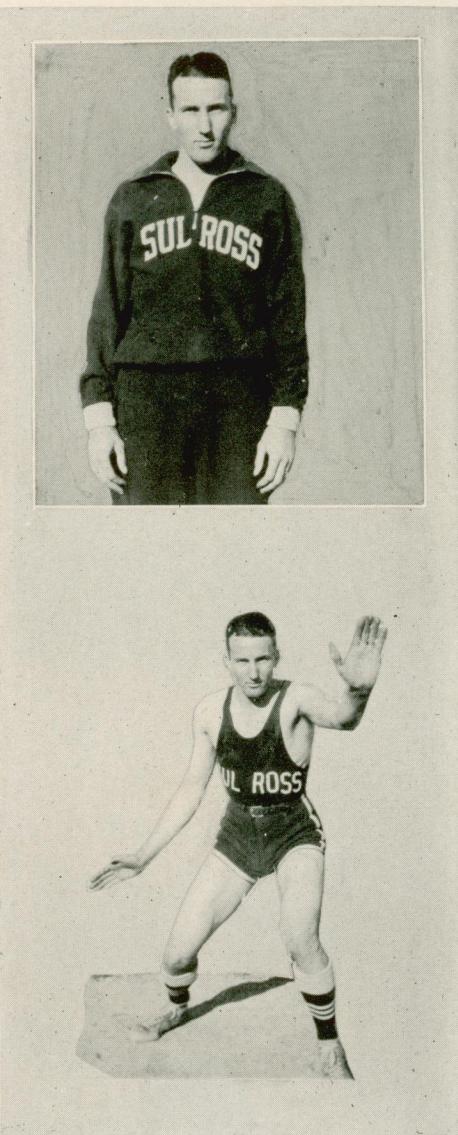
Reserves
MILTON ELLYSON

GILBERT MIZE
RAYMOND WHEAT



BLANTON MCLEAN, *Captain*

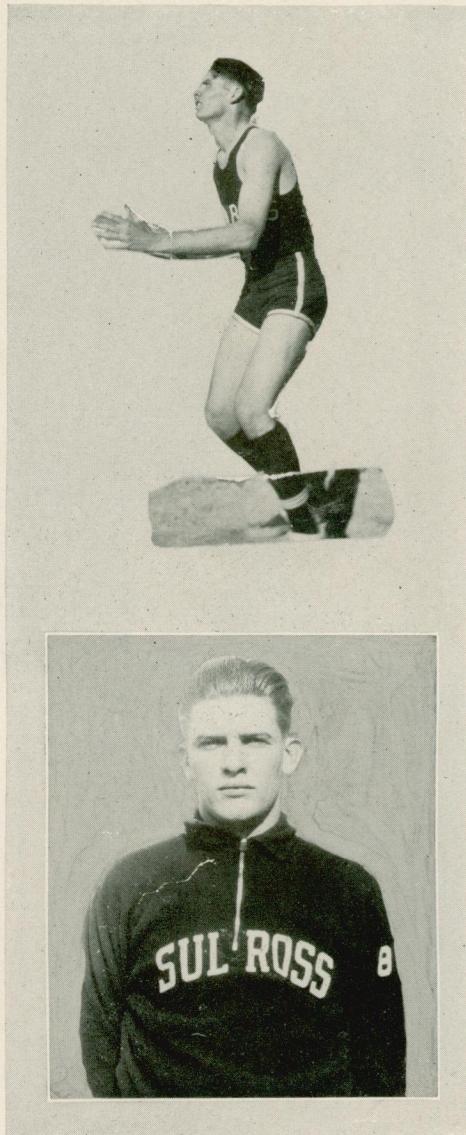
Basketball



BLANTON MCLEAN, *Captain*

Guard

McLean changed from forward to running guard this year. His playing is marked by speed, good dribbling, and accurate passing. As a captain, he was liked by all the squad, and he managed the team well.



JAMES TERRELL

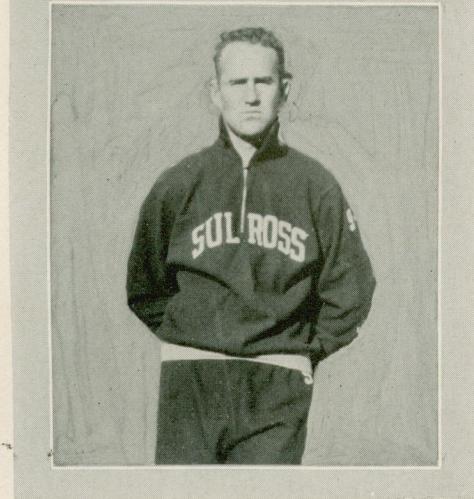
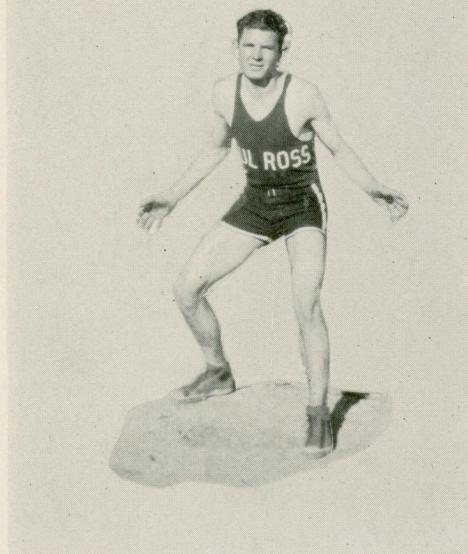
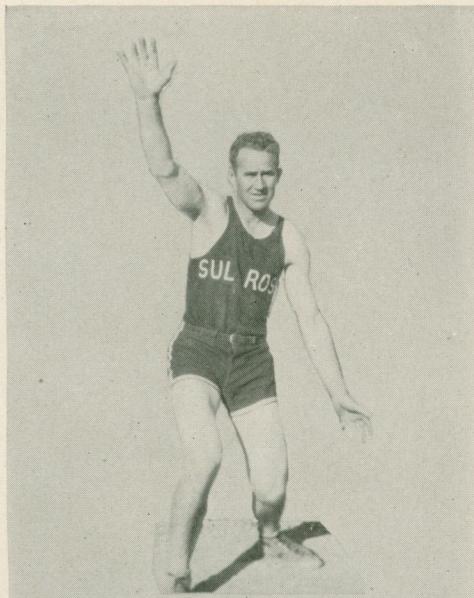
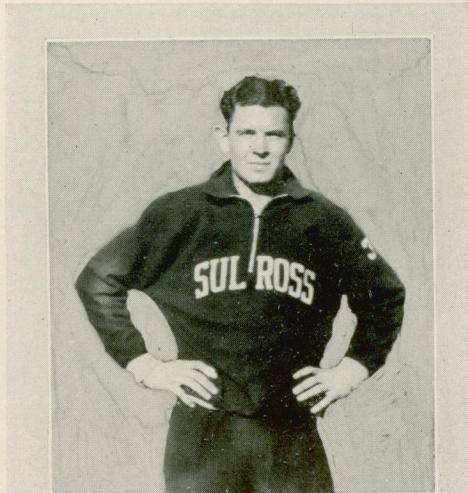
Forward

Jim was one of the fish to make the starting line-up. He is tall and exceptionally good at recovering a tip-off. He is a fast floor man and a good shot.

MARCUS HALE

Forward

Marcus Hale and Jim made a great pair at forwards. Hale is a fast floor man, accurate on both long and crip shots, and a good passer. He was second highest scorer on the team.



BOOKER CONNALLY

Center

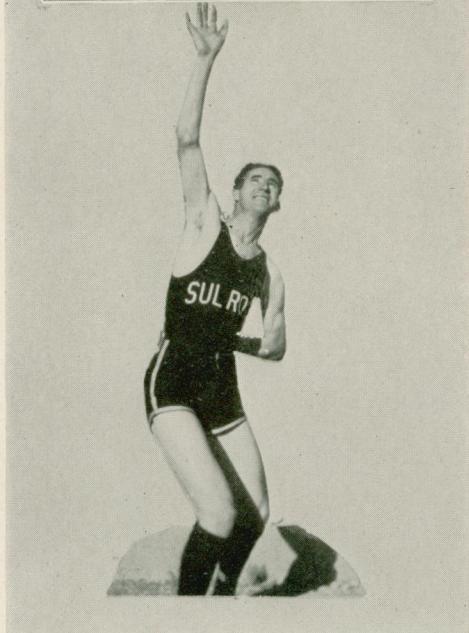
Booker started the season off as a regular at the guard position and held it down all the season. He could always be counted on for long shots when the team was in the hole. He is a good passer and dribbler.



MARCUS CONNALLY

Center

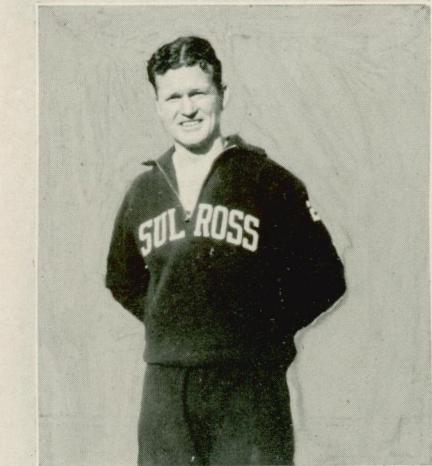
As a center "Red" was hard to beat. He was one of the seven men, and the only center, in the T.I.A.A. to score over one hundred points. He was mentioned as all T.I.A.A. center. He still has two years to play.



KERMIT ALLEN

Guard

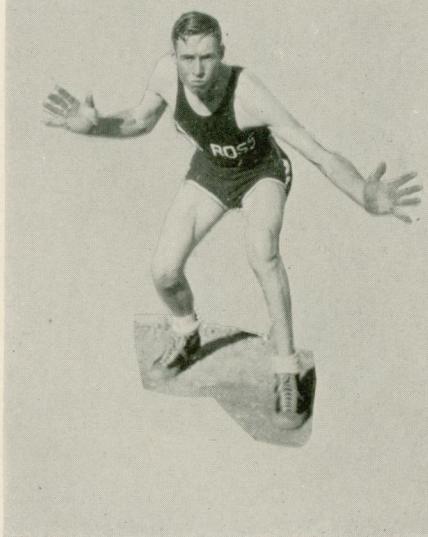
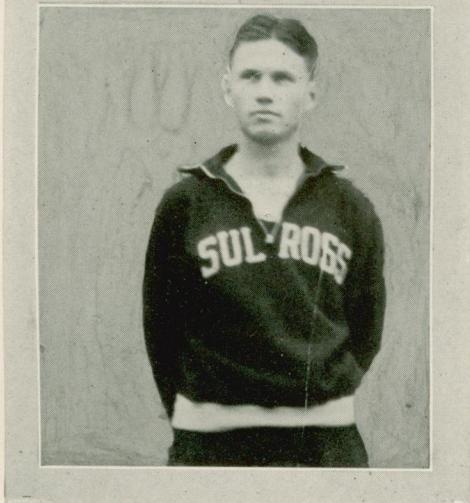
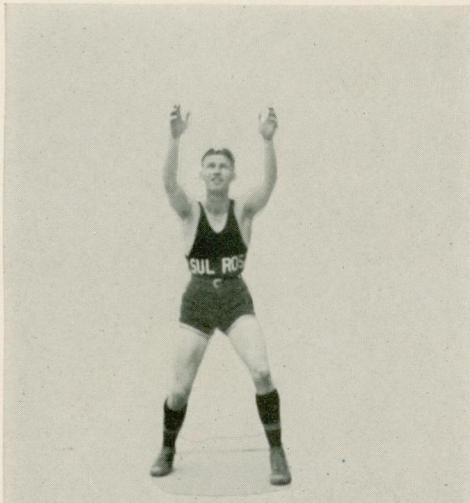
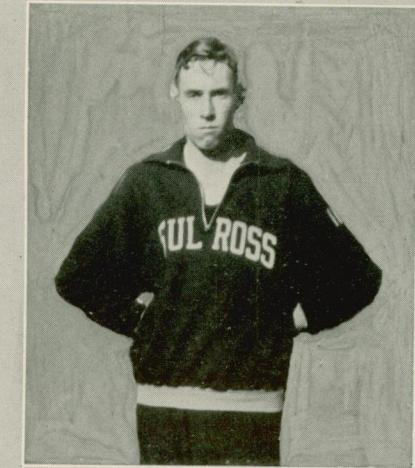
Red was the only senior on the team. He was equally adept at guard and at forward. He did not start the season until late, but he soon found his place and played it well.



THOMAS SKEVINGTON

Center

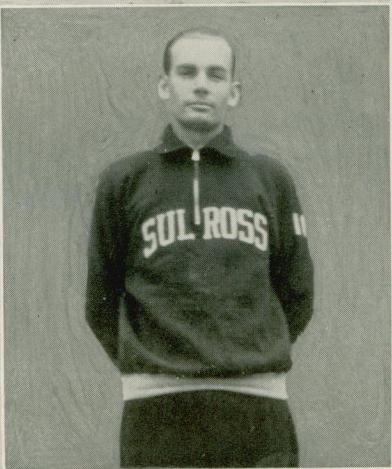
Tom is well over six feet in height, and few centers are able to get the tip-off from him. He is especially good on crisp shots and rebounds.



HARRY WATSON

Forward

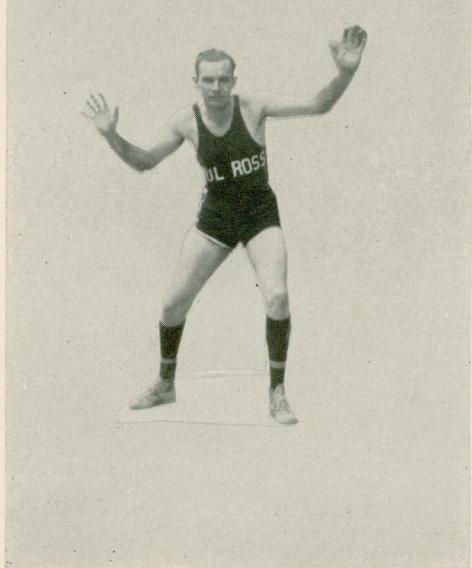
Harry Watson is a product of Alpine High School. He is small, but fast and sure on the court. He relieved Hale and Terrell at the forward positions and managed to score his share of points.



DARRELL YORK

Guard

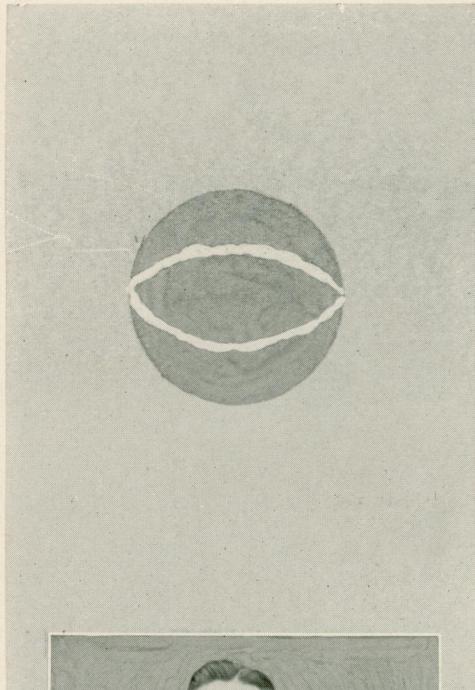
Darrell managed to play in nearly all the home games. He likes the game and puts all that he has in it. He still has a year to show his stuff, and will probably see a good deal of service.



VITCHY YOUNG

Forward

Vitchy was the running partner to Harry. He is an accurate goalshooter and a good passer. Even if he does not have an action picture shown, he was always on the go and hustling for a place.



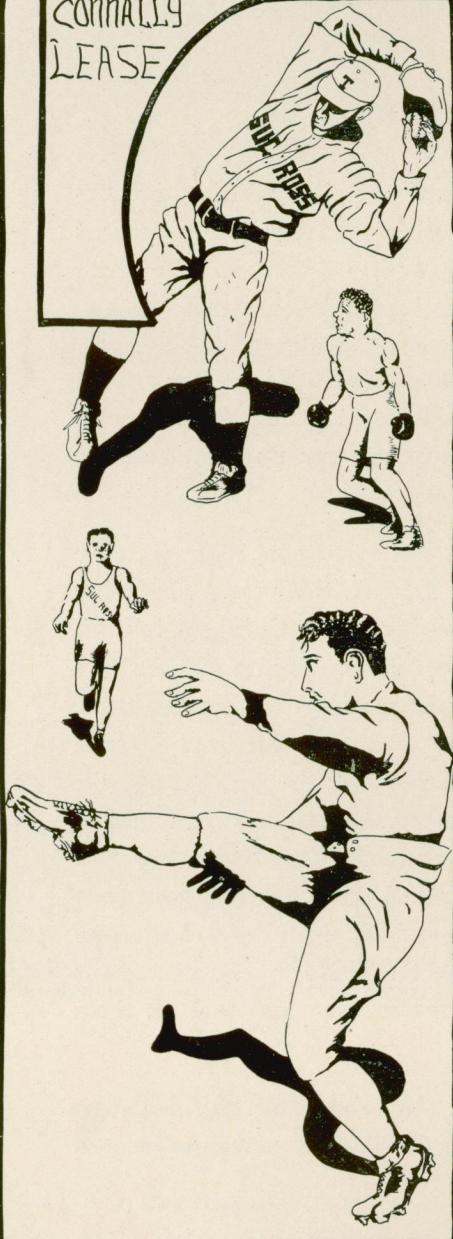
The Basketball Season

BECAUSE of a ruling in the T.I.A.A. in regard to training during the holidays, Coach Graves was faced by the huge task of moulding in a very short time, from largely green material, a team that had to face not only five strong T.I.A.A. teams, and one of them twice, but two strong non-conference teams. Out of a limited number of freshmen and sophomores, including four letter men and one reserve, Coach built a combination that made a creditable showing against some of the best teams in Texas. Although they lost more games than they won, they contested each game hotly and always managed to run up a rather large score.

The season opened in the middle of January with a two-game series with the Canyon Buffaloes, who were the winners of the T.I.A.A. this year. The Lobos lost both games, but were encouraged by their showing and settled down to work in preparation for the game with the New Mexico Aggies. In a rough, thrilling tussle, the Lobos overcame a large lead to snow under the Aggies in the first game. The second was lost by a bare three points. The third series consisted of three encounters with the Kingsville Javelinas. The Lobos took the first but lost the second and third. Incidentally, two of the games required an extra period. After the Kingsville series, the squad went on the road for four games, two with Tech and two with Canyon. They lost all, but in each they displayed good team work. Next they met Daniel Baker and A.C.C.—and lost again by a close score. After this trip the team returned home and played the McMurry College Indians three games here. The Lobos clearly had the better team and won all three games, thus closing the season with a victory.

In two years of competition in the T.I.A.A. the Lobos came up three steps on the ladder. They had a percentage of .284 in the T.I.A.A. and a season percentage of .277.

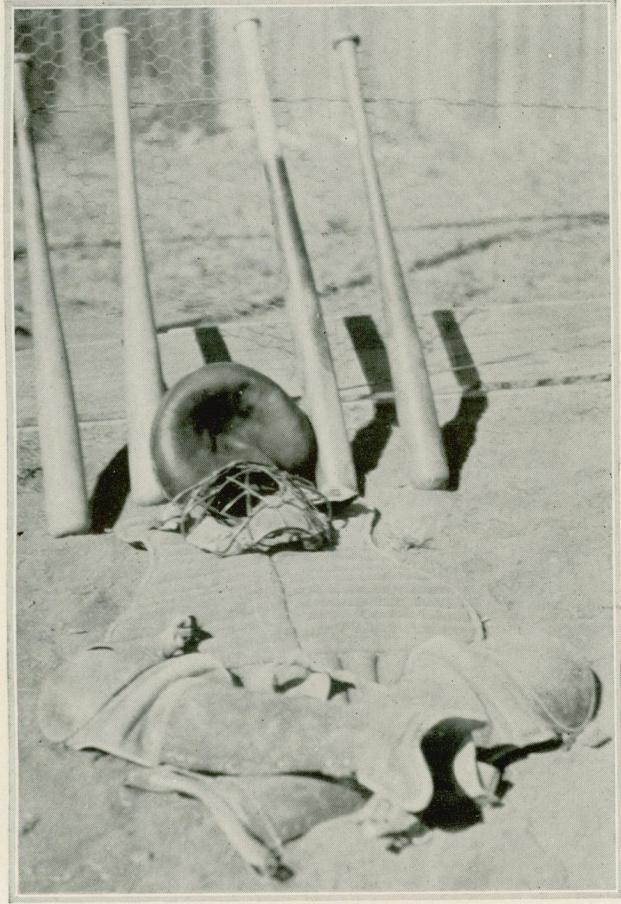
YOUNG MELLARD
WATSON PRUDE
STEVENS LEASE
CONNALLY
LEASE



ANTHONY TERRY WHEAT
NEWTON BARNET NELSON
BELL HAMILTON WARD
SMITH BARDIN
KELLY MARTIN
ALFORD
WOOD
KELL
TOWNSEND
FORD
WILLIAMS
SHORTES
HALE
TERRELL
SKEVINGTON
CONNALLY
DOHERTY
DYER
WICKER
ALLEN
ROBERTS
YOUNGER
BOZARTH
BARDIN
MCNEILL
MCLEAN
WITHERS
DEAN
CLARK
COOPER
COWAN
CROW
MCCULLOUGH



CLUB



Baseball



MCLEAN-OUTFIELD



WITHERS-
SECOND BASE



NEWTON-CATCHER



BOZARTH-SHORTSTOP.



MCNEILL-SHORTSTOP B.CONNALLY-PITCHER



YOUNG - 3RD BASE

SCHAFFNER - CATCHER



WILSON - OUTFIELD



ELLYSON - 1ST BASE



CALDWELL - 3RDBASE



LE CROY - PITCHER



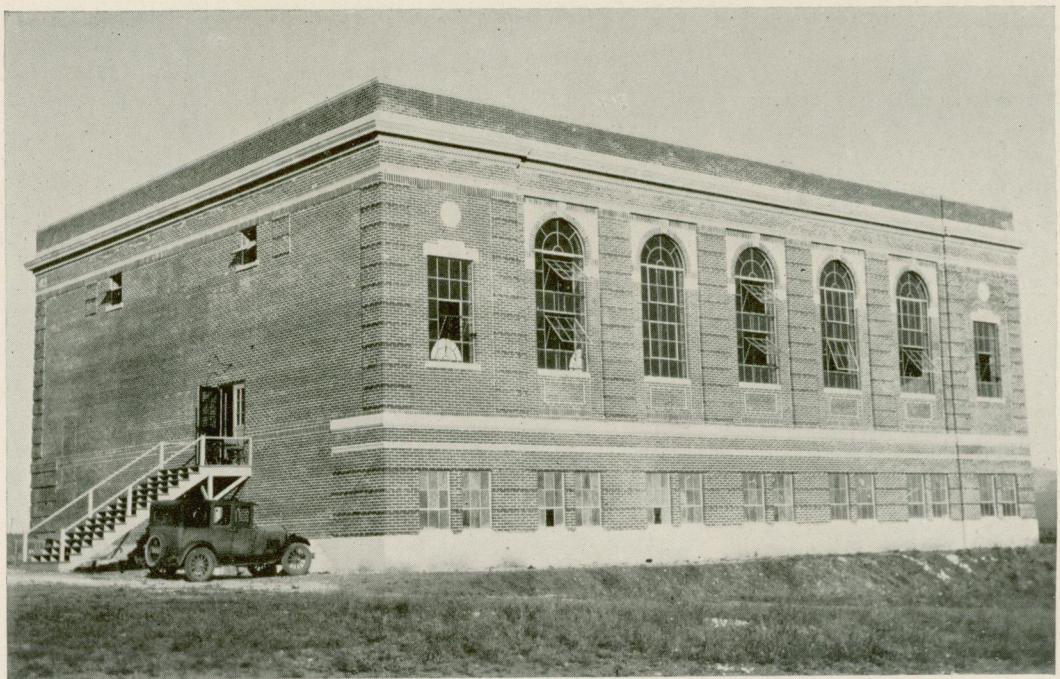
M CONNALLY- CATCHER



TERRELL-OUTFIELD



KING - OUTFIELD



The Gymnasium



Women's Athletics

Council of the W. A. A.

| | |
|------------------------------|-------------------------------|
| LOMA DISHMAN | <i>President</i> |
| HELEN PERKINS | <i>Vice-President</i> |
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| CLARA GRUBB | <i>Volley Ball Manager</i> |
| ARA SMITH | <i>Rifle Manager</i> |
| THELMA COX | <i>Tumbling Manager</i> |
| ALICE COCHRAN | <i>Basket Ball Manager</i> |
| MARY McCUTCHEON | <i>Sub-College Adviser</i> |
| MISS LUTIE BRITT | <i>Sponsor</i> |

Sul Ross W. A. A.

THE two outstanding purposes of the Woman's Athletic Association are to develop physical efficiency with a consequent high standard of positive health, and to sponsor good times among its members. It co-operates with the Physical Education Department in organizing teams and squads with a competent girl in charge of each. These managers, with their officers, constitute the W. A. A. Council, the executive body of the Association.

The Sul Ross W. A. A. is a member of the State Conference of Texas Women's Athletic Associations, and through this organization keeps in touch with the W. A. A. activities of other colleges throughout the State.

The outstanding social events of the year are the Pioneer Party and the May-Day Program.

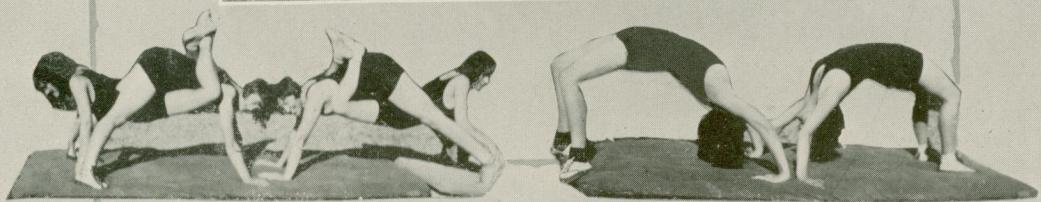
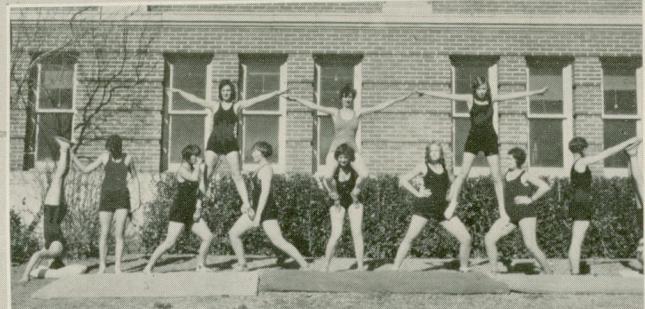


W. A. A. COUNCIL

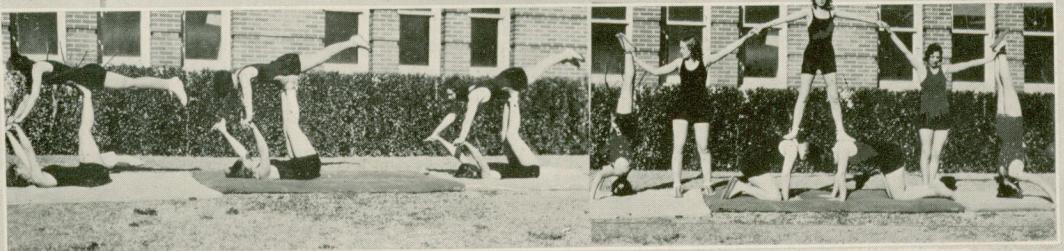
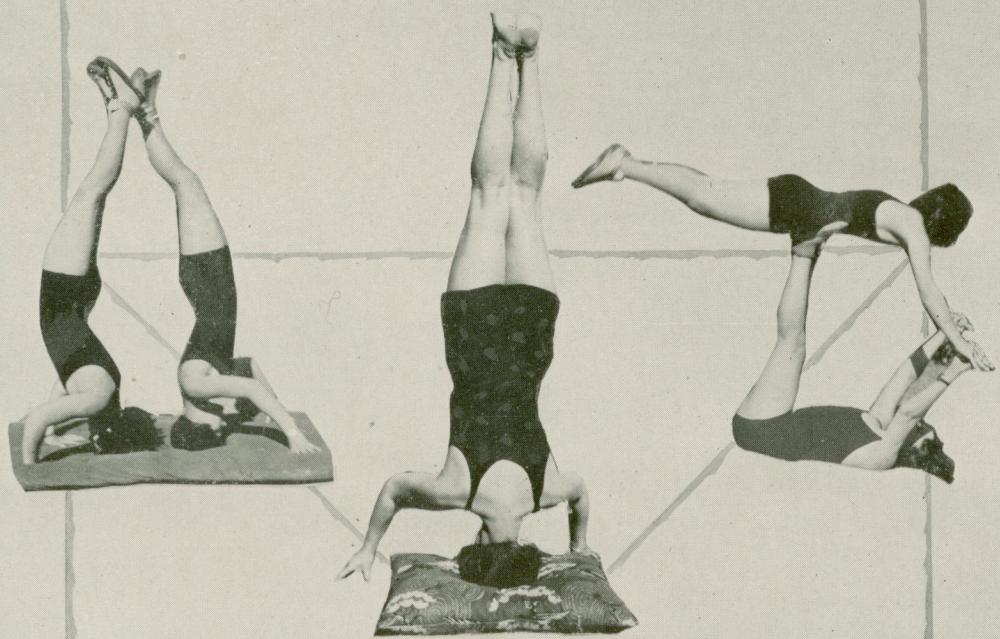


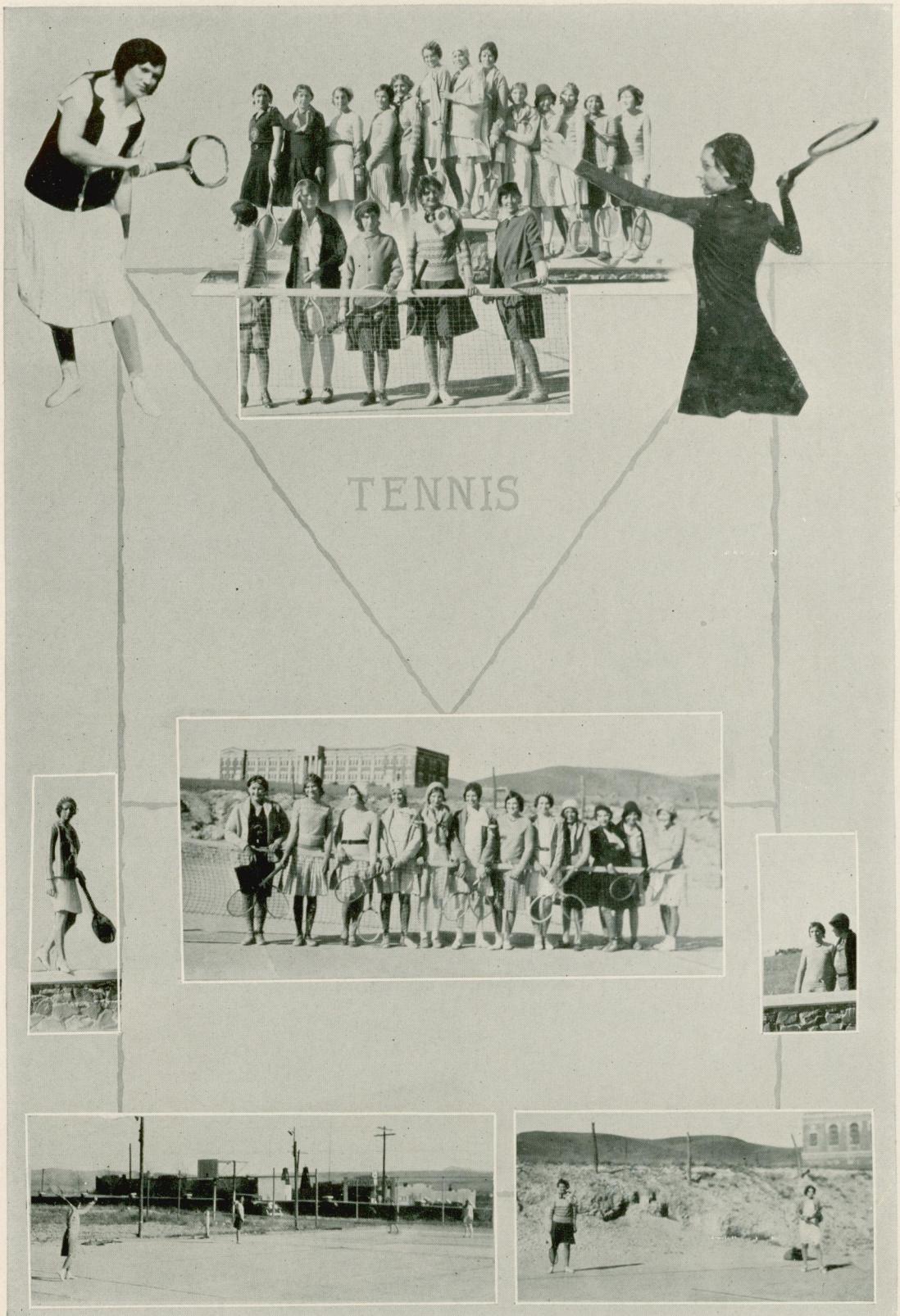
RIFLE





TUMBLING







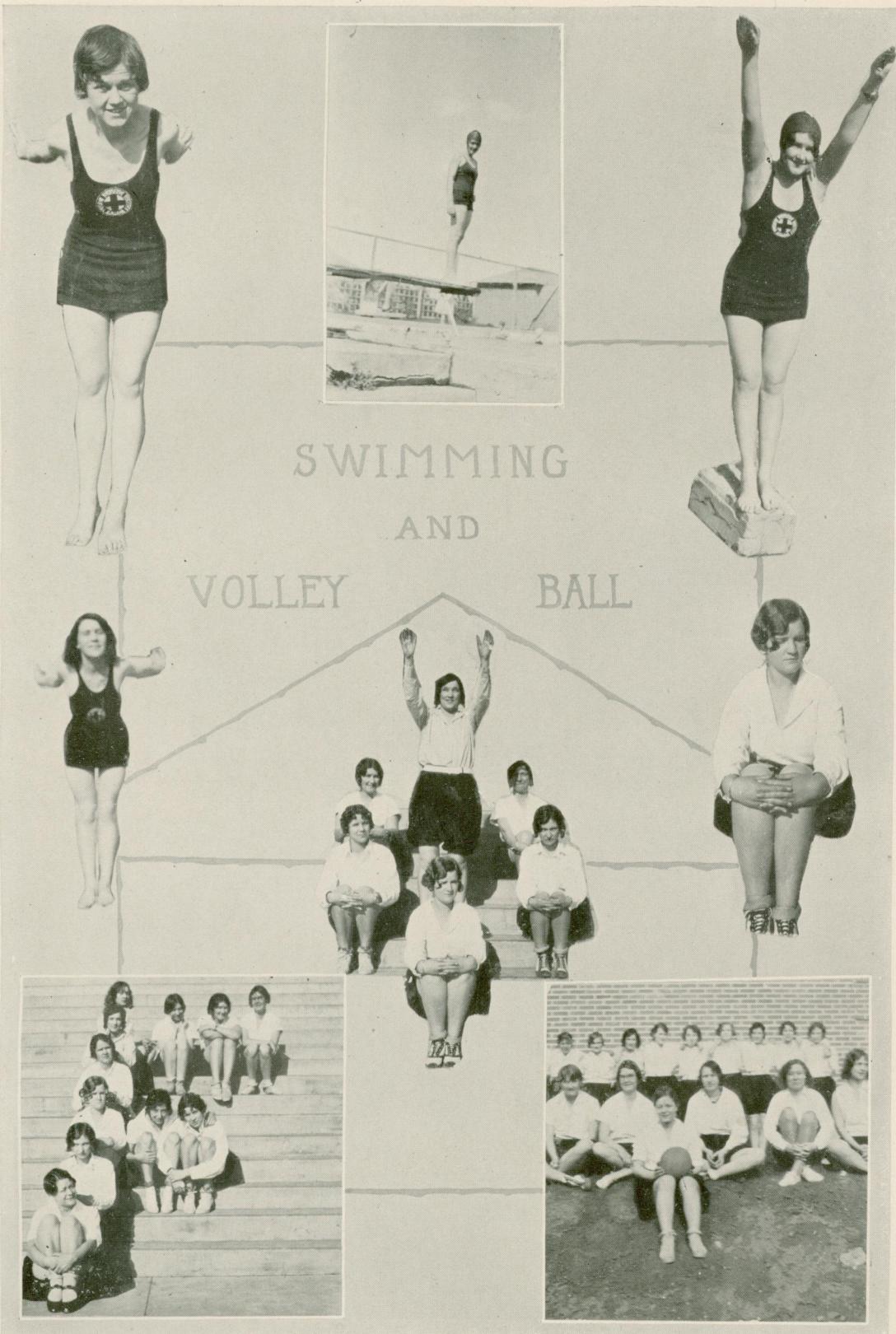
HIKING



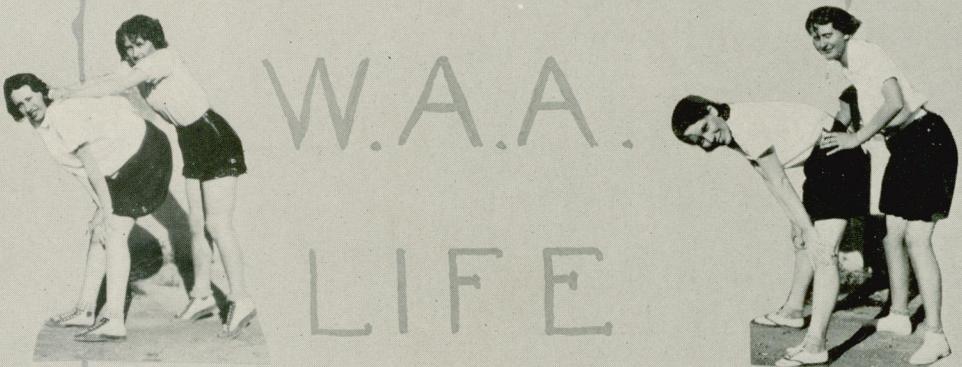


BASKET BALL



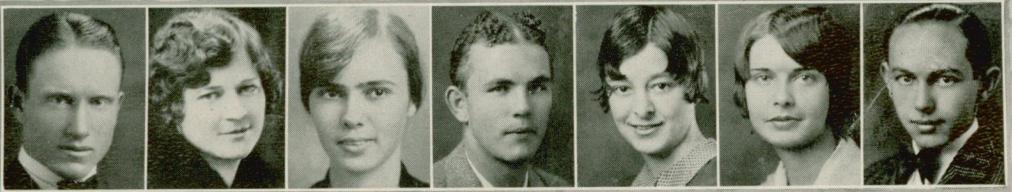


28





Organizations



MASK AND SLIPPER

PRESENTS

IMPORTANCE OF BEING EARNEST
ICEBOUND AND TWELFTH NIGHT



SUL ROSS AUDITORIUM
CURTAIN-SEPT. 23, 1929. SESSION 1929-30





Sul Ross Scholarship Society

Member Scholarship Societies of the South
Organized at Southwestern University, 1922
Sul Ross Chapter Admitted, 1926

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| WILLIAM POWELL | ISABEL YATES |

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| FRED GRAVES WALKER | |

G. Grimes



S A C H E M S





Los Tertulianos

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| CELESTE CARLL | OPAL CHAFFIN |
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| Alice NEUMANN | ESTELLE MOORE |

CARRIE MAE VOGT





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CLIFFORD B. CASEY





Press Club

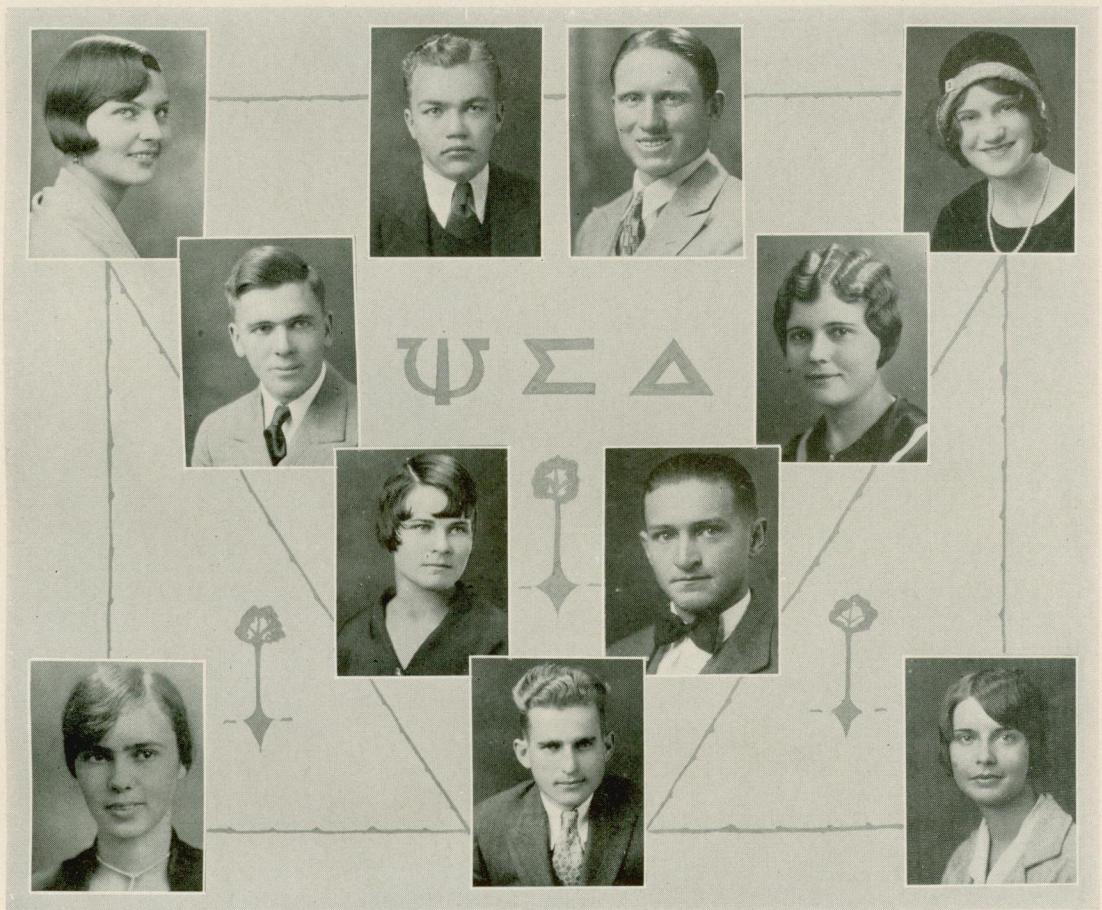
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CHIC LE CROY Secretary
FLOYD BOWEN Corresponding Secretary

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| GENE McCULLOUGH | THELMA COX |
| VIVIAN HOWARD | RUTH SHORT |
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| GENE McCULLOUGH | GILBERT MIZE |
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OLLIE COSTON





GIRLS' CHORAL CLUB



GIRLS' SEXTET



ORCHESTRA



GLEE CLUB



PIONEER CLUB

OFFICERS

FLOYD BOWEN - PRESIDENT

FRANCES COLEMAN - SECRETARY

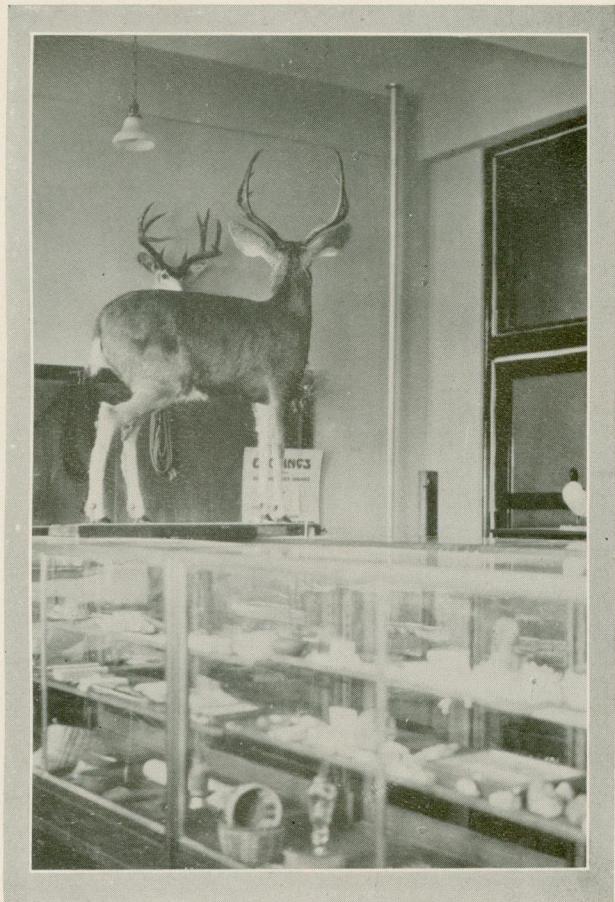
MARY BOATRIGHT - VICE-PRESIDENT.



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| JESSIE WEATHERBY | ODESSA CRUNK |
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| ALYNN MEIXNER | DARREL YORK |
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| FLORINE BEANE | CLARENCE SMITH |
| Laura Lott | BILLY VEST |
| HAZEL EDWARDS | EULA BROWN |
| SARAH BEECROFT | CURTIS BOZARTH |
| GENE McCULLOUGH | ROBERT CLARK |
| JOHNYE DEATON | MERRITT WITHER |
| BESSIE CHYLE LEATH | Alice COCHRAN |





Campus Queens



SARAH BEECROFT



VIVIAN HOWARD



THELMA COX



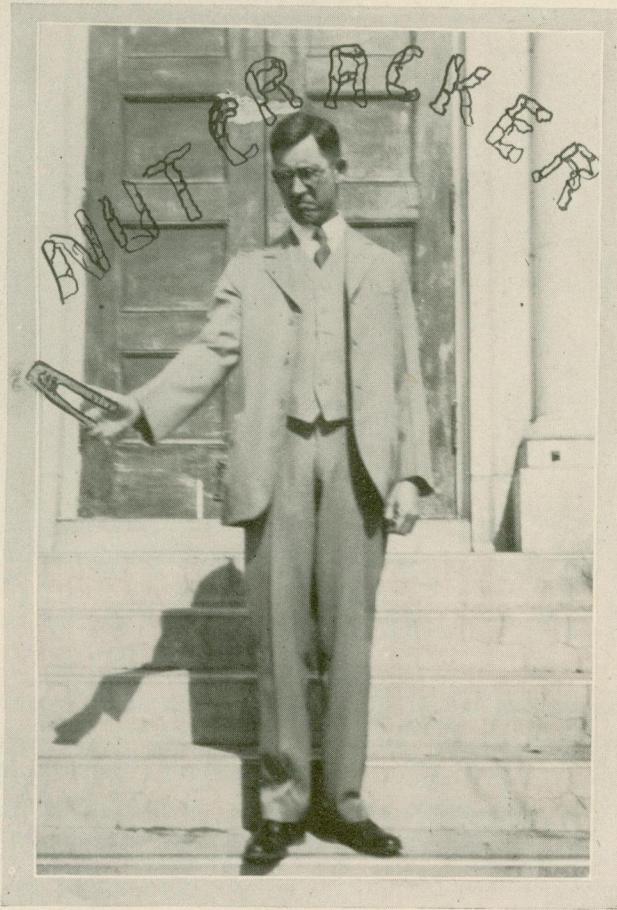
FLORINE BEANE



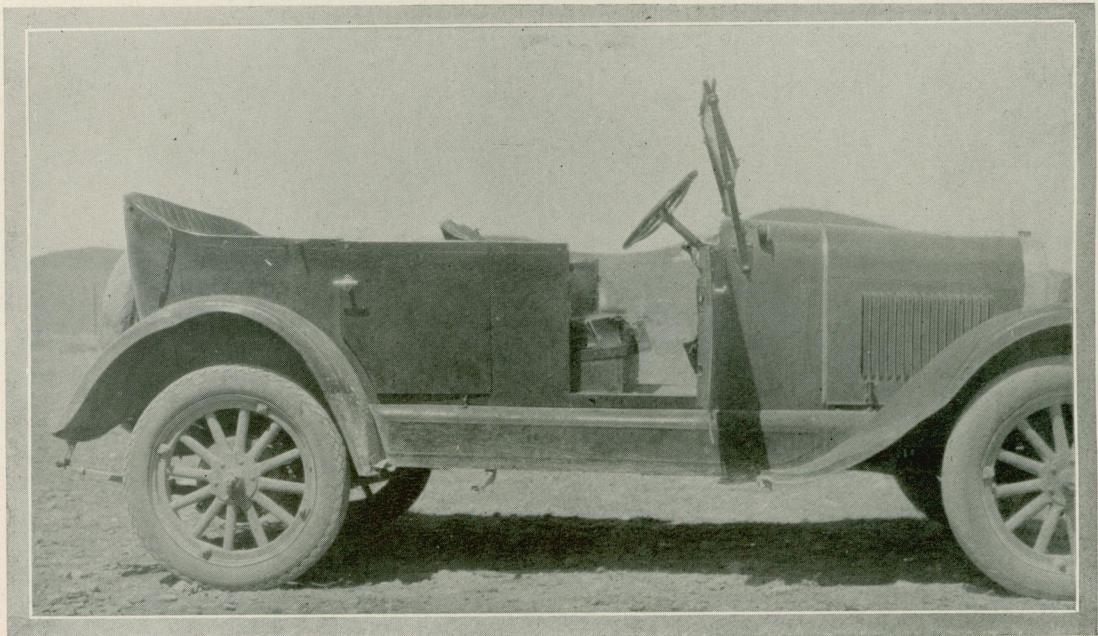
LouisE TAYLOR



ALYNN MEIXNER



Branding Iron



Dedication

THE sunlight falls aslant the steam from her boiling radiator, and a rainbow arches upward o'er her crystal windshield. So was it when Chivvy's life began, so is it now she is a centenarian. Behold her—topless, minus a running board, her radiator cracked, her steering wheel bandaged, her moth-eaten upholstery bulging into hummocks and sinking into sudden chasms. Yet despite these marks of decrepitude and senility, Chivvy retains something of her pristine grace of line, and caprice and whimsicality of youth. Of her, as of Nancy Watson's famous Cleopatra Ford, a modern Enobarbus might well exclaim:

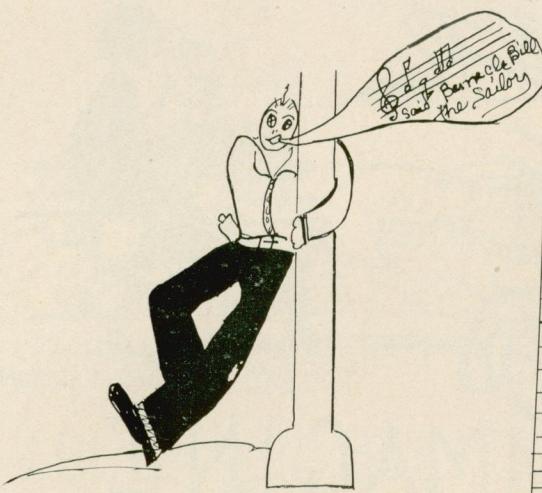
*Age cannot wither her nor custom stale
Her infinite variety.*

She remembers all her former glory, and as she wends her way down the avenue, we hear from her internal rumblings a muttering

*Of old unhappy, far-off things
And battles long ago.*

Yet a few days and the all-enduring Chivvy will be seen no more. She will be relegated to the museum along with Knox Reid's famous Mexico, there at last to rest beneath this fitting epitaph: "My head is bloody, but unbowed". And so, because of the courage and beauty of her, because of the veneration in which we hold her, we reverently dedicate the Branding Iron of 1930 to

THE COLLEGE CHIVVY



| ALPINE | |
|---------------------------------|-------|
| Kandy Kitchen | |
| <i>Poky Veracity Stevens</i> | |
| 1. Cig. 1-2-30 | .45 |
| 2. Candy 1-3-30 | .60 |
| 3. whi ⁴ Bang 1-5-30 | .25 |
| 4. Sandwich 1-10-30 | .65 |
| 5. Pipe 1-13-30 | 1.00 |
| 6. Tobacco 1-13-30 | .50 |
| 7. Candy 1-15-30 | .50 |
| 8. drink 1-21-30 | .70 |
| 9. cig 1-23-30 | .90 |
| 10. Paper 1-29-30 | .10 |
| 11. Candy 1-30-30 | \$.50 |
| 12. | 17.15 |
| 13. Please | |
| 14. at remit | |
| 15. once | |
| 16. | |

WHY BOYS LEAVE SCHOOL

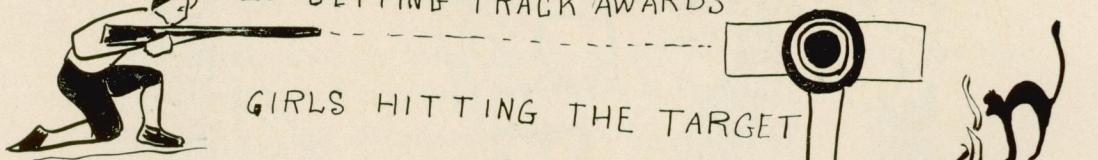
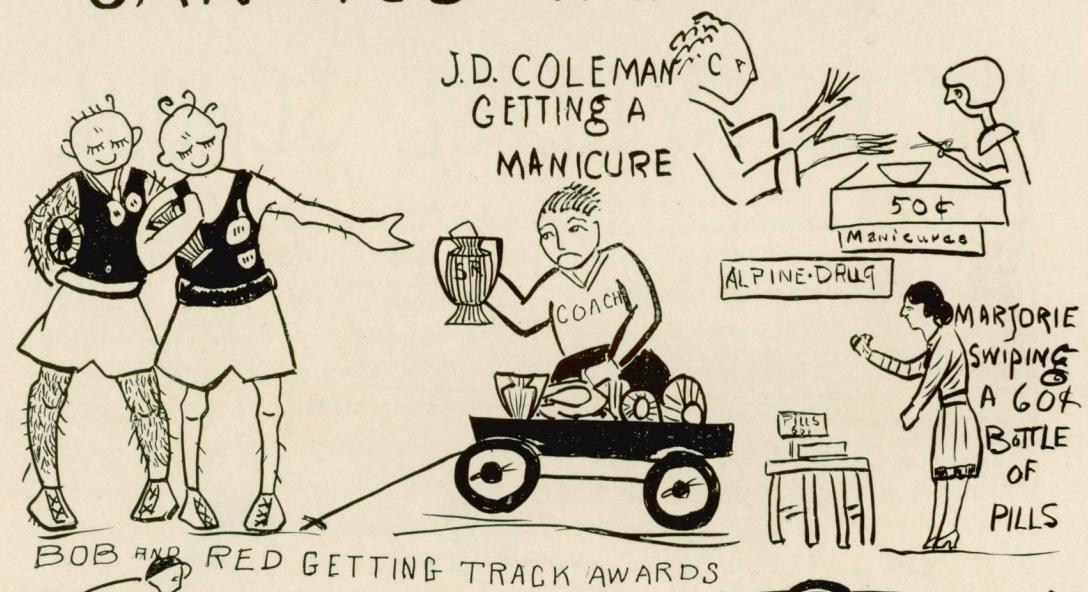
| |
|-------------------------------------|
| NAME: Connell, Paul Solomon Bunyon |
| ADDRESS: Spring Hill Louisiana |
| CLASSIFICATION: Third year Freshman |
| Sgt Ross College ABE 8 (mental) |
| For Feeble Minded |
| Eng K+ |
| Ed. J- |
| Bio N |
| Chem P |
| Physics Z |
| History A |
| Total No of Hrs 3 |
| Average -51. |

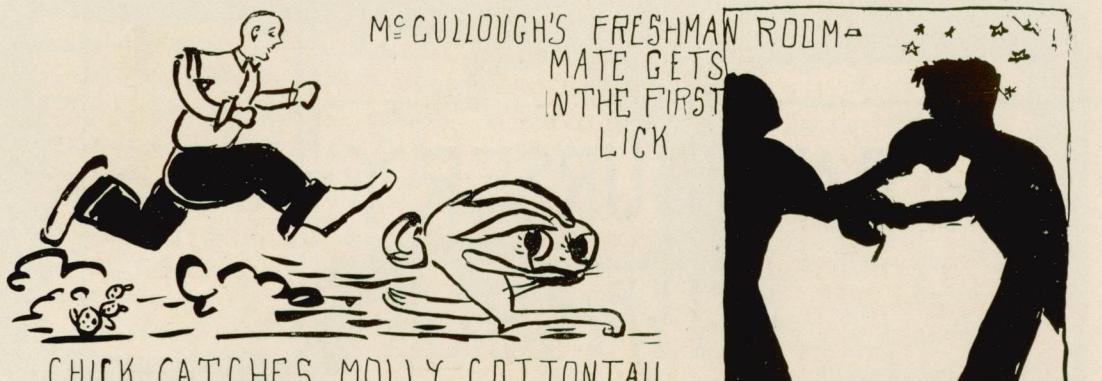
| BULLETIN BOARD | |
|--|---|
| Student 1000 Report to Office 5-9-30 A.D.L. | STUDENTS - 1936, 90 211 18 30, 13 21 1 16 40, 23 21 1 29 20, REPORT TO MY OFFICE GILLY A.P.I. |
| | |



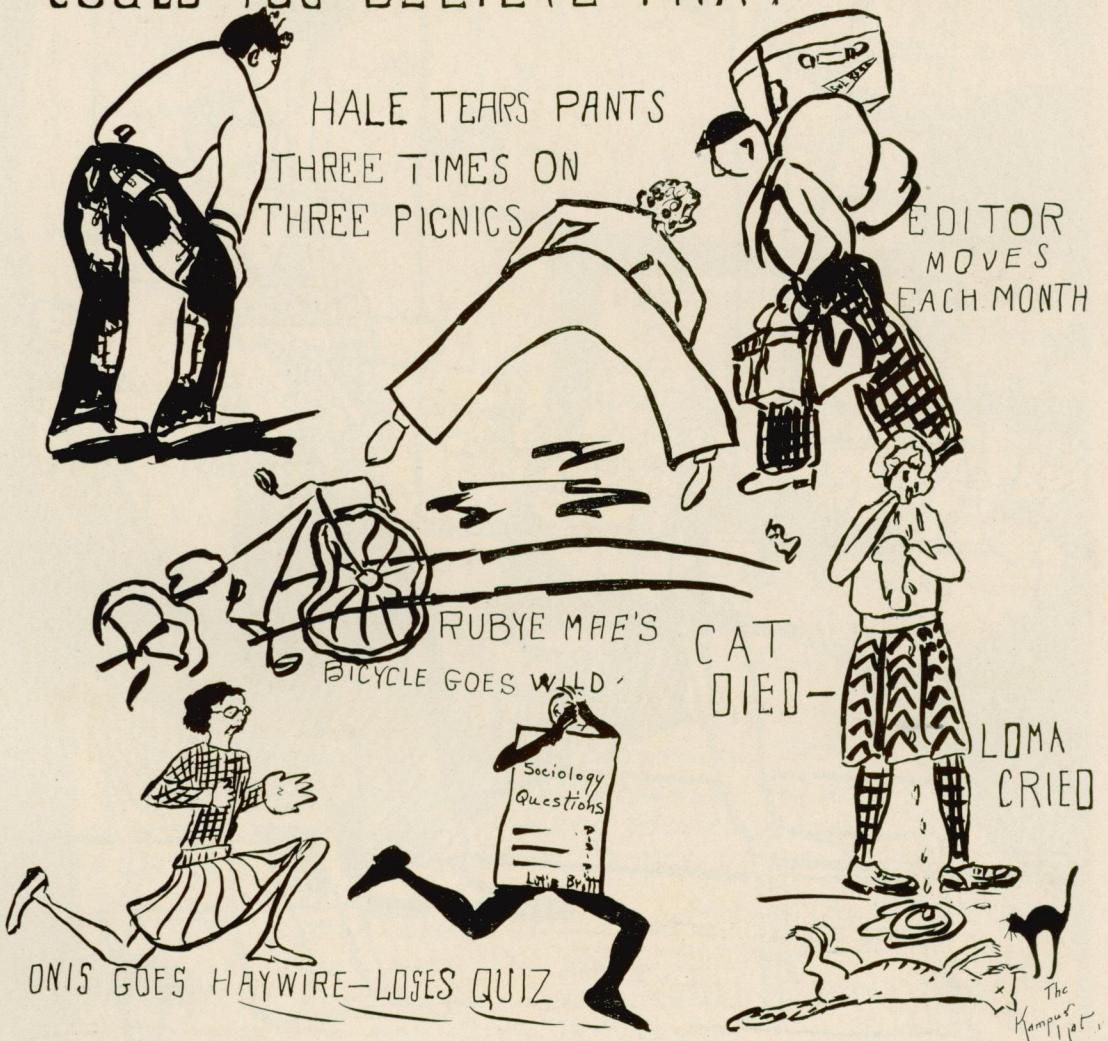


CAN YOU IMAGINE





COULD YOU BELIEVE THAT ~



THE RETURN OF OUR

— DAY NURSERY —

FEB. 20



and how Miss Cowan
went to Spain as a stowaway and
came back first class. Between
dances with the celebrated
Duke of Simmerger, she
played the roulette wheel as
only a wizard could do it.
The old girl
seemed to be
feeling her

The TRASH PILE



My dear
I thought
I would have
a rigor when
I discovered
it. I guess that we will
have to climb in at the
window when we boil in this
a.m. Just feature Sister
adwell having a bell
her room that will ring
when the door opens. I
don't know we know as soon as
the winda for us.

Yours, Blon

the cutest little
mau coming down
the board walk. The
girls have all fallen
for him, but I'll
get him for dinner

He claims to
be a president of
a Teachers College,
but he must be
an Angel or
banker and
how he
quotes poetry
and

and you know Mr. Silby
was furious. He called
into his office and laid him
out for having
in his room at the boys
dormitory. I'll let you
know as soon as
P.S. you'd never guess
it was a

hardly gripe about the food. I get all the
milk I want to drink.

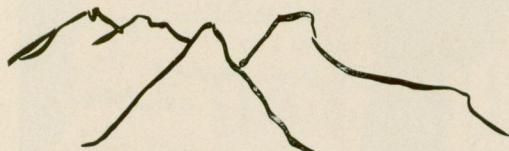
As for the girls - well, I don't have
time to go in for the women. I think
I must have the stiffest schedule of any
one in the College. I have three courses
and have to meet them three times a week. I'm
terribly overworked.

The tennis courts are great, but the competition
is punk. These boys are easy to beat.

I don't get half enough sleep. I may try to
catch up with my sleep in class so I will have time
for a game or two of pool. Your buddy Carrer.

B4 coming to Alpine and

AFTER



EVENTS OF THE SUMMER



Night scene in front
of cottage 10

PS. No names mentioned



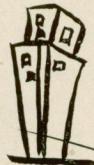
Ruben has
a new girl ?



View of Mark's
famous ears



Sul Ross girls
should have A's and Sul Ross
a new Building



The Board of Regents speaks

Special - Section Holder Brock and

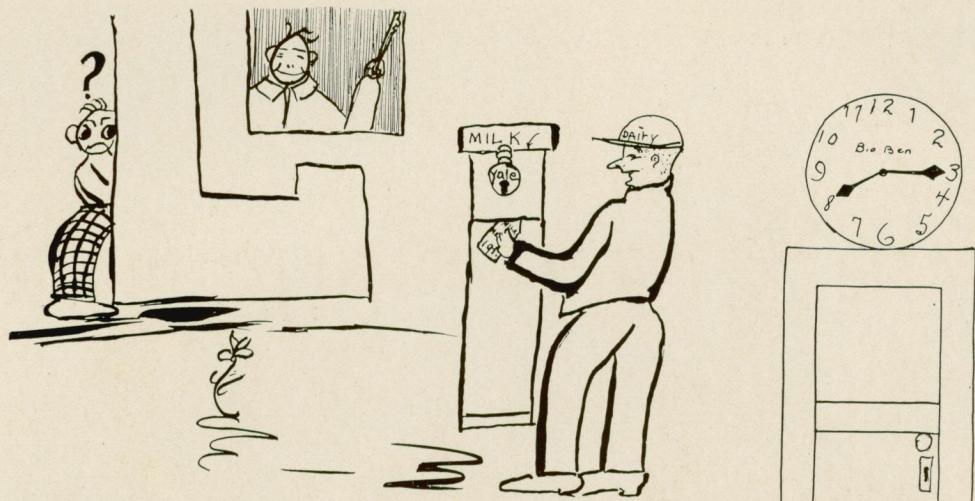


Mr. Boatright

VIEWS A FAIR ^{ONE} I = And then dons

WARNING TO ALL MEMBERS
OF FACULTY

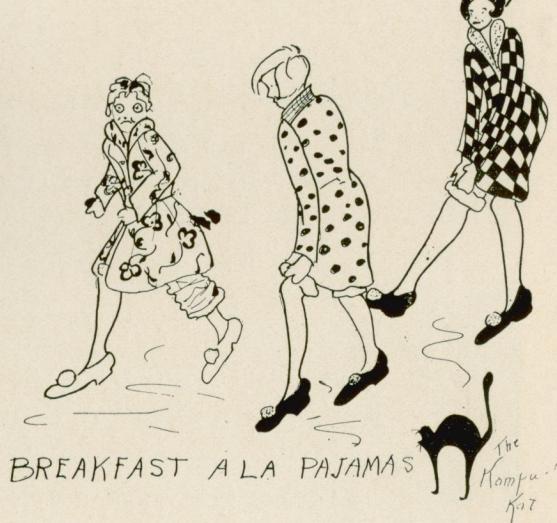
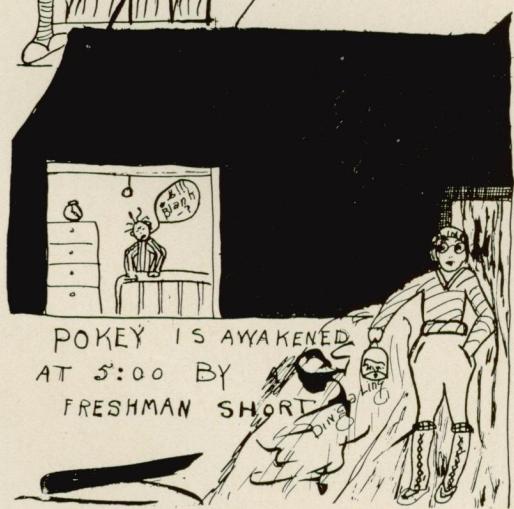




EARLY IN THE MORNING



MEETING 8:15 CLASS





ALPINE, TEXAS
SEPT. 16, 1939.

MR. B.C. GRAVES

ATHLETIC DIRECTOR

SULROSS COLLEGE

DEAR SIR:

AFTER LISTENING TO YOUR LECTURE IN THE CLUB HOUSE THIS AFTERNOON WE HAVE DECIDED TO TAKE YOUR WORDS OF WISDOM AS THE GOSPEL AND ACT ACCORDINGLY. ATTACHED IS A LIST OF THE DAMES.

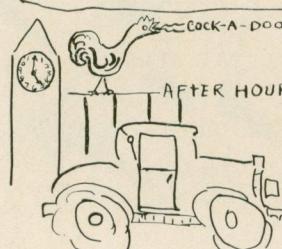
BE SURE TO SHOW NO FAVORITES AND DO THE FAIR ONES JUSTICE. THE GIRLS HAVE ALL AGREED TO CARRY OUT THE PLAN OF ACTION.

THE LADIES MUST HAVE AN AFTERNOON RIDE, MOVIE AT NIGHT, DRINKS AND DANCING AFTER THE SHOW. THEIR MOTHERS ARE ANXIOUS TO MEET + CHAT WITH YOU.

HOPING YOU CAN QUALIFY AND RISE TO THE OCCASION, WE ARE,

YOURS TO PLEASE,

Chas. Sper & Squad



OUR SHEBAS

| | | |
|------------------|------------------|----------------------|
| MRS. DAVIS | MABLE MCCLATCHY | ONE PARKER TWINS |
| KID LEASE | VIVIAN HOWARD | DOLLIE COOPER |
| ELIZABETH SPENCE | RUTH WHITTE | JOSEPHINE CUTTER |
| ALVIN MENNER | OLIE COSTON | |
| LILLIAN SOMMERS | FLORINE BEANE | |
| MARTHA AHR | MILDRED HOLT | RUTH ANDERSON |
| | ALICE E ZELL | ROSE BREEDLOVE |
| | JANET FITZGERALD | |
| | LOUISE SCOTT | |
| | THELMA COX | P.S.) SONIS VINEYARD |
| | MARJORIE CASNER | |
| | LOMA DISHMAN | + |

The American Magazine

Beginning a
thrilling
Novel
"Exposing
The
True West"

by John W. O'Connor

25¢

September

The American Magazine Co.

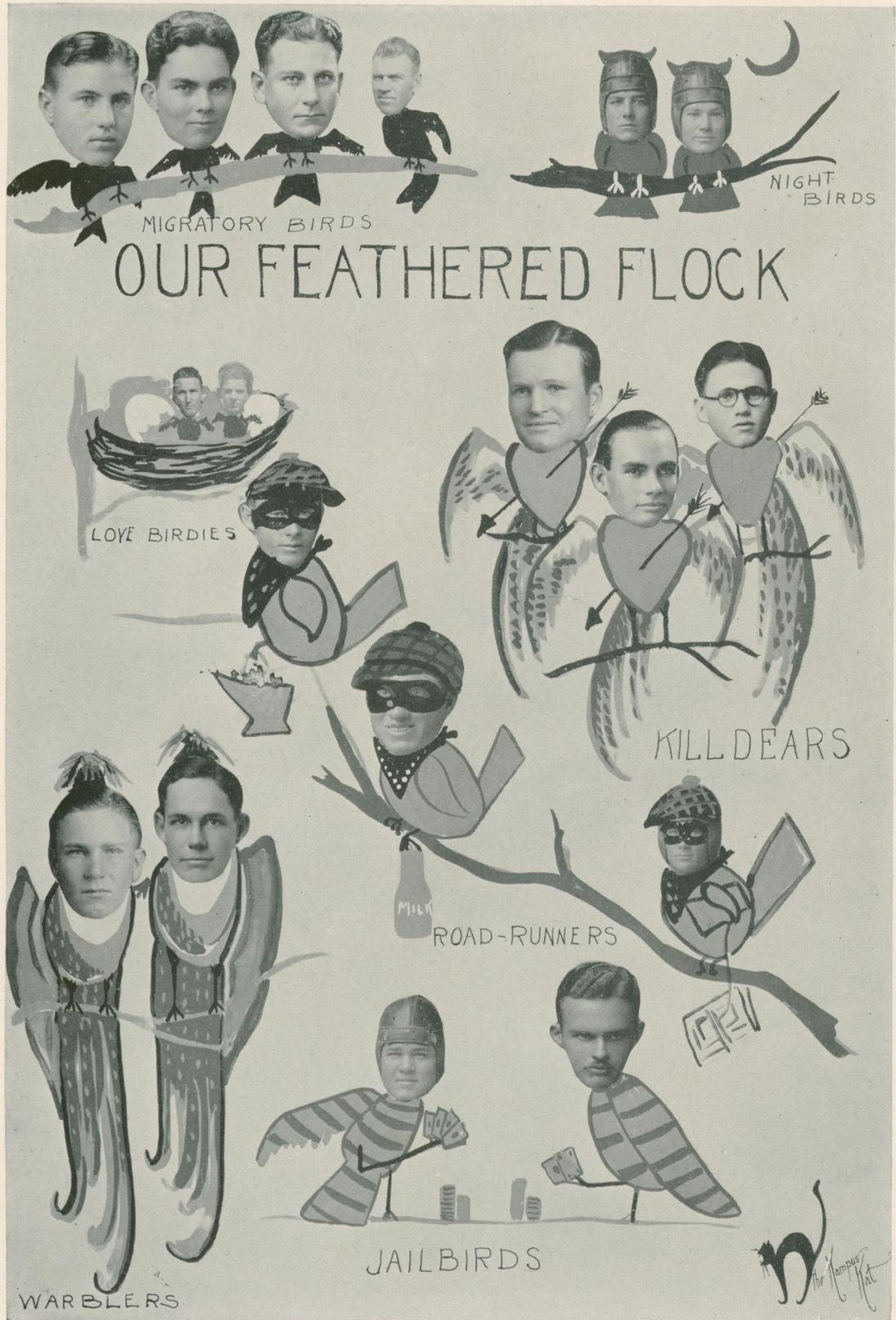


HOUDINI'S SUCCESSOR

WHEN DREAMS COME TRUE









SHAKING HIM DOWN



BIG CHIEF MAKE
A BOOT



SMILING ON HIGH

WHAT'S WRONG WITH THESE PICTURES?



BREAKING INTO THE MOVIES



TRITE



LITTLE BOY BLUE



THE SAINT



POOR OLD SOULS

The
Kampus
1928



WAITING FOR ST. NICK



OH! YEAH!

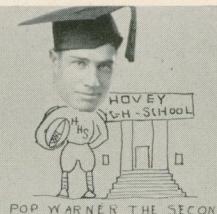


GET A BOARD





POSED BY MADAME
LELA

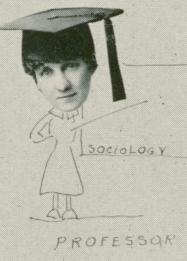
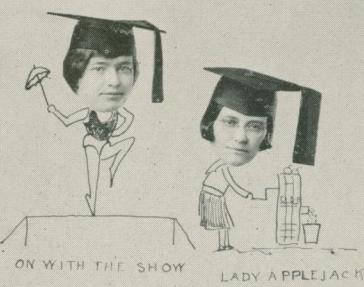


POP WARNER THE SECOND

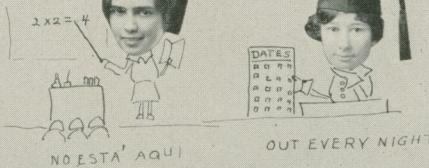
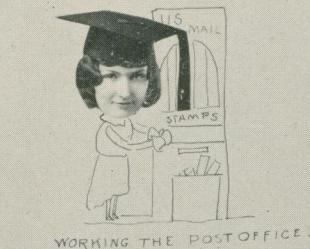


HOROSCOPES FOR 1933 —

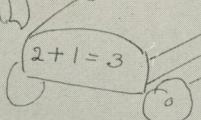
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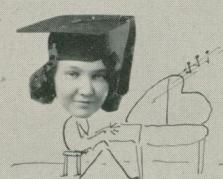
PROFESSOR



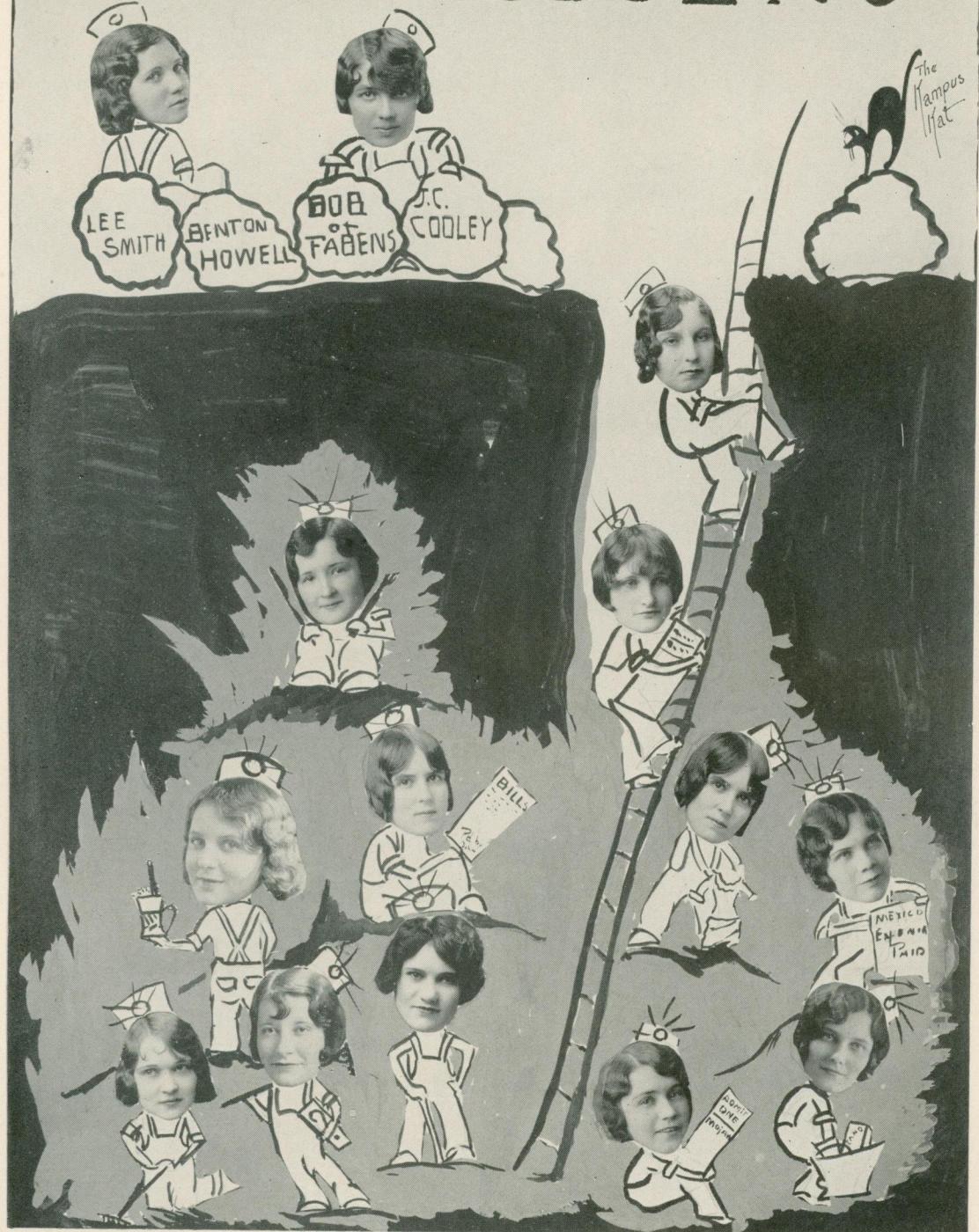
PROFESSIONAL PICKER



TRIG, CAL AND MEC.



GOLD-DIGGERS





AN EX-
(BOTTLED TEA)

CHIMERA

BEAST-



HOWARD PAYNE

ONCE UPON A TIME



ME AN' MY OLE LADY



B. HALL '29.



TOUCHDOWN
FACTORY IN
THE MAKING



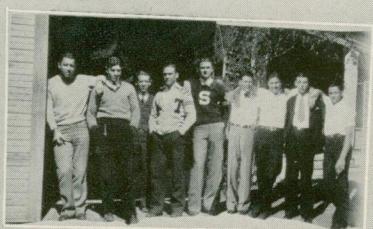
BENCHMEN



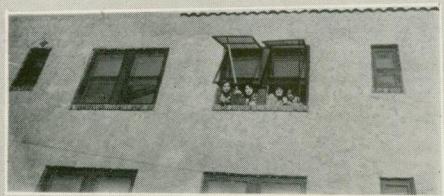
PRACTICING
LONG, LONG, AGO



WHEN THE NATIVES
WERE YOUNG



MEALTIME AT THE MULE BARN.



GARRET GIRLS



THREE TIMES A DAY
AND PART OF THE NIGHT



POSED



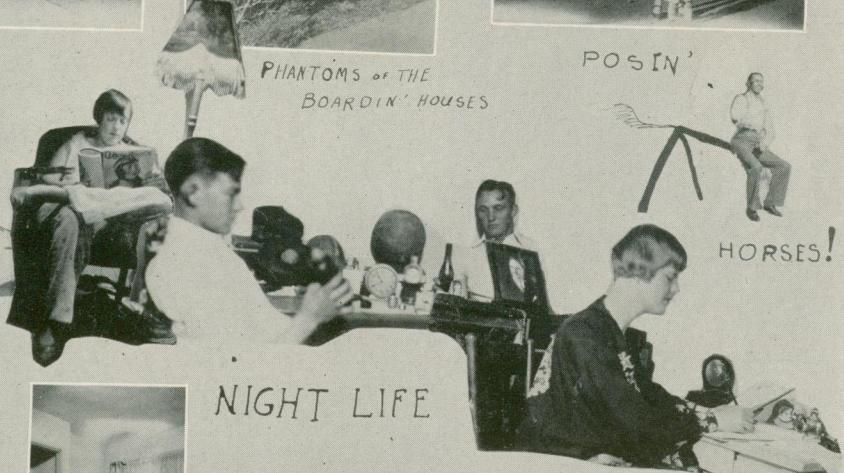
PHANTOMS OF THE
BOARDIN' HOUSES



POSIN'



HORSES!



NIGHT LIFE



THEY LIVE THERE TOO.



INTERIOR



DECORATIONS





BEATEN



Football Star Slugged, Hit, Socked by Mob

Riot of Fans Does Not Discourage Him; To Continue!

Nursing fractured bones and gashes, Bob Clark, 90-pound Sul Ross weakling and magician, managed to hobble up the hill today for the first time in a week.

Bob was staging his world-famous show. He had passed a hat through a fat gentleman several times and was doing his renowned "mail-

(Cont. on Page 2)

SHOT!



CHIC LE CROY

BRAND STAFF FLEES!

SUL ROSS

SHIRTLINE

"WE AIR YOUR DIRTY LINEN"

PUBLISHED BY THE FACULTY OF SUL ROSS—ALL FOOLS DAY, 1930

VOL. VIII

"OUT WHERE THE WIND IS"

No. 12

BEAUTY SPURNED SHOOTER LOVER

Outraged Students Turn Quickly on Journalists

A posse composed of 300 indignant students and faculty members was Wednesday combing the hills for the members of the BRAND staff, especially those connected with the SHIRTLINE.

The mob meant business.

In the hands of the members are shotguns, knives, and ropes. Sheriff W. O. Hale, Brewster county law, fears that a wholesale lynching will result, but he is powerless to save the lives of the fleeing.

One of the most vicious members of the mob was Miss

Annie Kate Ferguson. She was angry because she was not mentioned at all in the SHIRTLINE until 10:22 P.M., after the staff had eaten the sandwiches and the rewrite man took it upon himself to rewrite this story.

"I'd rather be panned properly than neglected," declared Miss Ferguson.

The trouble started yesterday when the books were distributed. Mr. Ratliff was number one in the line and when he heard that the SHIRTLINE had completely

(Cont. on Page 2)



THE STAFF

Graves, Ex-Lobo Coach, Heads Movie Star Parade; Most Wonder-ful Man Murmur The Famous Talkie Babes Cooing Coyly

Special to the Shirtline.

HOLLYWOOD, Cal., Apr. 10—Patsy Ruth Miller, Anita Paige, Alice Day, Mary Brian, Marion Nixon, and Sue Carroll hailed the famous "heart-breaker", Graves, when he rode in the Celebrities Parade today. Although he has been in Hollywood only a short time, "Bernie" (as many of the world-famous Show-Dolls teasingly call him), has

caused a real sensation in the Movie World. Every moment of his time is taken with some engagement. Women cry for him just as children cry for Castoria.

"To think," Graves modestly admitted to Dolores Costello, "that such females as Hashers were included in my list of gals when I was back in Alpine."

(Cont. on Page 2)

"I Could Die"
She Weeps



Overwork Does For Thomason; Actor Stricken

Will Be Forced To Stay In Bed For Months

Alton P. Thomason, noted amateur actor and head of the Sub-College Spanish department, was Wednesday home in bed, where he will probably be for some time. Mr. Thomason has collapsed from overwork.

Long the heaviest burdened of Sul Ross faculty members, Mr. Thomason has kept himself going for months only by cigarettes and black coffee.

A nurse has been engaged for him, and hopes are held

(Cont. on Page 2)

WE WANT MORE CHAPEL PROGRAMS

'Alack! Alas! I Loved Him,' Girl Moans In Court

'He Won My Confidence But Grew Cold And Distant'

"I killed him because I was jealous", sobbed pretty Louise Taylor, 17, when she was questioned as to her motives for slaying Chester "Chic" LeCroy, handsome breaker of hearts, whose body now lies unclaimed on the cold dark marble slab of the Brewster county morgue.

Louise is chic and petite. She looks more like a movie star than like the simple trusting school child she is. As she sat in the witness chair, all the hearts in the

"We Were So Happy" She Cries



courtroom went out to her in her trouble.

She is a brunette. She has violet eyes and a figure that

(Cont. on Page 2)

S E C O N D N E W S S E C T I O N

BEAUTY SPURNED SHOOTS LOVER

(Cont. from Page 1)

would make a Follies girl jealous.

"SO HAPPY"

"We were so happy for months," declared Miss Taylor when the district attorney asked her if she and LeCroy had quarreled. But she admitted under cross-examination that there had been fusses of late, that LeCroy had been paying attention to other women, and that she had been unhappy.

"I COULD DIE!"

SHE WEEPS

"He found me an unsophisticated country girl," she said, while the tears ran down her pretty plump cheeks. He insinuated himself into my affections. We became engaged. I loved him.... Then he began to grow distant. He said that he was reading the novels of Harvey Fergusson and Theodore Dreiser. Perhaps that is why he grew cold. Friends told me that he was cheating, but I didn't believe it."

LOVE IDYL CRASHES

"Then one day I went to his room when he was sick. I wanted to bring him some chicken broth. What did I see when I entered but 762 pictures of WOMEN..."

FIENTS

Just then Miss Taylor screamed and fainted. After she was revived, she powdered, rouged, crossed her legs, smiled at the newspaper men in the press box, and went on:

"I was overcome with jealousy; my blood boiled," she said. "Everything went black. Before I knew what I was doing, I had jerked the .45 caliber Government Colt's automatic, which I always carry, out of my handbag. Then I shot him...."

SOBS AFRESH

"Oh, take me away...take me away. Don't question me longer," she moaned to the district attorney. "I still love him. Poor erring fellow."

OVERWORK DOES FOR THOMASON

(Cont. from Page 1)

for his ultimate recovery. Telegrams of sympathy have been received from George M. Cohan, David Belasco, and a number of other leading members of the dramatic world who were tremendously impressed by Mr. Thomason's recent brilliant accomplishment in Alpine Little Theatre circles.

"Yes, Skevvy calls me BABY and I call him SWEETUMS!" declared Thelma Floyd.

FOOTBALL STAR SLUGGED

(Cont. from Page 1)

bag escape," when hisses of "We demand our 11c back," came from the enraged crowd. Soon such filthy missiles as false teeth and wigs were hurled at the helpless little performer. Husky cowboys were seen throwing their pesky boots, ruthless youngsters climbed the body of the defenseless trickman. His weak efforts were in vain. It was not until college authorities were summoned to the scene that the battered Second-Houdini was recovered from the surging crowd of disappointed show-goers.

Bob is determined, however. He announced today that he intended to continue his career in China, India, and Japan, and other more civilized countries than Alpine.

OUTRAGED STU- DENTS

(Cont. from Page 1)

neglected him, he let out a terrible yowl and demanded his money returned.

Red McCullough, editor, cut him short. Ratliff continued to insist, however, till Red hurled him through the open window.

Thus was the first blood shed. The fight raged through the building till the members of the staff were forced to blockade themselves in the BRAND office, where they held out until darkness fell and they were able to slip away.

When the fugitives were last seen, Mize was carrying the \$3,000.00 profit made on the book, and Anne Aynesworth was limping from a wound on her leg which had resulted from a bite inflicted by Fay Hamilton's cat.

Calvin Wetzig, with lion-like courage, was standing off the pursuers. He kept them at a distance with a portrait of Carver Moore and pelted them with library paste and art gum.

"Yes, indeed," said Miss Elliott, authority on French life, language, and literature, "when one goes to the O'Connors for dinner all one has is spaghetti for the first course, spaghetti for the second course, and spaghetti for the third course."

Chicago Thugs Run Down Here; Gang Murders

GRAVES, EX-LOBO COUCH

(Cont. from Page 1)

Rumor has it that Christian (as he is affectionately called by other of his star-admirers), and Marion Nixon have a tricky little elopement planned. While Marion smiled approvingly when questioned about the matter, Chris shook his disapproval.

"Nothing serious, nothing serious, I'm only gallin for a spell."

intimate companions, and it has been proved that they have helped Al Capone in some of his cleverest deals.

All four of these gangsters were forced at different times to flee from Chicago. Each found in the quiet of Sul Ross State Teacher's College just the refuge he was seeking. Flash Fred Wizowski and Fat Mike McGaughey arrived at almost the same time. Their flight was due to a notorious machine gun raid which they had planned and led against the reforming mayor of the city. The Gutterpup arrived some three years later, shortly after he had taken a reporter of the Chicago Tribune on a last ride. Runt Rooney arrived the last, timing his arrival with the sending of Al Capone to prison. He had been running a prosperous speakeasy for Al Capone until his business was suddenly stopped.

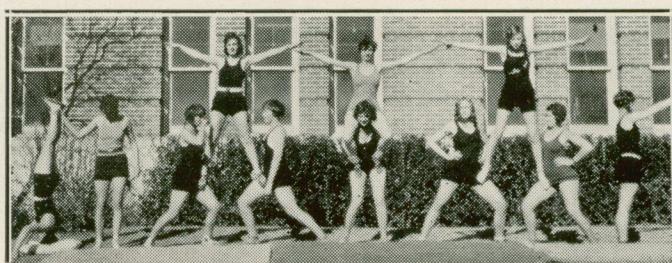
Although the actual murderers of these former racketeers are not definitely known, circumstantial evidence throws the blame on Al Capone who was known to have been in McCamey at about the time of the murders. No doubt Al Capone considered a shot in the back the most effective way of dealing with treacherous henchmen, who were looked upon as honored members of the Sul Ross faculty.

Dear Miss Ahr:

I was always compelled to roll under fences until I took your lessons in hurdling. Now I step over with the agility of a young bull pup.

(Miss) Helen Baines.

BATHING BABES IN CONTEST



SOCIETY NEWS

Miss Clara Grubb entertained a party of girls last week end, at her home in Ft. Davis. The party included Misses Rose Breedlove, Jess Weatherby, Bill and Jack Parker, Dollie Cooper, and Ruby Mae Parmer.

Miss Rose Breedlove entertained with a birthday party at her home in the Dormitory, last Saturday afternoon. The afternoon was spent in playing games. At 5:30 the hostess served ice cream and cake. All the little girls said they had a nice time, and they each brought a present. Guests included Jess Weatherby, Clara Grubb, Bill and Jack Parker, Dollie Cooper, and Ruby Mae Parmer.

Jack and Bill Parker entertained with a picnic at Kokernot Springs. The party left the Dormitory at 4:30 and walked—to get up an appetite. Guests included Misses Clara Grubb, Jess Weatherby, Dollie Cooper, Rose Breedlove, and Ruby Mae Parmer.

Miss Dollie Cooper entertained a group of friends with a theatre party last week. The guests gathered in Miss Cooper's room at the Dormitory and adjourned to the Granada to see "The Love Parade." Those who attended the party were Misses Bill and Jack Parker, Jess Weatherby, Rose Breedlove, Clara Grubb, and Ruby Mae Parmer.

Miss Beulah Mae Bynum and Mr. Reginald Votaw entertained their friends with a Chevrolet ride a few nights ago. Guests included Misses Rose Breedlove, Clara Grubb, Bill and Jack Parker, Dollie Cooper, Jess Weatherby, and Ruby Mae Parmer.

Fence Hurdling taught in 5 lessons. "My method is acclaimed 'the best in the west'." See me for your lesson appointments.

MARTHA AHR.

Tourist Dies In Trick Road Near College

Lost In Maze Fellow Wanders For Three Days

OUT OF GAS

Freezes To Death As He Abandons Hope

A thin, wornout middle-aged man was found in front of the Sul Ross Main Building this morning, dead. His car had given out of gas, and he had evidently slumped down in the front seat and frozen to death. Students and faculty members identified him as the mysterious tourist who had been driving for three days and nights in the maze-like driveway on the college campus.

Officers say that he had got by chance into the maze and had been unable to find his way out. As he was somewhat nearsighted he continued to drive until he had run out of gas. Overcome by hunger and cold, he collapsed in the front seat and passed to his reward.

Many have viewed the body, but so far it has not been identified.

"No, children, nothing else like it exists in American literature. My novel is unique. It is the old West as it really was. And it is to be issued by the greatest publishers in America next fall." This is the coy and modest declaration of John W. "Jack" O'Connor, novelist, miner, soldier, sailor, newspaper man, and scholar.

Prexy Sorry But Says Victim Had No Right Here

Trick Road No Road; Maze For Testing Profs, Says

"I am indeed sorry about the poor fellow who died in the driveway last night," said Dr. H. W. Morelock, president of Sul Ross, this morning when he was interviewed by a SHIRTLINE reporter, "but I do not think it the fault of Sul Ross. Our driveway is not public property, and he had no right to be in it. Besides, the thing is not a driveway, after all."

"What is it then?" asked the SHIRTLINE reporter.

"I'll take you into my confidence," declared Dr. Morelock. "It is a little scheme I have for testing the mentality of prospective faculty members. When an instructor applies for a position here, I put him at one end of the maze and a pipeful of Prince Albert and a broiled steak at the other.

If he can conquer the maze and reach the steak in 45 minutes, he is hired—if, of course, his other qualifications are all right. If not, he is not considered....

BROADCASTS IN NASHVILLE



Batey Warbles At Nashville Radio Station

Has A Well-Controlled Soprano Singing Voice

MANY DIE

People Stricken At Radios Through Country

Special to the Shirtline.

NASHVILLE, Tenn., Dec. 25.—While seven hillbillies in the remote fastnesses of this state knocked off moonshining long enough to listen, mouths agape, Irma Lee Batey, music head at the Sul Ross State Teachers College at Alpine, Texas, and famous soprano, broadcast for one and one half minutes over station 0-U-C-H here last night.

Miss Batey has a strong clear voice, and her large audience was very enthusiastic over it. It has a wide range of three notes and part of a fourth and a fragment of a fifth. She handles it well.

It has been said that in her youth she called hungry harvest hands from great distances. Last night as she broadcast, a bottle of Gordon gin was shattered more than four blocks away.

STAR SINGS



The cut shows Mlle. Jacqueline Hilliski, star of the Chicago Grand Opera Company who entertained the students of the college at chapel period just before the SHIRTLINE went to press. Mlle. Hilliski also sang for the chamber of commerce, where many business men tried to make dates with her.

BOOKS AND EDITORIALS

SUL ROSS SHIRTLINE

Entered as low-class matter at the Post office at Anywhere.

A Try-daily Publication by the Literary Guilt of Sul Ross.

Subscription Price

For the year.....\$10.00
For the vacation.....10.00

PRESERVE OUR INSTITUTIONS

It has been suggested by some of the foremost iconoclasts of the age, G. B. Shaw, H. L. Mencken, and Barney Booker, that the venerable custom of attending assembly be abolished. This startling suggestion was immediately cried down by the students of the leading colleges and universities, who gave the following reasons for their indignant protest:

1. The aesthetic value (not to mention other values, such as the anaesthetic one) which the students receive from the musical and dramatic programs given by the local fine arts departments is essential to the complete cultural development of modern youth.

2. The inspirational messages of lead pencil salesmen, Chiropodists, Fire Insurance Agents, and representatives from the Societies for Prevention of Vices point out the good life to many a faltering soul.

3. The opportunity afforded Prexy to review his Sabbath School lesson is indispensable.

4. The half hour of concentrated study afforded by the chapel periods is a great means of recruiting the ranks of the Scholarship Society.

Sul Ross students are grateful to their fellow students throughout the land for the noble stand they have taken on this question. Their exposition hath been most sound.

THE PRIVATE LIFE OF MY PATRONS

BY TRAVIS DEAN

Have you read this startling new novel? Get your copy at the S. R. Book Store now. This is a romance, giving in complete detail the lives of many people whom you will know and recognize. The book is written in a charming laundry-boy style with vivid descriptions.

WITHOUT THE BOOKS

Edited by FATS COOPER

Rare Fellow

WILD DESIRE IN OLD ARIZONA; or, DICK DARE AMONG THE FEATHERED FOLK, by John W. O'Connor, 611 pp. \$3.00. VAN HORN, TEXAS. Ike Balm Press.

This, O'Connor's newest novel, has just been run serially in "The Amazing Story Magazine". Mr. O'Connor is now writing novels at the rate of four a week in the hope that he will be able to shatter the record set by E. P. Oppenheim. However, this has caused some malicious wag to start a whispering campaign alleging that Mr. O'Connor is employing ghost writers from his Freshman class.

The plot of this livid story centers around the love life of an Arizona burro, and faithfully depicts this jovial character whose soul is distorted by the tender passion. The hero is an ardent lover, but is of a roving nature caused, no doubt, by reading the autobiography of Rudy Valee. The heroines, three blondes from Texas, are dazzled by the gay night life of Phoenix, and fall easy prey to the hero's wiles. The author's knowledge of love matters seems infinite, but the situations are handled with the utmost delicacy. Therefore, Mr. O'Connor's fans will not be disappointed, for those who enjoyed his previous novel, "A Grisly Tale of the Tenderloin", will writhe in ecstasy on reading this one.

Aside from the love interests of the story, the author fluently discussed uncouth Texicans, Prohibition, inhibition, the Kallikaks, posted pastures, Lily Damita, spinsters, grenade, chianti, sotol, Adam Smith, Blackstone, and Woodrow Wilson.

NOVELIST



"Jack" O'Connor

The novel has already created quite a furor among the critics. Zane Grey and Edgar Rice Burroughs have filed damage suits for plagiarism. The following comments on the book were made:

Theodore Dreiser: "Duplication of some of my love-life."

H. L. Mencken: "Liverwurst und wiener schnitzels mit unter den Linden."

G. J. Nathan: "Whatever Mencken says is all right with me."

Robert Hichens: "It is perfectly gorgeous."

Thornton Wilder: "O.K. but have you read 'A Woman of Andros'?"

Annie Besant: "He is a new Messiah."

Reviewed by Eleanor O'Connor

Titian Blond
Fellow Gets Out
Of The Way For
Beauty Election

"Red" Allen Wins
Hearts Of Girls;
Gives Breaks

Kermit (Red) Allen has been discovered in one of the most startling cases of philanthropy ever known. Though Red is known by his friends to be one of the most generous and kind people in the world, this instance of his expansive nature surpasses all others.

From March 1 until March 9 Red was mysteriously missing. No one had any clues as to his whereabouts. On March 1 the Sul Ross beauties were nominated. On March 9 the last deciding vote was cast. On that day Red once more put in his appearance and casually asked the outcome of the beauty contest. There was an expression of the benevolent martyr on his face. And as he expressed his actions and intentions to a close friend so they were. It was certainly giving the fair damsels of Sul Ross a clean break.

Attention Slimes!

SMOKING
LESSONS
CHEAP

Does not injure lungs

Enjoy the sight of smoke as it curls from your lips

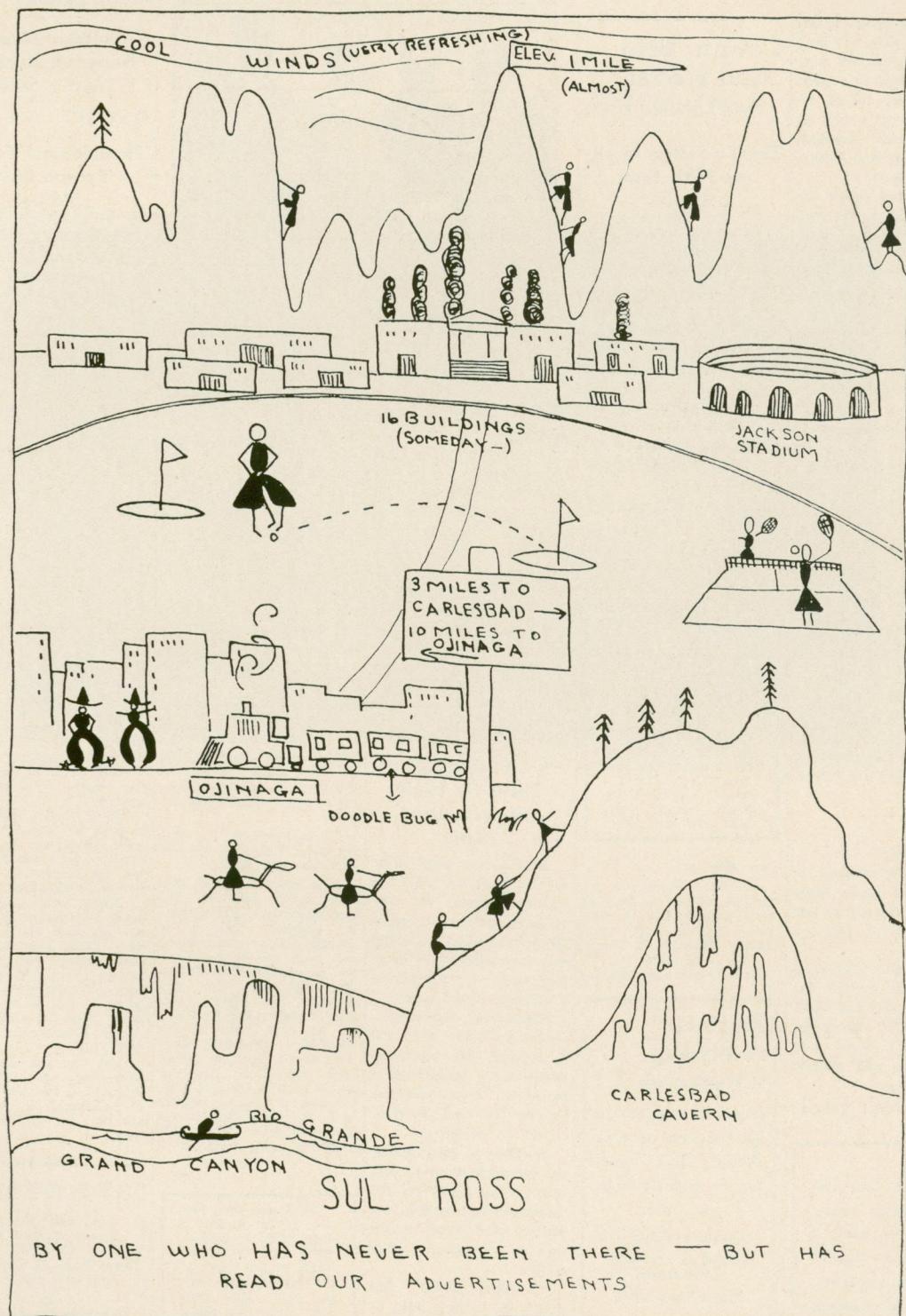
Famous MOORE Non-Inhale Method

See
CARVER MOORE
Bill Lane
Residence

For especially selected rocks see me! I haul rocks safely and at a low cost. Before building your new house consult me as to rates.

—Betty Keefer.

ROTOGRAVURE SECTION



Etoile Lefcraft Routes Other Chow Hounds In Gargantuan Stuffing Bee; To Receive Barbecued Steer

After submerging fifteen steaks, nine slices of bread bathed in gravy, four pies, and nine pounds of spuds, Etoile Lefcraft, college instructor, won in a walk in the gastronomic marathon held recently at Mrs. Henderson's bean bazaar.

Seven boarders entered the contest. When it was well under way, Miss Lefcraft called out to her backers, "If you expect me to win this contest, you'll have to bring me some bread and potatoes to eat with these steaks. I crave gravy too."

It was astonishing to see the woman's appetite go up with merely a dozen buns and a bowl of potatoes to whet it. She settled down to three hours of work while her admirers stood by cheering. Anne Worthitall, last year's victor, dropped out following a broken jaw. After two hours and forty-five minutes Jack D'Canter, runner up left the table wailing, "I'm just not big enough."

Good sportsmanship characterized the contest, all participants shaking hands at the conclusion. Miss Lefcraft was presented with a barbecued steer and a barrel of Kraut at the Court of Awards on Field Day, May 1.

Cowan, Britt And Keefer Are Dead Here

Try To Follow Neck- ers With Fatal Results

The students of Sul Ross State Teachers' College situated here received a half holiday Saturday because of a very serious accident which occurred in one of the canyons a few miles from town.

Three of the faculty members, Miss Elizabeth Keefer, Miss Alice Cowan, Dean of Women, and Miss Lutie Britt, were having a quiet, restful, little ride when they espied two of the students in a fast moving car. When they attempted to give chase, they ran off the road. Miss Keefer, who was driving the car, lost control of it, and ran into a tree, (the only tree in the country), demolishing the car, and fatally injuring all occupants.

"Imagine my embarrassment the next morning when I discovered that I had on my golf trousers instead of pajamas," giggled Helen Baines, artist, journalist, and bon vivant.

Dear Miss Ahr:

I had never dreamed of being able to hurdle fences until one of your patrons persuaded me to try your lessons.

Although most West Texas fences are not so high that I could not step over them, I had trouble tripping my toes. Now I hurdle over, hardly noticing such obstacles as little fences.

Hazel Williams.

"Can you fancy anyone's saying 'dawg' when everyone knows it should be 'dahg'?" asked Anne Aynesworth, authority on philosophy and American folk ways.

Become A Strong Character !!

Don't let temptation get the best of you. Avoid this "low-life," night-riding, etc., etc.

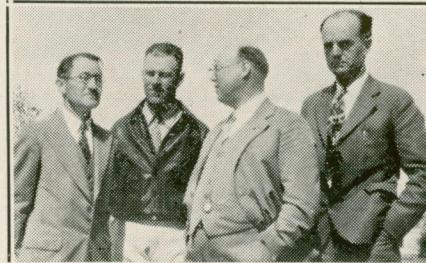
Better than taking S.S.S.

Lessons in Character Development

Prices Reasonable

Call
HELEN BAINES OR
GEORGIE LEE SMITHERS

GANGSTERS SLAIN



ROONEY POPINI McGAUGHEY WIZWOZRI

Mary Blanche Lease Declares That White Lights Of Big Cities Not For Her; Refuses Morgan's Offer

Mary Blanche Lease, on being interviewed as to her reason for refusing an offer as private secretary of J. Pierpont Morgan, New York City, replied, "Oh cities are always boresome even though they do offer places for one to go and be entertained. I know that you will not readily understand the view I have taken, but even if I do say it, one with my charm will be much sought after by older men or young fools that have the idea that money is everything in the world. However, I have given up this opportunity of a business career to stay here and help my Alma Mater entertain the youthful football stars, for I am a firm believer that loyalty should begin at home, and we all know that unless some entertainment and encouragement is offered, our star players will go somewhere else to display their talent."

Keefer Pinched

Art Head's Home Smells To High Heaven, Say Many

Betty Keefer, noted etcher and Sul Ross art head, was arrested yesterday on complaints sworn out by one of her neighbors and signed by every householder within seventeen blocks for maintaining a nuisance in her house.

Investigating officers discovered the bodies of 19 and 3/4 decaying bald, black, and brown eagles mouldering in her attic. These odoriferous cadavers had been the cause of all the trouble.

According to Miss Keefer, the decayed birds were eventually to be shipped to the Indians of Arizona and New Mexico, where their feathers were to be used for headdresses.

"A likely story," said Sheriff W. O. Hale when he was questioned about the case. "I'll bet she's going to make some kind of home

brew of them. That gal will bear looking into."

The expert lawyer retained by Miss Keefer declined to discuss the case when interviewed by a SHIRTLINE reporter.

"I have nothing to say," he said, "but that we will fight this case out."

It is rumored, however, that Miss Keefer will base her plea on artistic and altruistic impulses. But it is thought highly improbable that there can be found for the jury twelve West Texans who will rate Art and Altruism very highly when they are responsible for tainting the fresh ozone of the Great West. For this reason it is feared that the Indian craft will decay like the eagles in Miss Keefer's attic for want of bronzed feathers while the noble Miss Keefer languishes in a reeking jail, martyr to a high cause.

"Well, my dear, how does it feel to have a date with a millionaire's son? My, I am surely happy that all the money will come to me." This from Alvy Bell, rich young sophisticate from the mesquite thickets near Del Rio.

Alvy Bell, High Powered Lad of Rio, Treats Gals

"My Blue Heaven"
Name Of Reckless
Youth's Motor

RICH! RICH!

Though Son Of Cattle
Tycoon He Is
Modest

Throngs of demure and shabby Sul Ross students thronged the streets about the Kandy Kitchen this evening to witness the arrival of Alva C. Bell, wealthy cattleman, when he swerved to a stop at the curb.

Immediately, curious co-eds began examining "My Blue Heaven", Mr. Bell's high-powered motor. Exclamations of "Oh! Ah! Some motor! Wonder how fast she'll go," and "It's a regular Lulu," arose from the amazed crowd.

Bell smiled, a slight rosy glow covering his handsome face, "Well, fellows, how about a drink to Mr. Bell?" he said, pulling a pint of Waterfall and Frazier from a side pocket in his car. "You girls might enjoy a coke." With a carefree laugh, he flashed a crisp \$50.00 bill at the soda skeet. At the sight of such lavish entertainment several girls fainted, the rest turned pale, the boys were speechless.

An eager reporter for the Shirtline mustered enough courage to interview the wealthy newcomer as to why he had chosen to come to Sul Ross.

After a bit of hesitation, the reckless youth admitted, grinning:

"Well, I have always had a more or less Democratic spirit about me, so I decided to come out here and give you an idea of how we Moneyed Folks live. I have a twenty-dollar gold piece which I intend to present to the high point man in Basket Ball. You kids don't do much living out in this country, I see. We own four ranches. Certainly a lot of money in this ranching business. Now, how does it feel to have a millionaire in your midst?"

"Oh, yes, you can put a picture of me with this story," Bell told the reporter, as he shoved his car into low gear, and sped down the street.

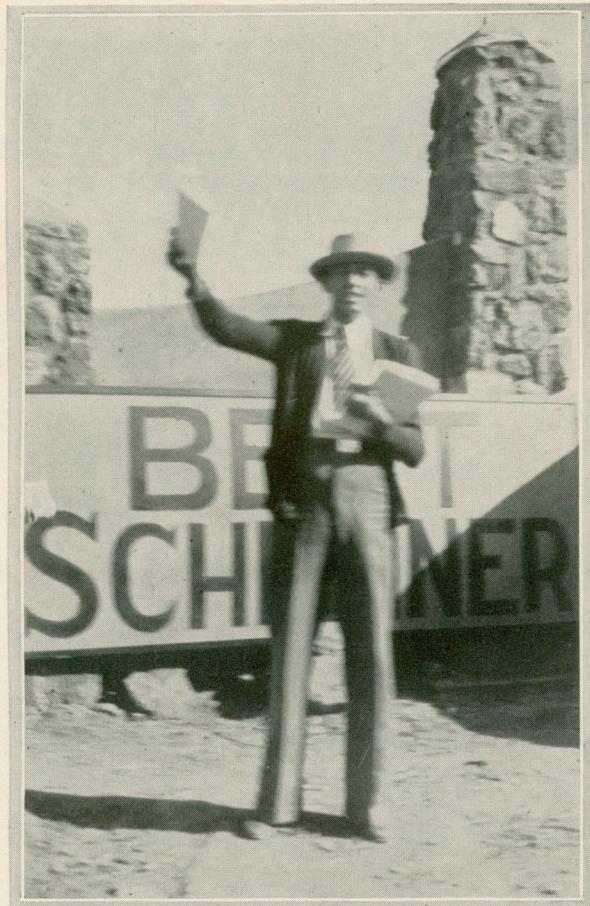
STUDENT!

Delicious Cakes for
Picnics, Parties, and
Dinners
Kept Fresh in Old Embroidered Petticoats

See
ELIZABETH KEEFER
Indian Reservation
Tent No. 6



The End



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and if you are grateful for the
ten years' support the Alpine people
have given THE BRAND.

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R. S. CARNES

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ALPINE DRUG STORE
"Quality and Service"

Drugs, Sundries, Fine Stationery and Toilet Articles
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"We Specialize in Prescription Work"



Sheaffer and Parker Pens and Pencils

"Home-Made Products for Home Folks"

ALPINE KANDY KITCHEN
College Students' Headquarters

Everything in Sweets, Fancy Box Candies
Ice Cream and Ices
Toasted Sandwiches



"Buy Home-Made Products from Home People"

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THE BEST OF

Building Material

**(Homes Financed on Monthly
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Where Quality Reigns and You Can Please Yourself

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The Big Bend is Growing
Alpine is Growing—So Are We

WE hope to hold your confidence
and patronage by honest ad-
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honest service.

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Home of Vitaphone and Movietone
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Quality Entertainment
Matinees Daily

STATE NATIONAL BANK

ALPINE, TEXAS

*Solicits the Accounts of Sul Ross
Faculty Members and Students*

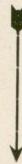
Capital - - - \$50,000.00
Surplus - - - \$55,000.00



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THE BREWSTER COUNTY CHAMBER OF COMMERCE

Stands Squarely Behind Every Enterprise
and Movement That's for the Good of This
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Prompt Service on All Repairs

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for Your Scenic Trips

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Serves This Part of Texas as no
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"Satisfaction of Our Customers is the Foundation of Our Business"

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Complete Ambulance Service

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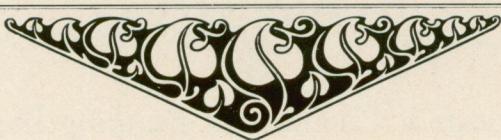
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Believes in Quality Material
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Fair Prices

Homes Financed

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The Friendly Store

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When in Marfa Shop with Us

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DELUXE CLEANERS

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Dapper Dan Service

None Better

[Let the Lobos Rip]
WE MEND [

PHONE

15

Elite Beauty Shop

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Phone 310

and

Vanity Beauty Shop

MARFA, TEXAS

Everything Modern

Comfortable Living Room

Efficient and Courteous Operators

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Maker of High Grade Cowboy Boots

Our Machinery is the Best—Our Service Cannot Be Equalled

An Expert Shoe Repairing Department

At the Students' Service—Try Us

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Prints Calling Cards and Takes Orders for Engraving Work

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We Sell All Kinds of Sporting and Athletic Goods
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All Cows Tuberculin Tested—All Employees Have
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Modern Equipment—Strictly Sanitary

Milk is Cooled Below Fifty Degrees, Bottled and Capped
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Adjacent to College Campus
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A STRICTLY MODERN
TOURIST CAMP

We Have Groceries, Cold
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PHARMACY

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"We Have It"



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Popular Priced
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Aluminum; Enamel Ware
Dishes, Laces, Candies, Toys
Hosiery, Underwear, Towels
Novelty and Gift Goods

The Year Round

POPULAR DRY
GOODS CO.
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*Owned and Operated by
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EVERY DAY AT
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PRICE TAG GIVES
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Co-operates in Every Way with Sul Ross
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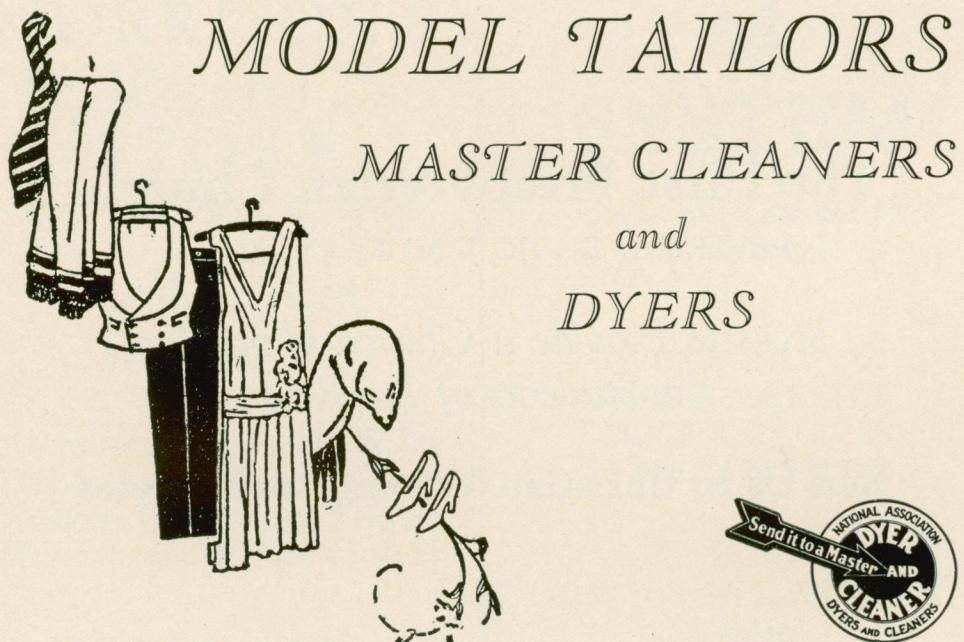
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REVEREND DAVID J. MURRAY, PASTOR

*Seeks to Provide a Church Home for
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Join Us in Christian Worship and Service

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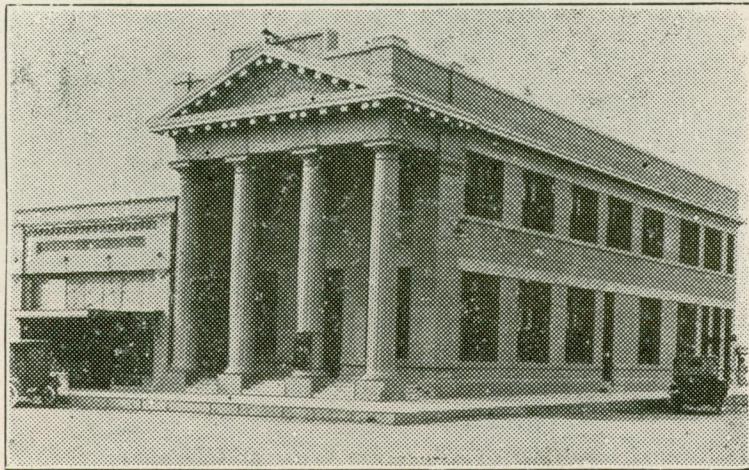
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LUNCH WITH US BETWEEN CLASSES

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ONLY SHOP IN THE BIG BEND THAT SENDS A BUYER
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Pure and Wholesome in Sterilized Bottles

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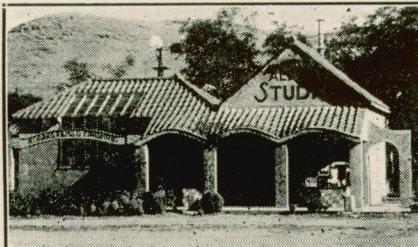
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ONLY REGISTERED PHARMACISTS ARE EMPLOYED

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ALPINE STUDIO "Home of Good Photography"

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{ Trade with Us and Spend
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"SAY IT WITH FLOWERS"

FRESH, HOME-GROWN, CUT FLOWERS AT ALL TIMES
FOR ALL OCCASIONS

Also
ALL KINDS OF POTTERY AND POT PLANTS

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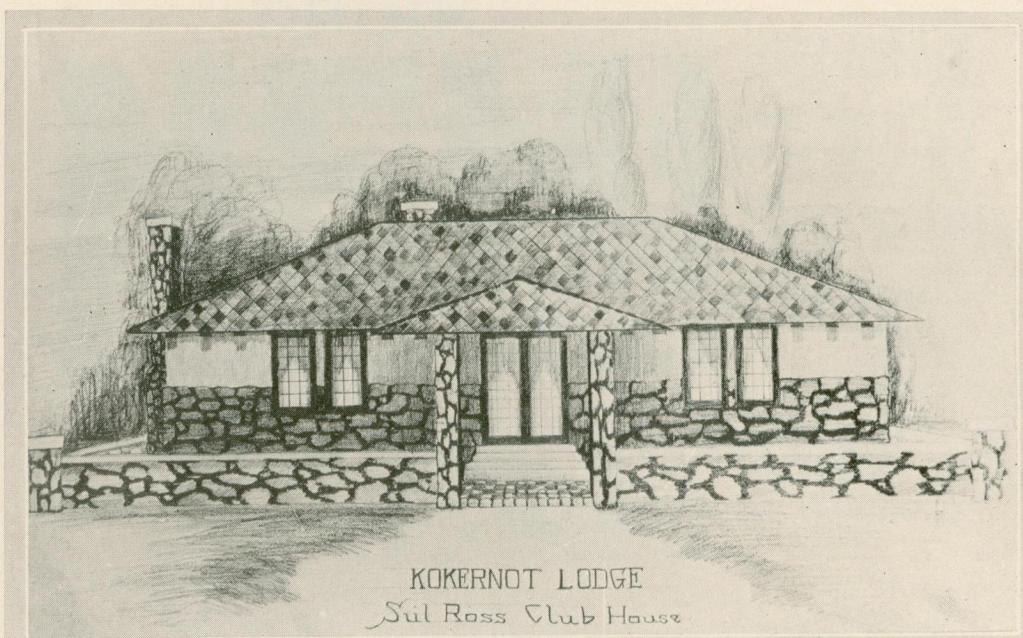
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Connect Your Home with the World

The Alpine Telephone System
BRINGS ALPINE FRIENDS TOGETHER
Modern Improvements for Your Service
PROMPTNESS AND COURTESY
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"Our Friends are Made and Held
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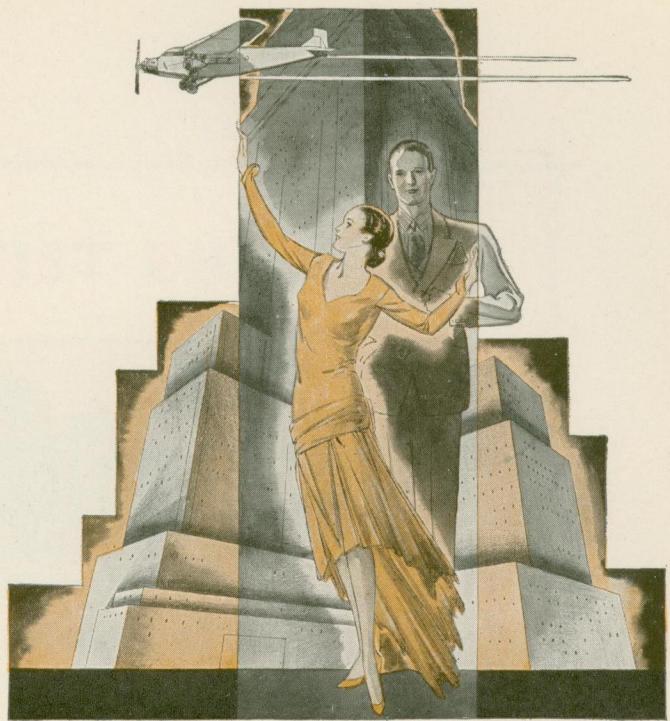
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"THE B. Y. P. U. HAS A PLACE FOR YOU"

"Make This Your Church Home While in Alpine"

"You Are Always Welcome"

FIRST CHRISTIAN CHURCH

L. W. BRIDGES, MINISTER

Come and Worship with Us

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| BIBLE SCHOOL | 9:45 | COMMUNION | 10:50 |
| SERMON | 11:15 - 11:50 | | |

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| JUNIOR CHRISTIAN ENDEAVOR | 3:00 P. M. |
| INTERMEDIATE AND YOUNG PEOPLE'S CHRISTIAN ENDEAVOR | 6:45 P. M. |
| EVENING PREACHING SERVICE | 8:00 P. M. |
| MID-WEEK PRAYER SERVICE, WEDNESDAY | 8:00 P. M. |

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KOKERNOT BOULEVARD

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A LITTLE BIT OF
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ADMINISTRATION
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ROAD THAT

COLLEGE DRAG



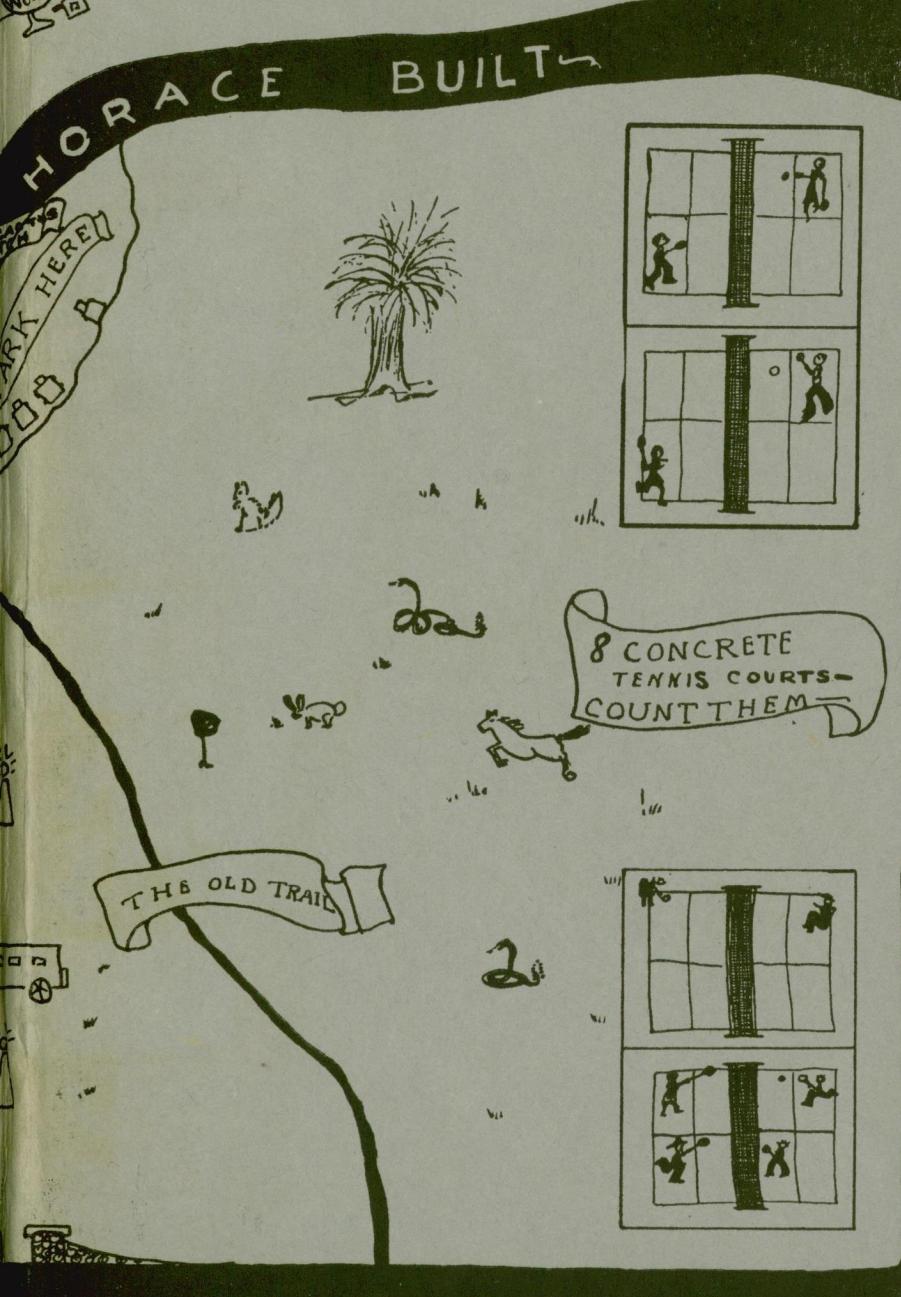
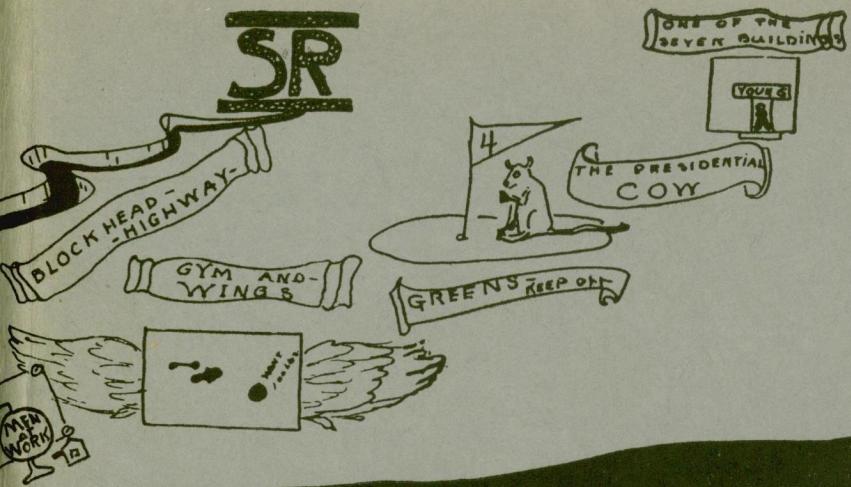
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